



Microsoft Dynamics AX
... for wholesale and multi-channel trading



Microsoft
Dynamics 365

Gold

Microsoft Partner





Microsoft
Dynamics 365



Microsoft
Dynamics AX

- >> Microsoft Dynamics combines ERP and CRM functions in a uniform, integrated solution, all embedded in technological innovation provided by the world's leading global software provider.
- >> Corporate divisions, ranging from Distribution, Logistics, Finance, Business Intelligence (BI), Customer Service, Field Service, Administration and Marketing are fully covered.

- >> Dynamics for Finance and Operations (ERP) in combination with Würth Phoenix stands for an extensive ERP expertise for wholesale and logistical processes based on former Microsoft Dynamics AX.
- >> We are Microsoft Gold partners. Over 70 Microsoft certified industry experts are at your disposition. Numerous successfully completed projects in over 20 countries form part of our reference.

YOUR ADDED VALUES



INDUSTRY EXPERIENCE

Würth Phoenix is your Microsoft Dynamics ERP partner for trade and multi-channel processes.



INTERNATIONALITY

An internationally experienced project team supports you during successfully implemented rollouts in a global market environment.



TECHNOLOGY

You rely on the latest Microsoft technology based on Dynamics 365.



BUSINESS INTELLIGENCE

Integrated Business Intelligence ensures an overall corporate process perspective in keeping with your market needs.

MICROSOFT DYNAMICS ERP

... creating added value for your business processes

70

...certified Würth Phoenix consultants

2.300

...million euros in sales generated by our ERP customers

24

...countries, in which Würth Phoenix supports running projects

11

...languages spoken by our consultants

21

...% growth for our ERP offer

54

...country-specific versions available

WHOLESALE DISTRIBUTION, "MADE BY WÜRTH"

- > **ERP:** Microsoft Dynamics 365 is a powerful, easy-to-use solution with dedicated features for enterprise resource planning (ERP).
- > **Integrated solution:** Microsoft Dynamics for Finance and Operations combines all ERP functions in one uniform, consistent solution.
- > **Industry experience:** Würth Phoenix is your stable and competent ERP partner for technical wholesale, merchandise management and logistics.
- > **Processes:** Customized processes based on the Würth Group's experience ensure consistent corporate processes.
- > **Technology:** You rely on a broad sustainability with the latest Microsoft technologies.
- > **Business Intelligence:** Pre-defined information cubes are specifically adapted to your industry requirements.
- > **Integration:** You build on existing Microsoft infrastructures that can be smoothly integrated in your IT.

Gold
Microsoft
Partner



WÜRTHPHOENIX TRADE⁺

Our vertical offer for wholesales and multi-channel trading based on Dynamics365



Based on the Würth Group's trading and logistic experience, Würth Phoenix has launched a solution, which is perfectly adapted to meet information requirements in distribution, procurement, disposition, warehouse logistics and production and quality control processes.

MULTI-CHANNEL TRADING FROM ONE SOURCE

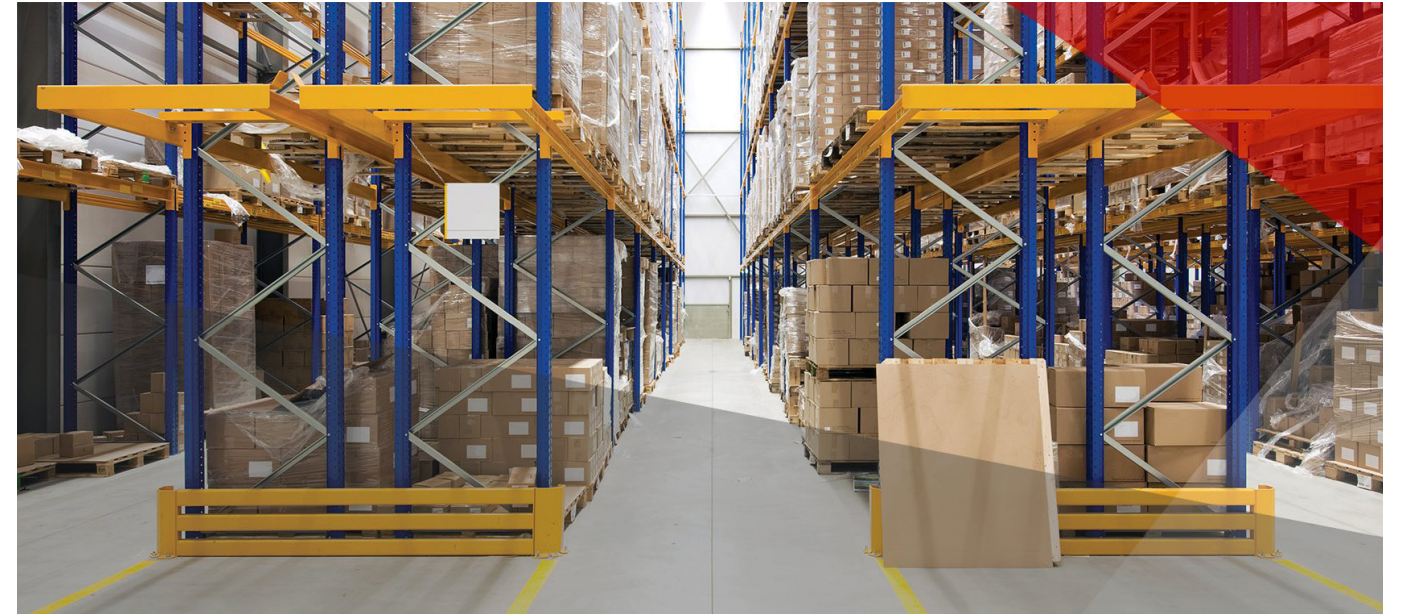
- › Trade⁺ is your industry solution for wholesale distribution, bundled with the experience of Würth Phoenix as your implementation partner.
- › You control the entire supply chain – ranging from customer management via logistics, from purchasing and warehouse management and culminating in BI.
- › Optimized, preconfigured and complete: Trade⁺ is wholesale experience based on the leading Microsoft technology.
- › As IT service provider of the Würth Group, Würth Phoenix has over 70 Microsoft certified industry experts for ERP wholesale projects at your disposal.
- › More delivery security and the best possible level of service, maximum warehouse turnover rates, minimal logistical costs are just a few of the added values.

BUSINESS INTELLIGENCE

- › The Trade⁺ data warehouse offers precise business intelligence for trade and logistical processes, precisely oriented towards your industry.
- › Warehouse inventories, internal movements, inventory range and excessive inventories – you never lose sight of warehouse performance.
- › Our offer is easy to use without having to consider costly training sessions.
- › Your added value: Better information base for quicker and better decisions.
- › All business process information is at hand in real time.

WHY WÜRTH PHOENIX

Long standing experience, stability, investment security



OUR INDUSTRY COMPETENCE

- › **Process expertise**
Rely on our business process management expertise focusing on trading processes, warehouse administration and logistics.
- › **Open platform**
Microsoft Dynamics 365 - ERP is easily adaptable to meet new individual market needs.
- › **Tried-and-trusted**
Microsoft Dynamics is an internationally adopted, proven ERP platform.
- › **Innovative**
Cutting-edge technologies support your digital road map.
- › **Simple**
Assure high user acceptance and fast productivity due to integration in Microsoft Office.
- › **Your Partner**
Würth Phoenix analyzes your workflows and discovers unused potential in your commercial processes.
- › **Project management**
We offer process consultancy and management of your ERP project with high-level sector expertise from one source, project management based on the recognized Microsoft Sure Step standard.

ERP - CRM - IT SYSTEM MANAGEMENT

Würth Phoenix Business Software - it's all a matter of the people involved



ABOUT WÜRTH PHOENIX

- › As software and consulting company in the Würth Group, we implement and support sector-specific ERP, CRM and System Management solutions, both inside and outside the Würth Group.
- › We are solution partners for business processes with distinct core competences in the wholesale, distribution and service process fields, our aim being to ensure the competitiveness of market-leading companies by providing sustained and permanent support.



WHAT WE STAND FOR



CONTINUITY

Our work and our economies are oriented towards long-term stability and cooperation with our customers.



QUALITY

To us, quality means always calling things into question and achieving a balance between continuous renewal and extension of the tried-and-trusted.



FOCUSSING

The major focuses of our market access are customer-oriented work, thought and trading processes that emphasize our strengths.



TRUST

Our customers trust in our actions. Their resulting benefit determines what is innovative, marketable and thus successful for them.

VOICE OF THE CUSTOMER

Enthusiastic users are our best reference



"We wanted to achieve higher productivity due to more corporate workflow efficiency. We made the right choice in Microsoft Dynamics AX and WÜRTHPHOENIX Trade+."

Jérôme Nussbaumer, Modyf France

EXCERPT FROM CURRENT ERP PROJECTS





WÜRTH **PHOENIX**

... more than software

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