



Sharedien.

Empower your Assets.
Boost your Content.


SHAREDIEEN
www.sharedien.com

Save.
Manage.
Edit.
Maintain.
Sharedien. Find Assets.
Stream.
Connect.
Filter.
Share.

Sharedien.

The intelligent Digital Asset Management.

Content Master Data Management – rethought.

The brand new Sharedien is the intelligent and innovative solution, which seamlessly combines Digital Asset Management (DAM) with Information & Content Management (ICM). By integrating product information (PIM), Sharedien becomes your central tool for Content Master Data Management. That allows to create automatically content from assets, information & data and provide it immediately on the required channels. This minimizes the time-to-market for marketing content and gives you time to be more efficient.

Sharedien gives your brand a consistent appearance and connect your assets with related data from already existing peripheral systems. The symbiosis of sophisticated collaboration possibilities and artificial intelligence opens a completely new world for content creation.

Gone are the days of unused assets, unstructured folder systems, redundant media storage and complicated processes. Through individual workspaces, simple task management, targeted rights & roles assignment as well as the excellent collaboration, the application becomes an experience for all actors.

Empower your Assets. Boost your Content. With SHAREDIEN.



Digital Asset Management.
Intelligent. Comfortable. Intuitive.



Perfect application. Anyone who regularly has to stream, upload, locate, manage, update and organize large volumes of digital assets such as pictures, documents or video files and distribute these to employees, customers, agencies or the press needs an intelligent digital asset management system. The convenient, intuitive interface makes getting to grips with Sharedien virtually effortless for any user, while the intelligent functions make it the perfect digital asset management application for any company.

A picture says more than a thousand words.

The auto-tagging function analyses your files as soon as you upload them to the Sharedien image library and assigns suitable keywords. This saves you time and helps to standardize your company's naming conventions.

The right asset at the right place.

Each digital asset's complete history is documented from the moment it is uploaded, including all edits through to the most recent version. This allows all digital content to be used and managed with maximum transparency and efficiency. It's also possible to produce multiple versions of one and the same asset for different communication channels – ensuring the right assets end up in the right places.

Locate assets quickly and simply.

The revamped search function takes you to the perfect search result in a matter of seconds, thanks to an optimum combination of elastic search, autocomplete and smart search filters. In addition, the faceted search can be combined with a hierarchical structure.

If it doesn't fit, it'll be made to fit.

With the auto-cropping and resizing function, you can set standardised predefined values for the resolution, cropping section and format (based on your CI guidelines, for instance). These are implemented automatically – keeping your digital assets "in the picture" at all times with no need for any additional work or image editing tools.

Bulk file management made easy.

Bulk keyword management allows you to rapidly add, categorise and manage digital assets in bulk, saving precious time and making it easier to find and share your images, videos and audio files again later when you need to.

Spot the difference.

With Sharedien, users can visually compare differences between different versions of an image at a glance by flicking between the images using a slider bar. They can also add notes and comments to images while comparing, making it far easier to manage the assets in the Sharedien image database.



Agile Workspace.
Exact. Secure. Connected.

Dashboard Sharedien 3.0 

Search assets, categories etc

Get started

- Browse Assets
- Browse Workspaces
- Upload Assets
- Manage Tasks

My Assets



My Tasks

Create print version In progress	Due: 29.08.2017
Upload assets to Workspace In progress	Due: 11.08.2017

My Stream

Keanna Bentley Invitation to Workspace 'Bike X76 Branding'	13:15
Georges Brion Uploaded 23 assets	Yesterday, 18:04
Tristan Gino New Task: Create print version	Yesterday, 15:39
Mark Johnson New Message: "Jody, please ensure that the..."	16.05.2017, 15:39
Nia Wendell Edited 17 assets	14.05.2017, 09:11

Collaboration Dashboard: Sharedien's entry page is well designed and shows users all important information at a glance, including their tasks, streams, assets and collaboration groups.

Exceptional collaboration. Sharedien is the perfect collaboration solution, helping different departments, offices, external service providers and partners right across the world to work together harmoniously, with shared access to information allowing the virtual teams to achieve more. The Sharedien workspace securely and efficiently connects all users in a single central location.

Achieve more together.

The redesigned agile Sharedien workspace boasts a whole host of integrated functions that make it incredibly simple to collaborate with both internal and external users, from efficient task management to separate team areas. Thanks to these features, Sharedien is the ideal location for centralized collaboration and content creation.

Be part of the team.

Sharedien doesn't just connect internal users – external users like agencies and photographers can also be invited to the collaboration system. Meaning that entire projects can be managed securely in a single central location even if they involve external partners.

It's good to share.

For international companies, it's critical that files are available instantly to thousands of users all over the world. With Sharedien, you can share content quickly and simply via the correct channels, whenever, wherever and with whoever you want – using a web client, mobile app or cloud version. As a result, your assets always get to where they're needed in the shortest possible time.

Language matters.

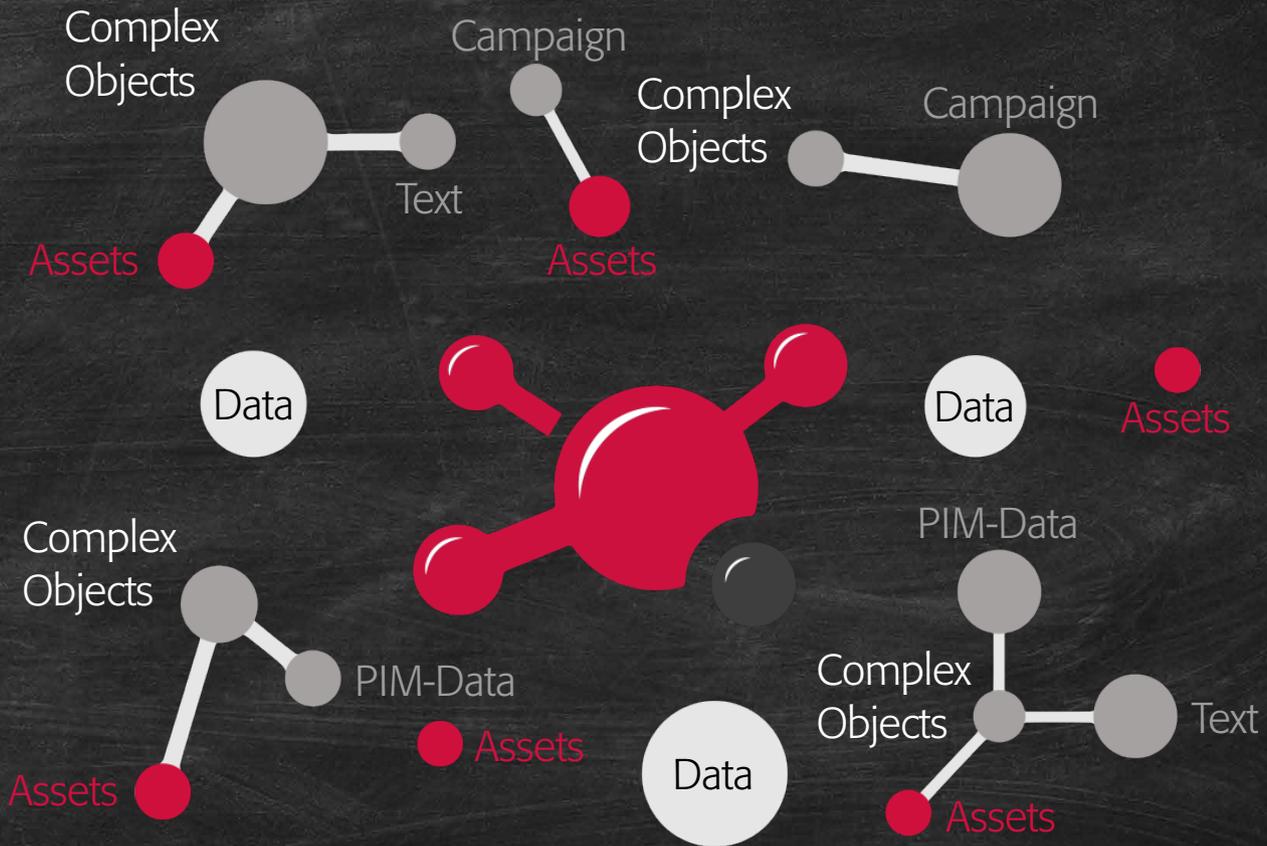
Sharedien speaks your language – and that of your staff and external partners. It is available in multiple languages without any restrictions, enabling optimum collaboration in multilingual teams since each user can freely select their preferred operating language. Smart, secure and simple.

Maximum security.

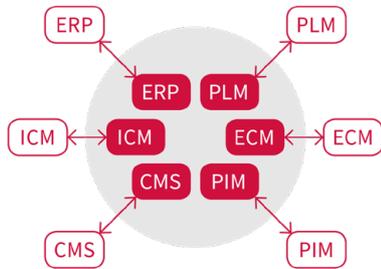
Integrated rights management allows Sharedien users to be assigned different permissions, such as creating, viewing, modifying, approving or deleting assets. That means you have complete control over who can see which particular assets, when and where they can do so, and what precisely they are able to do with them – allowing you to achieve more without compromising security.



Content Master Data Management. Transparent. Efficient. Central.

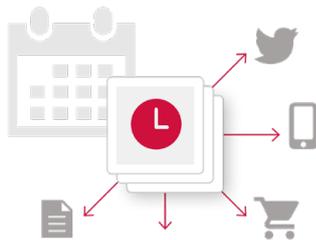


Best performance. Sharedien allows you to keep track of everything that's going on: where is a particular object, what information and data are associated with it, and which content is it linked to? Where is it being used and in what version? The integrated log function documents all activity in detail, giving you complete transparency and making it easier to adapt your content to any requirements.



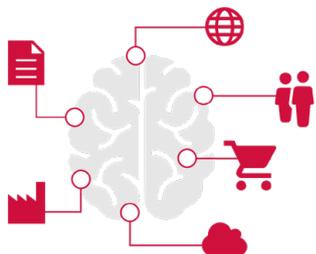
Complex content objects make digital life easier.

Sharedien can integrate product information, text, system data and campaigns into complex content objects. This makes it incredibly simple to receive, manage and collate (o. link together) any structured or unstructured content from any external system – turning Sharedien into your central tool for content master data management.



Individual content in an instant.

Sharedien doesn't just make content available for different processes or collaboration needs. It also automatically displays it on (o. delivers it to / o. posts it to) all selected output channels. This minimises time to market for all content and helps boost your efficiency.



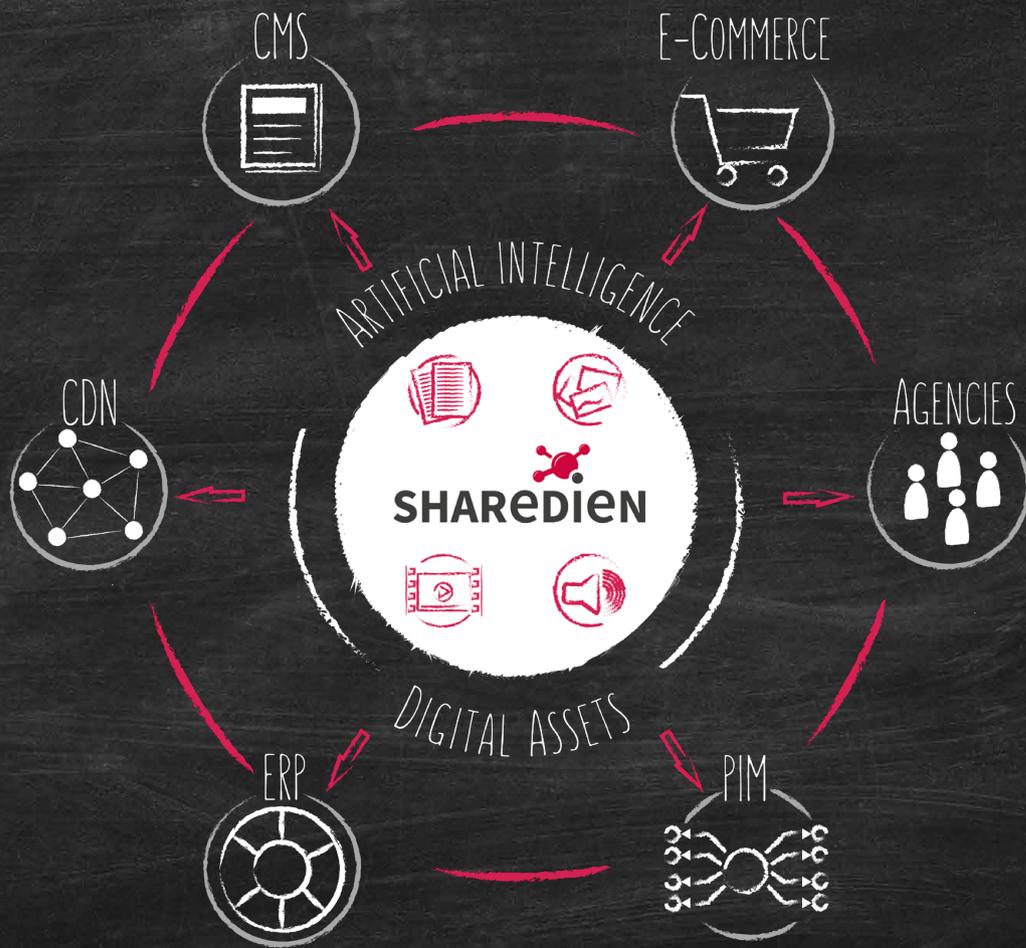
Know what's been used.

The integrated log provides a detailed overview of where your digital assets and content are being used, what relations exist between objects and what data is being used in which scenarios. Meaning you can always keep track of everything that's going on with your content.



Integration Hub.

Simple. Flexible. Ingenious.



System-Integration. Sharedien's ingeniously designed interfaces and automated exports allow it to integrate seamlessly into all external systems such as PIMs/MDMs, ERPs, CRMs, CMSes, CDNs, e-commerce tools, social media platforms and more. This gives you complete flexibility for all your applications, allows you to respond to any conceivable e-commerce or omnichannel scenario now or in the future, and means Sharedien can be easily integrated into existing systems or adapted to any changes.

Media-neutral content for all channels.

Sharedien's open interfaces allow it to integrate fully and seamlessly into existing third-party systems such as PIMs, e-commerce tools, CMSes, CDNs and more. It can also be easily expanded if new systems are integrated. Defined standards ensure quick, easy system integration. Sharedien can also be smoothly integrated into different business processes and collate (or link together) transaction/interaction and third-party data – thus helping to support ambitious, data-driven transformations.

Open to new things.

Sharedien's open, modular architecture makes it extremely powerful, flexible and versatile. The interfaces allow the tool to be easily integrated into third party systems, while the scalable architecture can be adapted to meet the requirements that come with growing data volumes and increasing complexity. A digital asset management system without equal.

Integrate all your data storages.

Sharedien offers the only data storage solution that allows simple, integrated management of files stored in different places: whether in a central filing system, Dropbox, Azure Blob Storage or OneDrive. By integrating all these different data stores, Sharedien gives you greater flexibility and opens options such as storing an archive in a convenient central location.

Sharedien connects.

The ingenious structure and versatile options to connect third party systems to Sharedien means it's child's play to integrate your existing systems. Thanks to integrated API and REST interfaces, all services and functions can be addressed directly – which makes it quicker and easier to operate with multiple systems.



Innovation Technology.
Reliable. Efficient. Individual.

On-Premises

9 %

Software Licenses

Lots of hidden Costs
beneath the Surface

91 %

Customization
Implementation
Hardware
IT Personnel
Maintenance
Training

Cloud

68 %

Subscription Fee

32 %

Customization
Implementation
Training

Total Cost
of Ownership
**77 % less than
On-Premises**

Software-as-a-Service: Operating as a cloud solution reduces operating costs by as much as 77% compared to on-premises installation. Source: Yankee Group DecisionNote Technology Analysis.

Flexible system environment. Sharedien ensures maximum flexibility and is always up to date thanks to its ingeniously designed architecture, supported by add-on (o. supplementary) services. Running Sharedien on the cloud (SaaS) also saves time and reduces staff and operating costs. And best of all: with up to 99.9% availability it's there for you round the clock. Get more from your assets for less.

Performance tailored to your needs.

Once it's been implemented in your system environment, Sharedien's scalable architecture adapts to your needs as the number of users and assets grows. A few more terabytes thrown into the mix? No problem. Sharedien is easily scalable and ensures consistent high performance, even with high data volumes and worldwide distribution. That's one of many benefits of the open, ingeniously designed architecture.

On-premises or in the cloud.

Sharedien is available in cloud (SaaS), on-premise and hybrid cloud solution versions, giving you maximum flexibility to pick an option that best suits your existing system environment or future strategy.

Safe and reliable.

Using Sharedien as a cloud solution, availability of cloud services and virtual machines is up to 99.9%. The software-as-a-service (SaaS) model an excellent choice compared with on-premises installation.

Always up to date.

Benefit from the automatic Sharedien update service, which means your employees no longer need to waste time dealing with pesky updates and can instead give their full attention to your business. Keeping your system constantly up to date – while saving you valuable resources.

Flexible microservices for every need.

Sharedien is based on a microservices architecture in order to meet rising requirements in terms of agility, availability and adaptability to changing needs. Each microservice is specifically designed for its particular task (single responsibility principle) and works completely autonomously. They include functions such as derivation, data storage management, authorization, im- and exporting. This allows you to straightforwardly and cost efficiently add additional services as and when you need them – meaning Sharedien will be flexible in every situation.

Future-ready and extensible.

The flexible, open plug-in structure means that Sharedien can not only be integrated into all standard systems used today, but will also be compatible with any systems that appear in future. Meaning you're perfectly prepared for anything tomorrow may bring and giving you greater assurance when planning your future operations.

Sharedien.

The intelligent Digital Asset Management.
For all.

LIEBHERR

«As the first customer we could optimize and configure our workflows efficiently with Sharedien.»

Dr. Gerold Dobler, Corporate Communications, Liebherr-International Germany GmbH

Beiersdorf

«With Sharedien we have a central, efficient digital asset management system for Beiersdorf worldwide which adapts flexible to our needs.»

Susanne Bösling, Corporate Owned Media, GBU Digital, Beiersdorf AG

Sharedien offers excellent capabilities with its scalable, flexible and extensible architecture, intuitive usability and innovative features which makes it very easy to manage digital content. Numerous well-known companies already rely on Sharedien and profit from it every day - with every asset more and more.



«Sharedien opens up new perspectives within the framework of asset management for us.»

Simon Schmitt, Corporate Communications, E-Media,
Robert Bosch GmbH



«Thanks to Sharedien we could approach our goal „One global media asset management system for Viega worldwide“.»

Frank Seyfert, Technical Marketing / PIM,
Viega GmbH & Co. KG

Sharedien.
The intelligent
Digital Asset Management.

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