



FACT SHEET

Clever Promotions

Easily define promotions on your products
for time-limited offers in
Microsoft Dynamics 365 Business Central

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Product Overview

Clever Promotions gives your business the flexibility to define promotions on your products and create reusable promotion codes for time limited offers. We provide a quick and easy environment to manage upselling and encourage customers to keep coming back.

Benefits

- **Track Promotion effectiveness** - Monitor how many times a promotion has been applied to a sales document.
- **Manage Promotion Codes** – view which promotions codes have been used, as well as which sales documents they have been applied to, using the field number of uses.
- **Multiple Promotions Running Simultaneously** – give your customers the opportunity to be eligible for more than one promotion with one transaction.
- **Redeemable codes** – make the most of being able to generate codes easily, you're your customers can then use to redeem on your promotions.
- **Visibility** – Promotion FactBoxes, prompt users to see what other promotions a customer is eligible for and upselling.
- **Apply percentage or value discounts to selected lines**
- **Generate codes that customers can redeem on your promotions**
- **Speed up your sales order process by notifying users of promotions for which the customer is eligible - encouraging upselling and cross selling**
- **Vary the types of promotions your business supports**
 - Buy any item within a group of items get another item free or If your order value hits a certain value get 5% off the whole order

Requirements

Dynamics 365 Business Central

Be more flexible

Would your sales benefit from having more flexibility around pricing and promotions?

Single SKU quantity breaks just don't cut it. You need the ability to include an item on more than promotion item group.

Clever Promotions from Clever Dynamics removes some of the manual tasks from your sales team by automatically applying promotions to sales orders. You can define your offers, the customers to which they apply, criteria that must be met to qualify and the benefits that are applied with the promotion.

Give your sales team the tool they need to not just match the market but innovate with their pricing and promotions while keeping your administration fast and accurate.

Does this sound familiar?

Having a sale is easy enough for a small business: Take a product, discount it, get new customers, bring in more money.

But in practice, sales promotions involve a high level of strategy, and without the right tools, even the biggest companies sometimes get wrong.

Having 'off system' agreements with your customers which you must remember when entering their sales orders so that you override the default pricing will only lead to confusion, delays, mistakes and credits?



Remove the restrictions

Clever Promotions solves all those issues and more. Using our promotion wizard (Assisted Setup), you can first define the incentive that makes the most sense for either a single customer, a group of customers or all your customers for a defined period.

Then define what they need to do to qualify – for example:

- A certain quantity across a group of products
- A minimum spends on a item or group of items
- items on an order that has a promotion code entered

Finally, you enter the benefit they will get, which might be a better price or free of charge product.

Tailored perfectly to your business operations

Clever Promotions for Microsoft Dynamics 365 Business Central gives your company the tools to effectively manage your promotions.

The installation of Clever Promotions is straightforward and completed within a matter of minutes. The flexibility to easily identify which Sales Documents have been applied to which promotions provides customer satisfaction every time.

The App's rapid deployment is down to the design of a default configuration file, which on install can be run, giving your sales team the ability to add new line(s) to the order based on the promotions offered in no time at all.





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