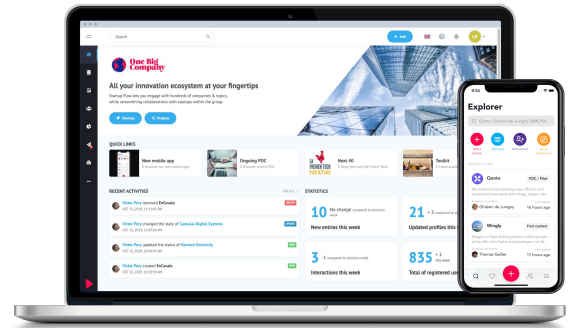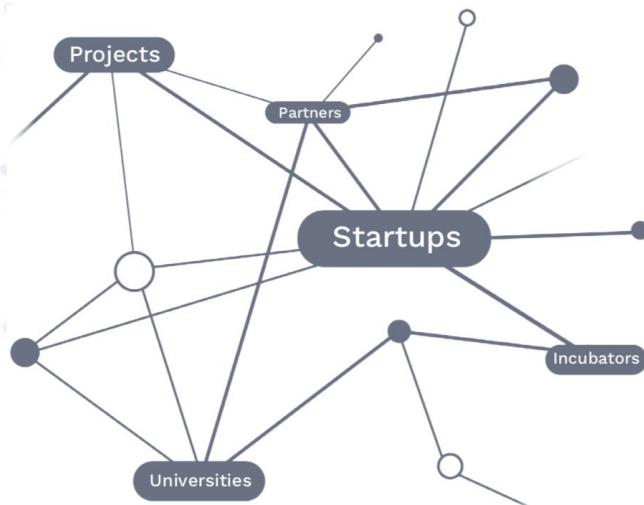# startup flow

Work better with start-ups & open-innovation partners

Startup Flow is an open-innovation management platform for mapping, monitoring & working with innovation ecosystems at group level.

Our SaaS solution leverages ecosystems of start-ups, internal experts & innovative partners so large companies can sustain innovation on a global scale.

Why customers use the Startup Flow platform

- To position their company as a global innovator

- To decentralise & scale innovation capabilities

- To start tracking knowledge & stop losing info at group level

- To steer the company's entire digital transformation

Build start-up portfolios at scale
A documented mapping of innovative solutions & partners at group level

Design an innovation framework
Your internal innovation processes with operational steps & milestones

Make decisions backed by data
Reporting & analytics to efficiently decide on your next innovation moves

Shape an innovation culture
The identification of networks of expertise within your organisation

Already used and loved by corporations around the world

hello@startupflow.io / www.startupflow.io

Leverage your open-innovation ecosystem to access new business opportunities and position your firm as a global innovation leader.

Start-ups Operations

Manage relationships with start-ups

- Applications management
- Start-ups mapping
- Process management
- Business data powered by AI
- Interaction timeline & history
- People management
- Portfolio management
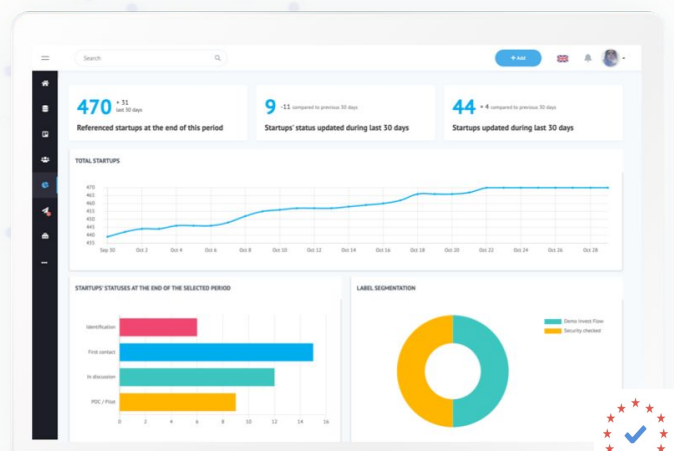- Qualifications & rating

Project Mapping

Reference innovative projects launched at group level

- Project mapping
- Project documentation & library
- Process management
- Interaction timeline & history
- People management
- Portfolio management

Powerful Analytics

Data & metrics to work better on open-innovation verticals

- Ecosystem analytics
- Deep filtering for reporting
- Users analytics
- Performance monitoring
- Content quality management

GDPR

And many more features to unlock the power of your innovation ecosystems

Scan to get a product demo

A secure SaaS application for the Microsoft Azure cloud. Startup Flow integrates to the Microsoft environment through APIs.

Safe Single-tenant

Your platform is deployed on a secure single-tenant server in the Microsoft Azure cloud. Our stack is fully encrypted (TLS, SSL, HTTPS only) and graded A by Qualys SSL Labs.

SSO Authentication

Safe authentication and users management from a single, central directory (incl. Office 365, SAML2 / ADFS, OAuth 2, & others upon request).

APIs by Design

Startup Flow is 100% based on REST APIs and includes webhooks to connect with your Microsoft environment (Office 365, Teams, Yammer, etc.)

Powered by **startup flow** & ▦ Microsoft