

## The Data Challenge

Data today can be both an appreciable asset and a latent liability. In this era of big data, information is being amassed, disseminated, and deployed at a record pace – in fact, according to IDC, it's doubling every 18 months. That's why it's more critical than ever to ensure your organization has a firm understanding of their data from a business context and can quantify its quality value.

The explosion of data volumes has also resulted in a proliferation of business problems caused by mismanaged or misunderstood data. The challenge is compounded with shared data that leads to conflicting opinions and differing answers to questions such as, "Who owns the data? What's its quality? Is it trustworthy? What's the common data definition?" That's where Data3Sixty comes in – the only all-inclusive data management and governance solution that integrates advanced automation, machine learning, data management and quality.

## Data Governance in Data3Sixty

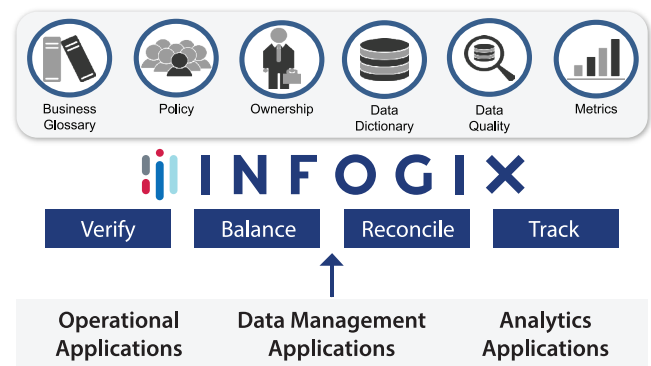
Our solution delivers a business-friendly perspective of your organization's data landscape. By connecting to back-end technical metadata systems, Data3Sixty translates the technical jargon into plain-spoken terms, removing the ambiguity faced by business users struggling to perform critical business functions. Data governance elevates the conversation by bridging the technical-to-business divide, engaging all parties to combat the increasingly complex demands around regulations and compliance, and the shifting tides of business policies and business alignment. Our solution provides users the ability to easily define, track, and manage all aspects of your data assets, enabling collaboration, knowledge-sharing, and user empowerment through transparency across the enterprise.

Data3Sixty integrates a framework of data governance with automated data quality and agile data preparation to deliver customers an end-to-end solution for performing critical data integrity checks and balances, through to the higher-level definitions, stewardship and governance of all phases of the data lifecycle.

## How it Works

Our solution facilitates a broad and comprehensive understanding of your data, enabling data owners, data stewards and data consumers to effectively manage and apply data to extract maximum business value. As data is exchanged and employed across applications, integrations, and interfaces, it is imperative to guide its journey with effective data stewardship and data governance across all relationships, details, and dependencies.

Our community approach brings together two of your most important assets: people and data. By bridging the business and technical divide, collaborations can be built among data producers, enablers and consumers by clearly defining roles and responsibilities, and ensuring a full understanding of all aspects of your organization's data assets.



## Key Benefits

- Reduce risk exposure by ensuring proper data usage across your enterprise from a licensing, regulatory, and policy perspective.
- Limit data quality exposure by providing data quality monitoring dashboards and a formal workflow for data asset approvals, data issue investigation, resolution, and notification.
- Extract additional value through data-sharing communities and optimized visibility into all aspects of your data assets, from data availability, ownership/stewardship, lineage and usage, to its associated definitions, synonyms and business attributes.
- Reduce costs/increase efficiencies through clear communication of data details, usage rights and reduction of your data assets/data footprint.
- Simplify your business users' experience through an intuitive, user-friendly interface that puts all data asset information right at their fingertips.

## Features of Infogix Data3Sixty

- One-click design and 100% browser-based solution
- Highly configurable, data-driven customization
- Fully interactive and self-service business intelligence dashboards
- A comprehensive business glossary to synthesize all the details about your organization's information assets in an easy-to-understand manner
- Automated data dictionary capabilities that are key to activating data governance, by combining both business and technical data contexts
- Policy and business rule management
- Governance roles and responsibilities
- Extensive role-based security
- Self-service reporting with full SQL Query compatibility
- Aggregated data quality metrics
- SaaS delivery model



The screenshot shows the 'YOUR ASSIGNMENTS' and 'ACTIVITY' sections of the Data3Sixty interface. The 'YOUR ASSIGNMENTS' table lists tasks with columns for Name, Version, Due Date, and Count. The 'ACTIVITY' table shows recent activity with columns for Name, Hour, and Modified. A 'STATUS UPDATES' box highlights the 'Model Compliance' task. Below the tables, there is a search bar and a 'Model Compliance' section with a description: 'Model Complaints, incidents, or accidents'. A red box labeled 'QUICKLY SEARCH FOR DATA ASSETS' points to the search bar.

Name	Version	Due Date	Count
Data Quality Wf 2	15	Notify Receiver of New Issue	1
Object Assignment	3	Only objects should show not users	1
Test	3	Only objects should show not users	1
Provider Consumer Wf	8	Consumer Approval	1
Provider Consumer Wf	8	Provider Approval	5
Request Certification	3	Certification Form Lvl	1
Request Certification	1	Certification Form Lvl	1
EdithenProduct	4	Accept the change	1

Name	Hour	Modified
Business Terms	2	1
Check Business Terms	2	2
Data Classification	1	1
Reports	2	2

**Model Compliance**  
Model Complaints, incidents, or accidents

**Data3Sixty** GLOSSARY :: BUSINESS TERMS :: **CREDIT SCORE** Take Action

**50% SCORE** **2 OPEN ACTIONS** **3 COMMENTS**

Governance Score last calculated 8 hours ago. Last action came in 4 days ago. Last discussion was 4 days ago.

### DEFINITION

**Name** Credit Score

**Description** A credit score is a numerical expression based on a level analysis of a person's credit files, to represent the creditworthiness of an individual. A credit score is primarily based on a credit report information typically sourced from credit bureaus.

**CDE** ✓

**Update Frequency** Not Frequently

**Subject Area** Banking

**Acronym** Cr Sc

**Ownership**

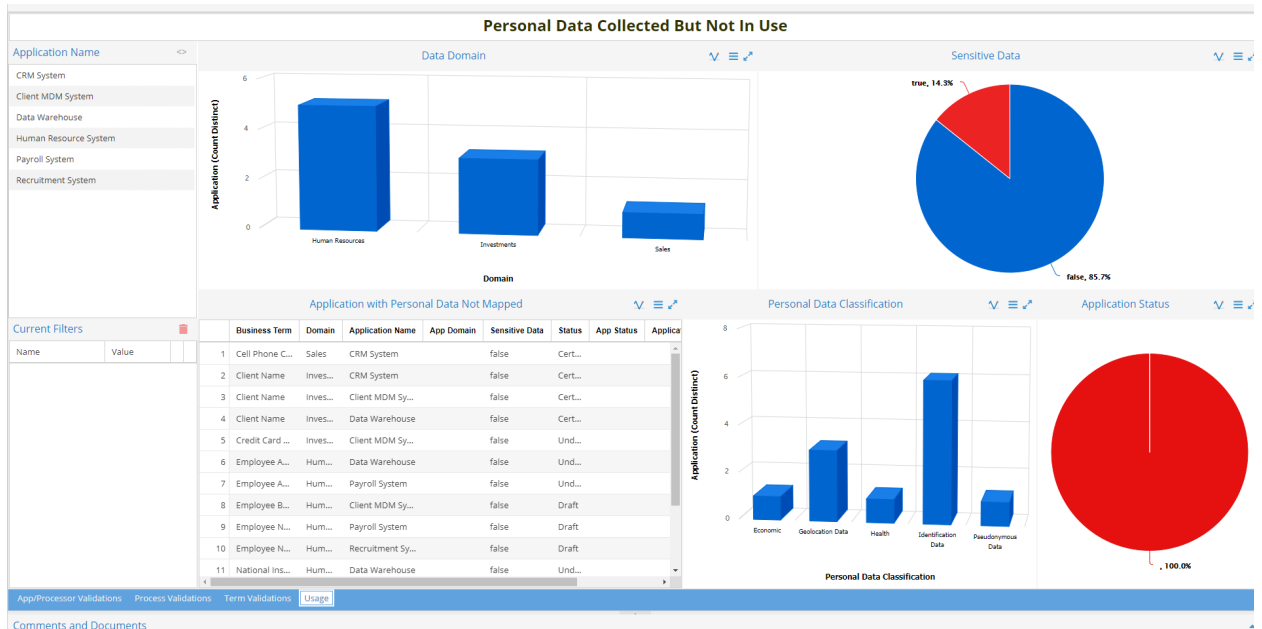
Responsibility	Assigned User	Context
Data Protection Officer	Align Admin	Test
Readers	Sebastian Abraham	test
Data Protection Officer	Sebastian Abraham	Test

**Personal Information** ✓

**ISO Country Code** USA

**Asset ID** 640 **UID** 699b221e-dba1-4668-ae6c-062f7fa409c1

**Date created** 18/04/2018 **Date Last Modified** 14/09/2018



[Schedule a demo](#) to understand how Data3Sixty can transform your data governance strategy.

Optimize your data management and governance strategy with Infogix. Visit [www.infogix.com](http://www.infogix.com) or call 1.630.505.1800 (US, Canada. and International), +44 1242 674 137 (UK and Europe).



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