ADVVY
Integrated Media Workflow

“
Finally...
Digital transformation of
media workflow
”
ADVVY

ADVVY at a glance

Manage all of your relationships

Maintain a 360 degree view of all clients, suppliers, partners, staff and media assets

Campaign Management

Manage all campaigns, briefs and budgets easily with a new logical workflow

Agency insights in real-time

See each campaign in detail throughout its lifecycle and get real-time insights into staff performance

File Storage Solutions.

An easy way to manage your files so your staff don't waste time searching for them

Security & Compliance.

Enterprise-level data security functions ensure your data is protected and compliance auditing is a simple process

Highly Customisable Workflow.

Each agency has unique processes. Advvy can be customised to your exact requirements

ADVVY

ADVVY Benefits

Visibility

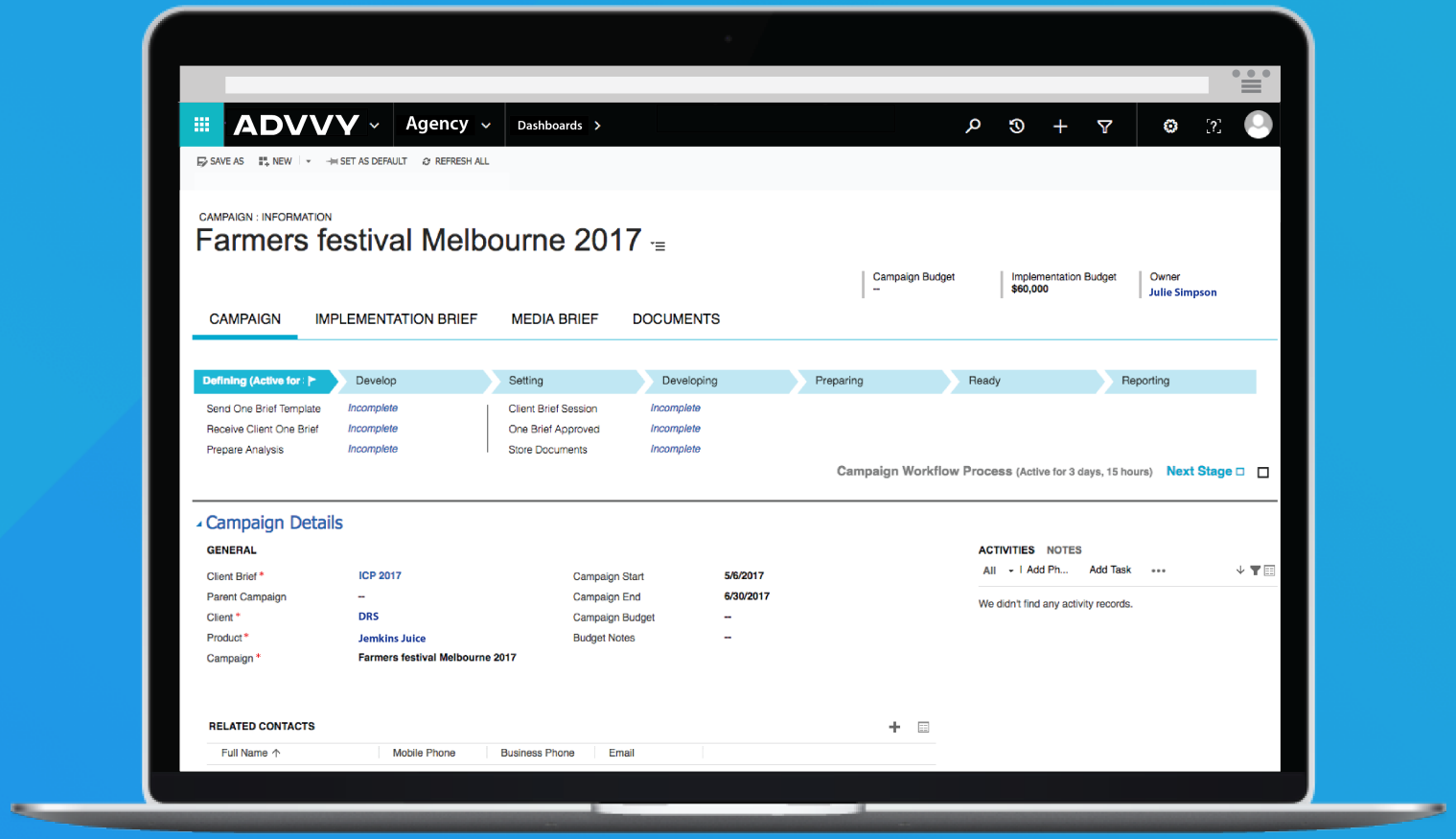
Staff performance and activity becomes visible and auditable. Greater transparency leads to greater accountability and better client service

Efficiency

With a single campaign record and integrations with systems, workflow and processes become more efficient

Extensibility

Advvy becomes an extension of the Microsoft productivity tools already in use across the industry.



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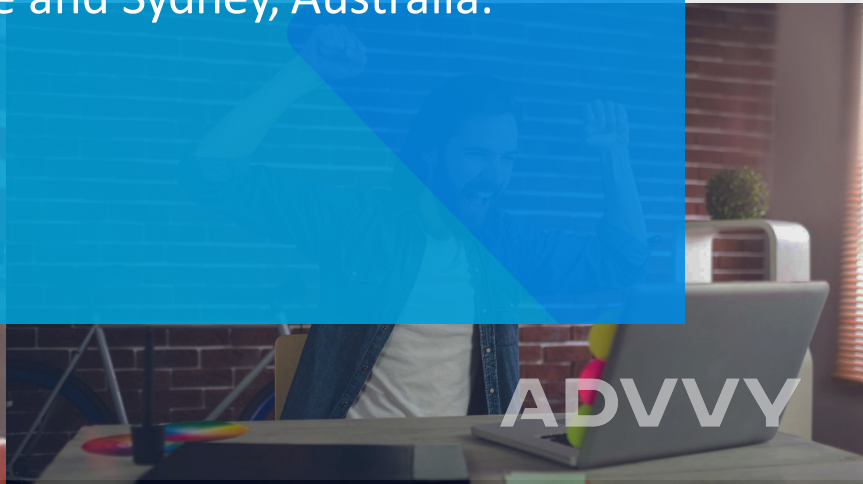

Our Company

Founded by a team with over 15 years experience in planning, selling and buying media, the team at Advvy are truly passionate about using technology to bring efficiency to the media industry.

Advvy currently has offices in Brisbane and Sydney, Australia.

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