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samba.ai

BUILD GREAT CUSTOMER EXPERIENCES

TURNKEY ARTIFICIAL INTELLIGENCE



Learn more at www.samba.ai

Sambaone

MARKETING INSIGHTS & OPTIMIZATION PLATFORM

Samba's artificial intelligence and automation capabilities empower businesses to gain a deeper, more objective understanding of each of their customers, increasing their overall operational efficiency and utility.

PARTNER-FIRST SOLUTION

Turnkey implementation process, risk-free commitment, and custom A.I. powered solutions and expertise.

PREDICTIVE AD SERVING

Optimizes identification and serving of ads to new and existing customers through advanced predictive analysis.

DEEP INSIGHTS

Full-spectrum, personal understanding of each individual customer and what it takes to get them to convert.

“Our collaboration not only led to a significant increase in time efficiency, but we were also surprised at how the predictive algorithm continually improved and the business results along with it.”

FEATURE



CHANNEL-LESS MARKETING

- › Proprietary Data Exchange
- › Ad Serving
- › DMP Integration
- › Social Networks



RISK-FREE & TRANSPARENT

- › No significant upfront costs
- › Pay as you go
- › A la carte extensions
- › Transparent invoicing process



CONTENT PERSONALIZATION

- › First-time visitor
- › Web personalization
- › Dynamic, real-time



TURNKEY SOLUTION

- › Developed for B2B partners
- › Requires only one script
- › User-friendly, accessible
- › Fully-scalable solution



FULL-SPECTRUM ANALYTICS

- › Advanced CDM
- › Insights, incl. CLV, AOV, etc.
- › Predictive Analytics, incl. Next-Step
- › Best Step, Churn Prediction, etc.



FULLY COMPLIANT, COMPLETELY SECURE

- › Identity management
- › GDPR approved