The GPS for indoors
We spend more than 90% of our time in indoor environments where classical location services based on GPS don’t work.
Location inside large and complex buildings is either very expensive or doesn’t provide enough accuracy.
Indoor Positioning

AI algorithm

Multi-signal smart location

Existing signals in environment

Existing inertial sensors in smartphone

Wayfinding

Highest precision
Minimal infrastructure

Tracking

The solution
Additional Functionalities

- Heat maps
- Man down alert
- Mobile Panic button
- Location-based alerts
- Geomarketing & Geofencing
- Real Time Workforce Tracking
- Geolocated incidents reporting
- Location based tasks assignment
- Data Analysis and Conversion report
Advantages

- **Highest Precision**: 1 - 5 meters
- **Works Offline**: No Internet Required
- **Compatibility**: Works Offline
- **Minimal Infrastructure**: Fastest Deployment
- **Battery Efficient**: No Intrusive
- **In-pocket Location**: No Maintenance
- **Automatic Floor Detection**

**Additional Advantages**

- No hardware required
- Lowest setup cost
- Fastest deployment
- No intrusive
One solution for multiple applications

Wayfinding for Visitors, Travellers & Shoppers

Tracking to improve Workforce & Assets Management

Monetize geodata information

One solution > Multiple applications in different verticals
Situm in the real world
Wayfinding and workforce tracking at Spanish, Peruvian and German airports.

Workforce tracking for Basque Country’s Railway operator.

Wayfinding POC in leading Spanish cruise firm.
Wayfinding in 5 hospitals and 2 medical centers of a leading healthcare group in Europe.

Wayfinding in 7 hospitals of the Spanish Public Health Service.

Wayfinding in 7 hospitals, including Mersin, one of the largest in Europe.
Indoor and outdoor tracking of security agents worldwide.

Facility management

Prosegur

Indoor and outdoor tracking of security agents worldwide.

PRM services

Indoor and outdoor tracking of PRM agents and customers in several airports from Spain.

Securitas

Indoor and outdoor tracking of security agents worldwide.
El Corte Inglés

Pilots for the leader in Spanish department stores to guide buyers and track employees.

Spanish malls chain

Wayfinding for shoppers in 10 malls of one of the leading real estate companies in Europe.

Carrefour

2 POCs in Alcobendas and San Fernando de Henares.
Wayfinding for employees in the parking at Telefónica headquarters.

Wayfinding for students and visitors in several campuses of the largest university corporation in Colombia.

Wayfinding in some of the largest office buildings in Madrid.
Forklift tracking in European factories to optimize processes.

Workforce access control in the seafood product distribution centre in the north of Spain.

Industrial vehicles tracking in factories of different clients in Spain.
Sports, exhibitions & live shows

Sports
Staff tracking at the biggest stadiums and pavilions in Spain.

Exhibitions
Visitors wayfinding and workforce tracking at tradeshow centers in Barcelona, Moscow and other cities.

Live shows
Visitors wayfinding and workforce tracking at several live shows.
Telco

AIS Tailandia

Situm IPS platform for indoor location based solutions developments.

Telefónica

Situm IPS platform for indoor location based solutions developments.
### Telco

#### 3 Licensing Models

| Per Building | Annual fee based on size and volume  
Unlimited users and unlimited usage  
For large venues with many users  
>Hospitals, Malls, Airports, Museums... |
|--------------|--------------------------------------------------------------------------------|
| Per Device   | Monthly and annual fees (unlimited use)  
Multiple license packs  
For workforce management  
>Security, Facility management, Tracking... |
| Per Use      | Fee per event and monthly fees  
Limited duration events, limited usage  
>Trade shows, sport events, live shows |

#### Partners

- Accent
- Accenture
- Acciona
- Adcare
- Agreefy
- Air Go
- AIS
- Altia
- Amadeus
- Babel
- Balidea
- Boni
- BT
- Carto
- Dsignage
- Earstudio
- Episa
- Esail
- Ferrovial
- Fujitsu
- Geographica
- Geopal
- Glintt
- GVAM
- Hexagon
- Hitachi
- IBM
- Iboo
- Idom
- Iecisa
- Ikusi
- InBeacon
- Indra
- Ineco
- IntelliGroup
- Itelsis
- i-Tec
- Kabel
- Kaleido
- Kontakt.io
- Lartel
- Lokion
- Maero (Grupo Clece)
- Mapspeople
- Medrics
- Microsoft
- MO2O
- Mysphera
- Navsat
- Nebusens
- NEC
- Neotys
- Octopod
- Optimatik
- Pacific Spatial Solutions
- Play & Go
- Point Inside
- Prosegur
- Rad+
- RAMS
- Redegal
- Revenga
- RKL
- RPG
- Satec
- Securitas
- Scati Labs
- Solera
- Spotnik
- Telefónica
- Tripper
- Trison
- Troades
One of the 10 indoor positioning solutions providers listed in the Gartner’s Magic Quadrant 2018 for Indoor Location Services
10 years of advanced research and development
25 fighters: 90% engineers 30% doctors

Powerful combination of tech knowledge & business experience

PhD. Victor Álvarez
CEO, Founder
Computer Engineer & Phd. in Robotics

Gregory Botanes
Vicepresident & CGO
Telecom Engineer & MBA by IE Business School

PhD. Adrián Canedo
CTO, Founder
Telecom Engineer & Phd. in Robotics

PhD. Cristina Gamallo
CCO, Founder
Computer Engineer & Phd. in Robotics
Situm in the world

+ 4,000 buildings
+ 2,000 developers
+ 40 countries
The GPS for indoors