



## Create Visual Experiences for Student-Centered Learning

An Easy-to-Use Virtual tour creator for Microsoft Teams

Virtual tours give students access to real-world environments and situations that would otherwise be out of their reach. With ThingLink, you can now create and share these experiences directly in Microsoft Teams.

### What is ThingLink?

ThingLink is a Finnish education technology company that makes it easy to enhance images, videos and virtual tours with information and links. Teachers use ThingLink to create accessible visual learning materials that students can explore at their own pace. Students use ThingLink to document their learning across subject areas.



### ThingLink for Education

- An easy and efficient way for students to document their learning process using multiple forms of media
- Virtual tours help develop contextual understanding in real-world environments and situations
- Supports vocabulary building and students with special needs by combining visual, auditive and textual feedback with Immersive Reader integration

#### Develops digital literacy skills

- Document learning inside or outside the classroom on mobile or desktop
- Learn to use multiple forms of media for self-expression
- Applicable in any subject area

#### Aligned with curriculum goals

#### Improved flexibility in learning

- Visit real-world places and situations virtually
- Improve contextual understanding through self-paced exploration
- Reduce anxiety about new places and situations

#### Save time in learning the basics

#### Motivated learners

- Supports student-centered learning
- Individual and collaborative editing
- Direct sharing to Microsoft Teams Assignments and Channels

#### 100% engagement in the classroom

"Thinglink is my go-to instructional tool. It allows me to be creative and engaging in my lesson plans and provides my students with multiple ways to engage with content."

- Andy Fehnel, social sciences teacher, Whitehall High School, PA, USA

# How ThingLink works to support teachers and schools:



## Several application areas

- Virtual introductions to new topics, learning environments and shared facilities
- Applicable to K-12, TVET, higher education and teacher training
- Supports learning inside and outside the classroom



## Easy content creation in Microsoft Teams

- ThingLink editor is fully supported in Microsoft Teams
- Easy onboarding via Office 365 and Microsoft logins
- Direct sharing to Microsoft Assignments and Channels



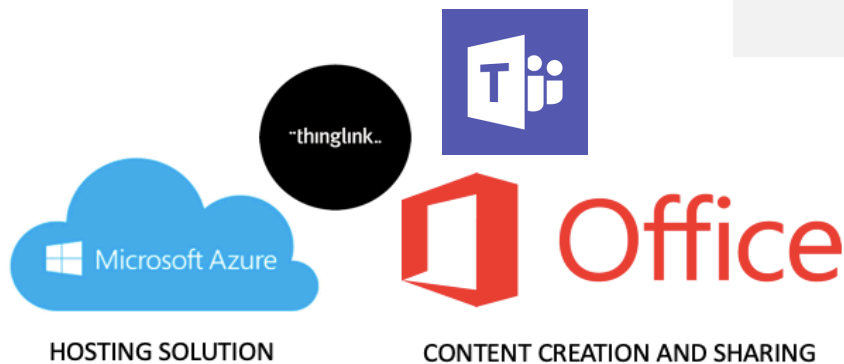
## Scalable hosting on Azure

- Suitable for interactive 2D and 360 video lessons
- Flexible hosting solution that grows with your needs
- Supports large educational image and video archives

## ThingLink for Education

### An offer to get you started

- Sign up to start with a 14-day free trial
- Add more student seats as usage grows
- Additional services include professional development workshops with ThingLink Certified Educators



## Tangible Benefits

- Using existing devices, students develop digital literacy and storytelling skills combining text, photos, videos, and sound
- Students on different levels benefit from self-paced virtual tours to build contextual understanding and academic vocabulary
- Giving students an active role as knowledge builders using multiple forms of media improves motivation and engagement

## Why ThingLink?

ThingLink is the leading developer of interactive image and video technology that lets users easily enhance both 2D and 360 degree images and videos with additional information. It is the only Office 365 compatible virtual tour creator that supports sharing and viewing the content on multiple platforms and devices.