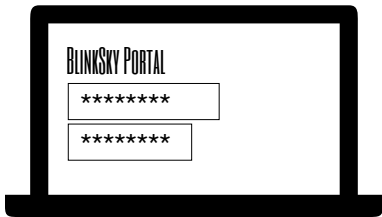


B2B eRewards Journey

1

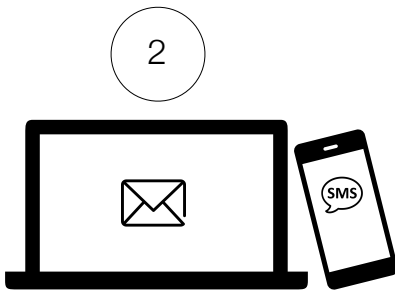


eRewards Portal

B2B managers login to a secure portal to send eRewards. Senders simply specify the recipient's email and/or mobile number.

BlinkSky can be integrated with corporate Global Address List (GAL) or existing customer databases to make sending Digital Gift Cards even faster.

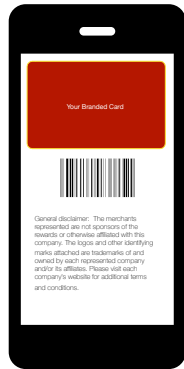
2



Delivery

BlinkSky handles the end-to-end realtime, secure delivery of each eReward Link to recipient's email or mobile phone.

3



Redemption

Recipient redeems their secure, mobile ready Link to access the Digital Card complete with Merchant's standard Branding, Faceplate and T&C. The Digital Card includes the merchant's Barcode, card number and PINS for immediate use in-store or online.