



THE GLOBAL LEADER IN BROADCAST QUALITY LIVE VIDEO OVER IP

COMPANY OVERVIEW

Zixi's software platform enables global media organizations to deliver and manage live, broadcast-quality HD and UHD video over standard unmanaged Internet connections with low latencies, total reliability, and the highest-security protection. Leading media brands as well as over 100 OEMs and service providers rely on Zixi's software for ingest, media processing, and distribution to production facilities, end users, and the cloud. Zixi provides enhanced control over large complex networks with ZEN Master, a cloud-based platform that provides visual tools to configure, orchestrate, and monitor live broadcast channels and events across industry protocols. For over 10 years, the Zixi Enabled Network (ZEN) has grown to serve well over 500 customers in 100+ countries representing most of the top media brands around the world with 10,000+ channels delivered daily.

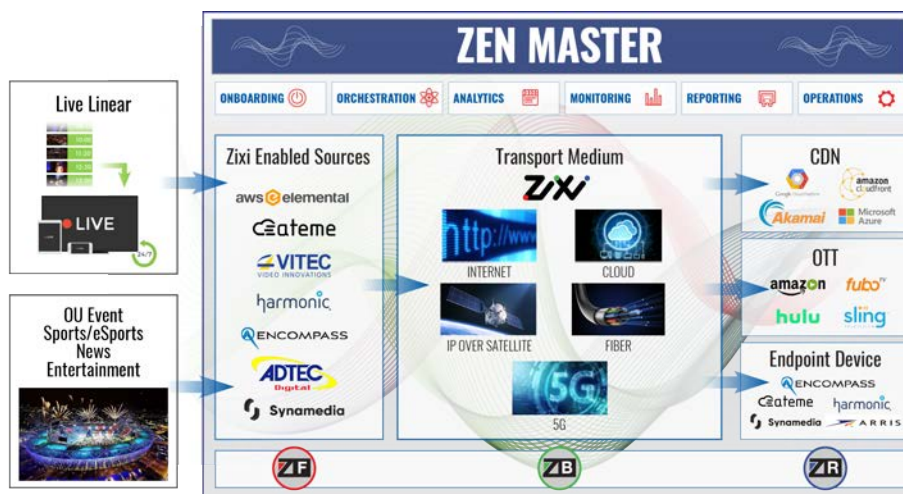
TOP MEDIA COMPANIES AROUND THE WORLD RELY ON ZIXI



OPPORTUNITY FOR MEDIA COMPANIES

Zixi makes the Internet work for live broadcast-quality video. Zixi powers cloud infrastructures and transforms the Internet and other unmanaged IP connections into quality, global delivery networks for live video. Zixi's software dynamically resolves inherent limitations of the Internet to enable low latency live video of unprecedented quality regardless of network conditions with the reliability, security, and flexibility required in today's dynamic global television industry. Zixi's cloud software provides core media processing functions and the on-ramp to third party clouds, allowing Zixi's customers and partners to transition from capital intensive, rigid broadcasting environments to new, dynamic, virtualized, and cost-effective operations.

DELIVERING BROADCAST-QUALITY LIVE VIDEO OVER ALL IP



ZIXI DELIVERY ADVANTAGES

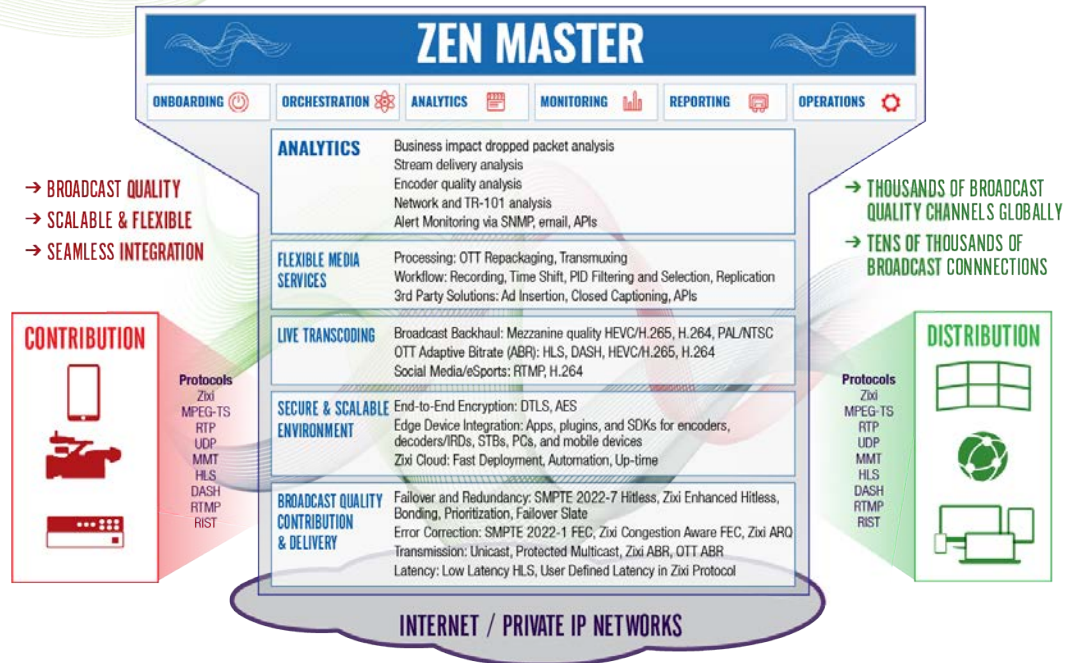
- **Centralized Network Management** – ZEN Master provides a centralized view of the entire distribution network allowing partners to resolve errors before they occur
- **Security** – Zixi provides best-in-class security enhanced with DTLS standards-based protection, with a multi-layered approach including encryption and password protection
- **Reliability** – 99.999+% broadcast reliability with hitless failover provides redundant transmission options for higher reliability and disaster recovery
- **Low Latency** – Live linear latency proven sub 1 second and sub 1.5 seconds with transcode
- **Flexibility** – Opportunity to preserve existing workflow operations while migrating from satellite to IP with support for traditional broadcast features
- **Economical** – Cost-effective internet delivery for widespread geographic distribution vs satellite or fiber
- **Interoperability** – Zixi is compatible with the largest ecosystem of edge devices and cloud providers

For more information please email sales@zixi.com



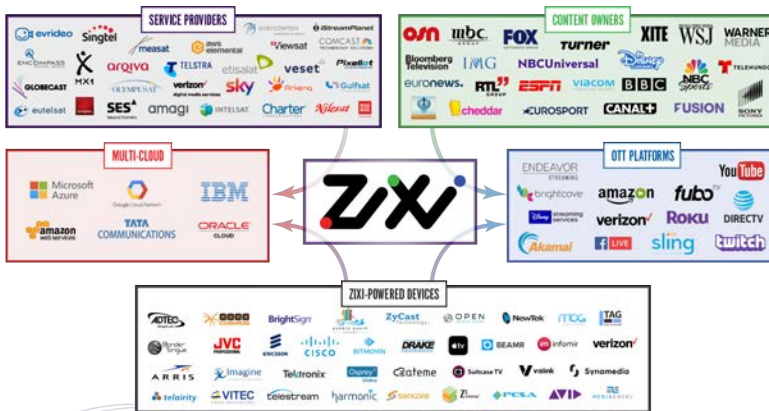
THE ZIXI PLATFORM

- BROADCAST QUALITY
- SCALABLE & FLEXIBLE
- SEAMLESS INTEGRATION



ZIXI ENABLED NETWORK (ZEN)

The Largest Global Ecosystem For Live Video



The Zixi Platform is used to build scalable and robust video delivery networks, providing support for rich video services and applications such as OTT, Live Linear, ENG and Occasional Use. The Zixi Platform offers:

- **Secure Reliable Internet and IP Transport:** network intelligence and content-aware error correction to deliver secure, pristine- quality, high bit rate video with 99.9999%+ reliability. Hitless Failover based on SMPTE 2022-7, enhanced by patent pending DNA sequence algorithm.
- **Multiprotocol:** supports all Internet video protocols such as HLS, HDS, MPEG-DASH, and RIST as well as broadcast protocols such as ASI, TS/MPEG2 and MMT for ingest and egress, including conversion between these protocols.
- **Media Services and Workflow:** media processing capabilities and functionality to enable live video workflow and real-time feedback of streaming status across enterprises and use cases.
- **Scalable Live Video orchestration and Content Quality Analytics:** sophisticated cloud delivered capabilities, Dashboards and APIs for third party platforms provide abstraction of production workflow complexity with tools to enable the management of unmanaged IP networks for live video at scale, including in-stream video delivery quality analytics.