

Crafty

[c]rafty.im



Public and private companies— every industry involved with people management



Challenges

Our customer have difficulties to clearly know, value and keep their employees in their companies.
They have difficulties to know the best fit for their internal job opportunities.

With Crafty, they have access to the company's skill map, every skills mastered by employees and their aspirations.
They have access to a powerful search tool to quickly match people and opportunities.



Ideal Solution

They are looking for career aspirations of their employees, they want to re-engage their workforce.
They want to quickly staff their job opportunities.

If their employees are not anymore aligned with their mission and jobs, they will choose another company to get it, they will loose employees experience, time and money to staff again the opportunity.
When staffing internal jobs, they loose time and money to identify the right people.



Desired Outcomes

Crafty's goal is to promote internal mobility, better plan training strategies and capitalize from individual interviews to better monitor career development.

The reasons customer buy Crafty are because it supports them in their HR processes, it is flexible with SaaS-model, responsive and user-friendly.





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Value your employees to predict tomorrow's career paths

Know your employees

It helps them better identify their employee's skills and aspirations.

Value your employees

It allows them to plan career paths that best fit employees aspirations.

Engage your employees

Employees have the possibility to identify internal opportunities that inspire them better if they are not satisfied anymore with their current job.

Crafty enables employees to know their areas of expertise, manager to better staff their teams and HR managers to optimize their HR processes (skills map, internal mobility, career paths).