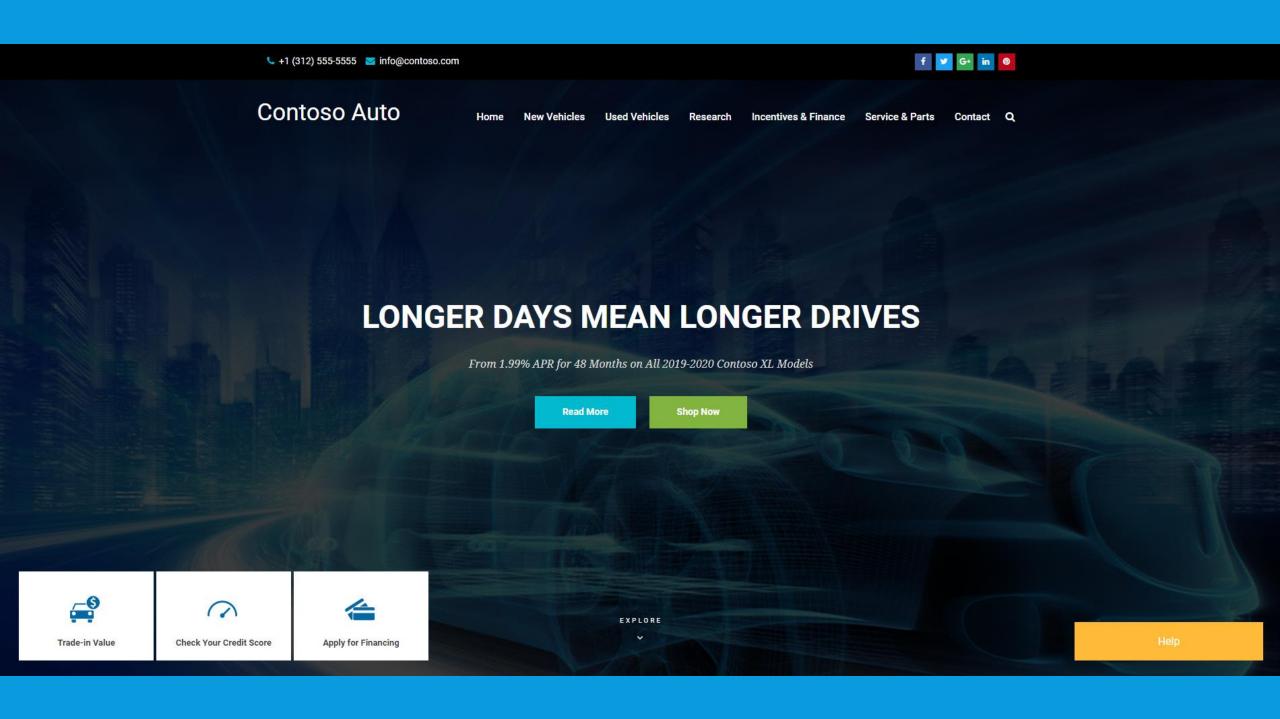
DEMO PATH SUMMARY

Digital Marketing • Digital campaign • Lead generated Sales • Sales person – road to the sale • Sales manager – reporting (Power BI) Customer 360 • Insights & AI Service • Contact Center • Service Flow Platform • PowerApps & Flow



SALES PATH SUMMARY

Sales person

- Dashboard
- Lead handling
- Road to the sale

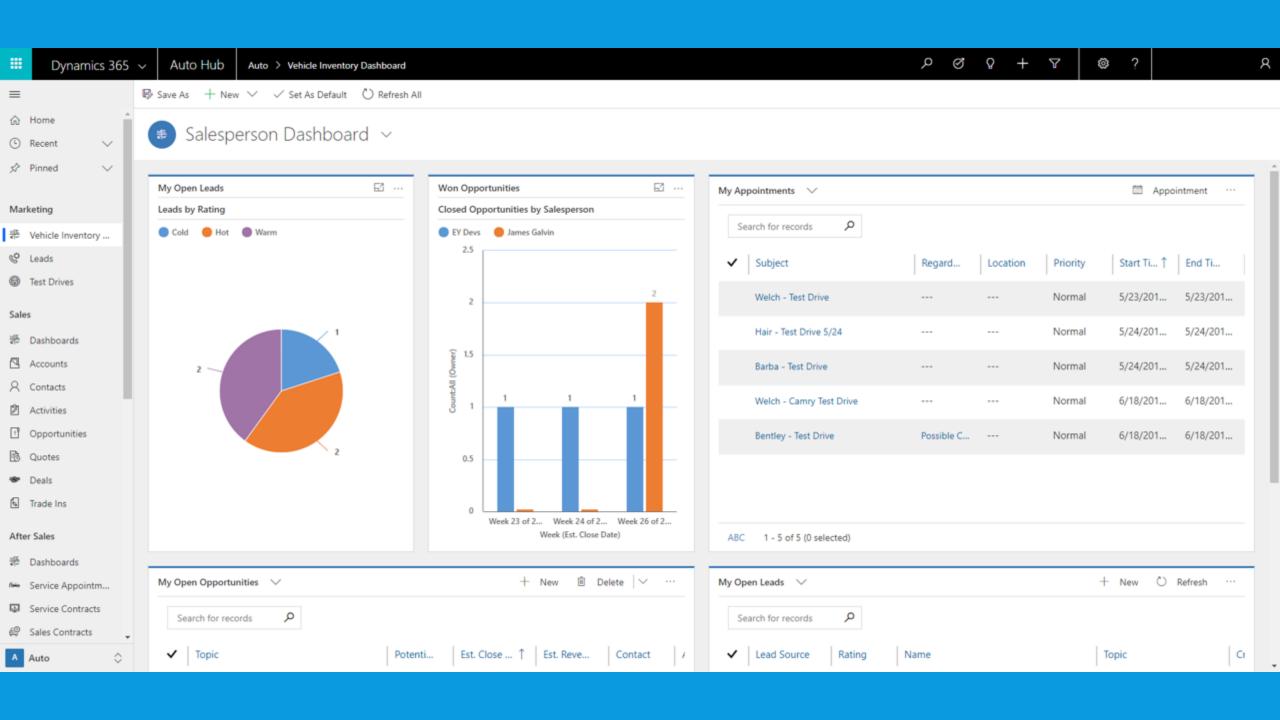


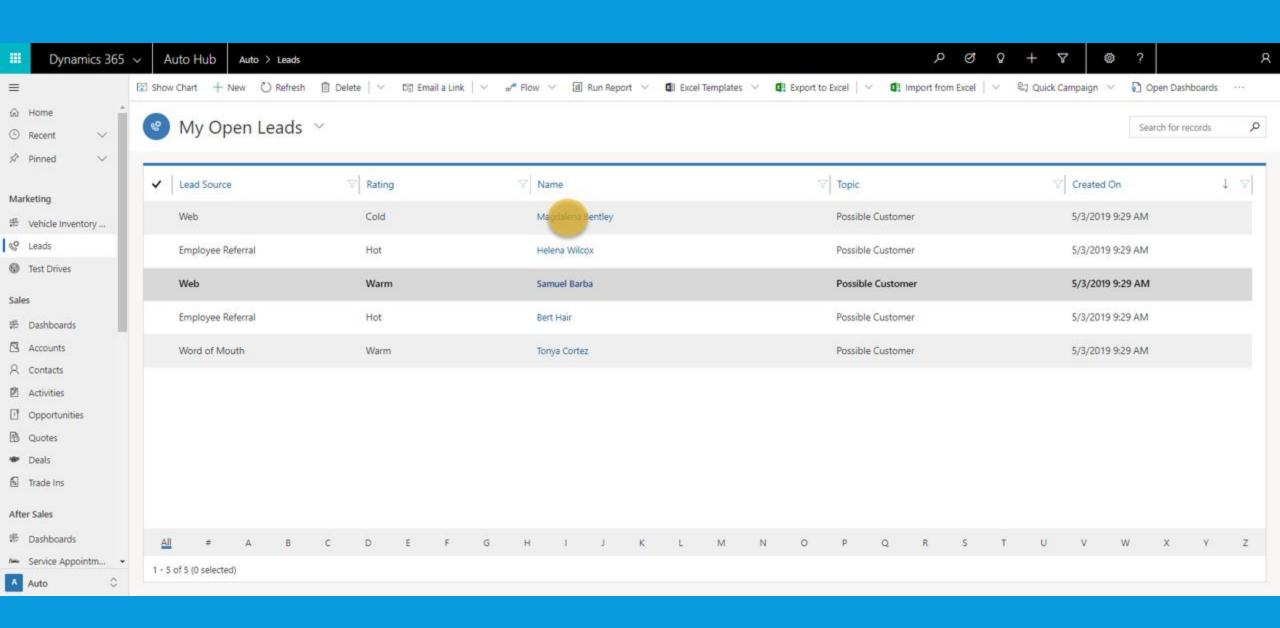
Sales manager

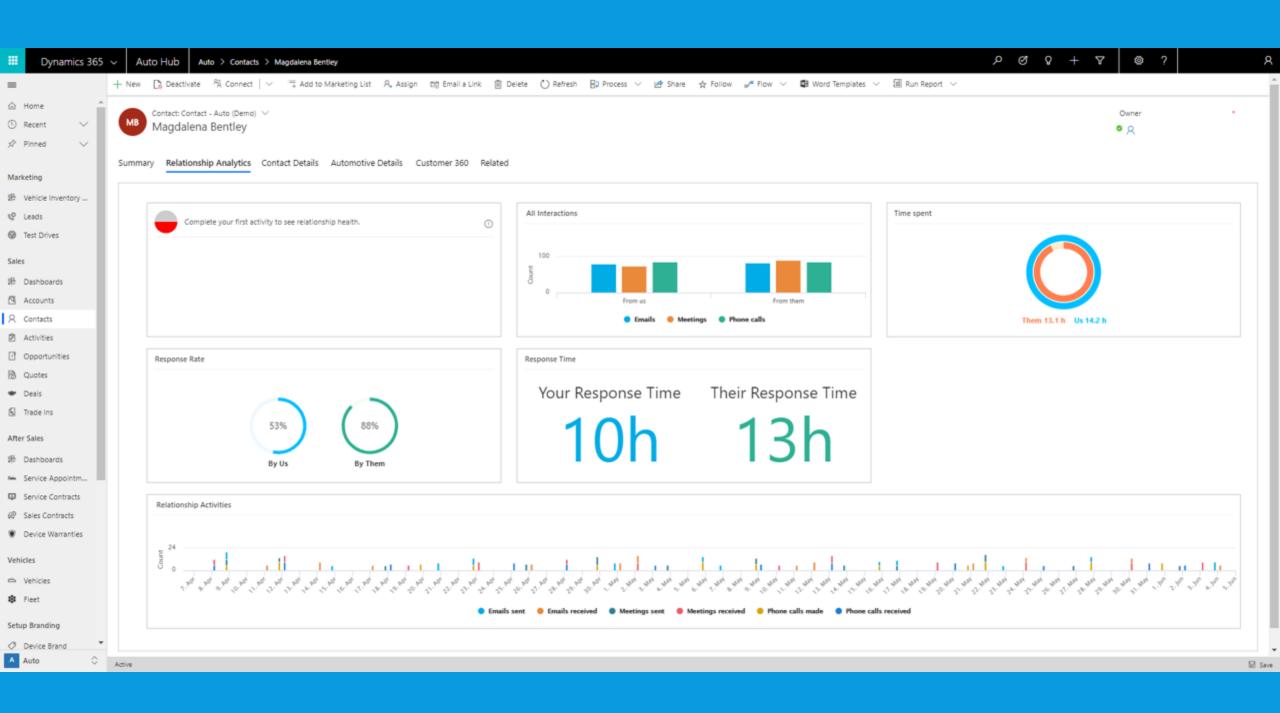
- Dashboard
- Reporting

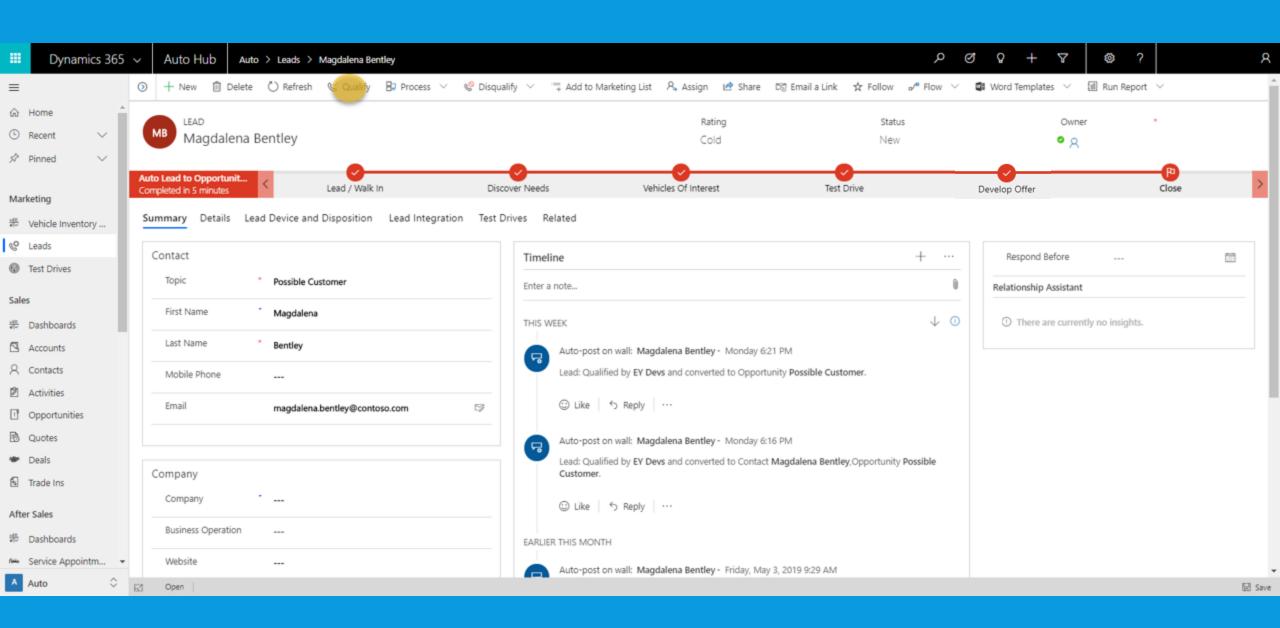
SALES PERSON

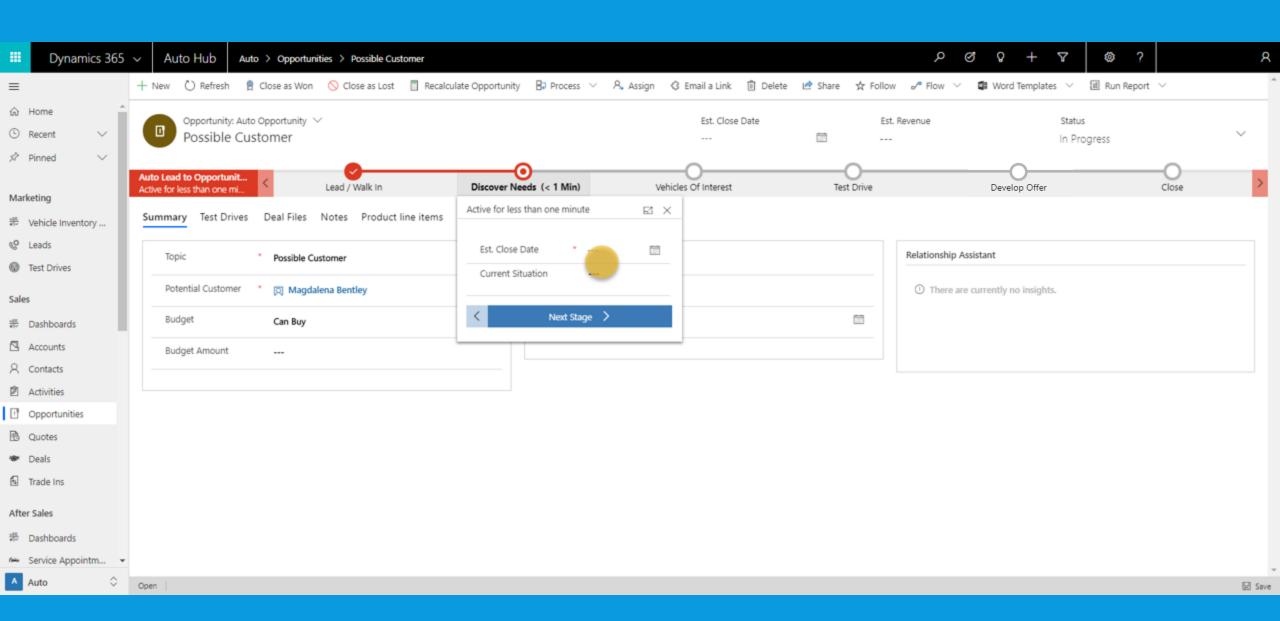
- The Sales Person logs into Dynamics at the start of the day. They review the dashboards and leads for the day.
- They review their leads and begin to work the lead through the sales process
- If they have existing contacts, they can review the Relationship Analytics and other insights the system may provide
- Once a vehicle is selected, the Sales Representative can create multiple deals within the opportunity
- Once the deals are presented to the customer and one is selected, then the sale moves to the finance department for completion of contracts, and then to delivery

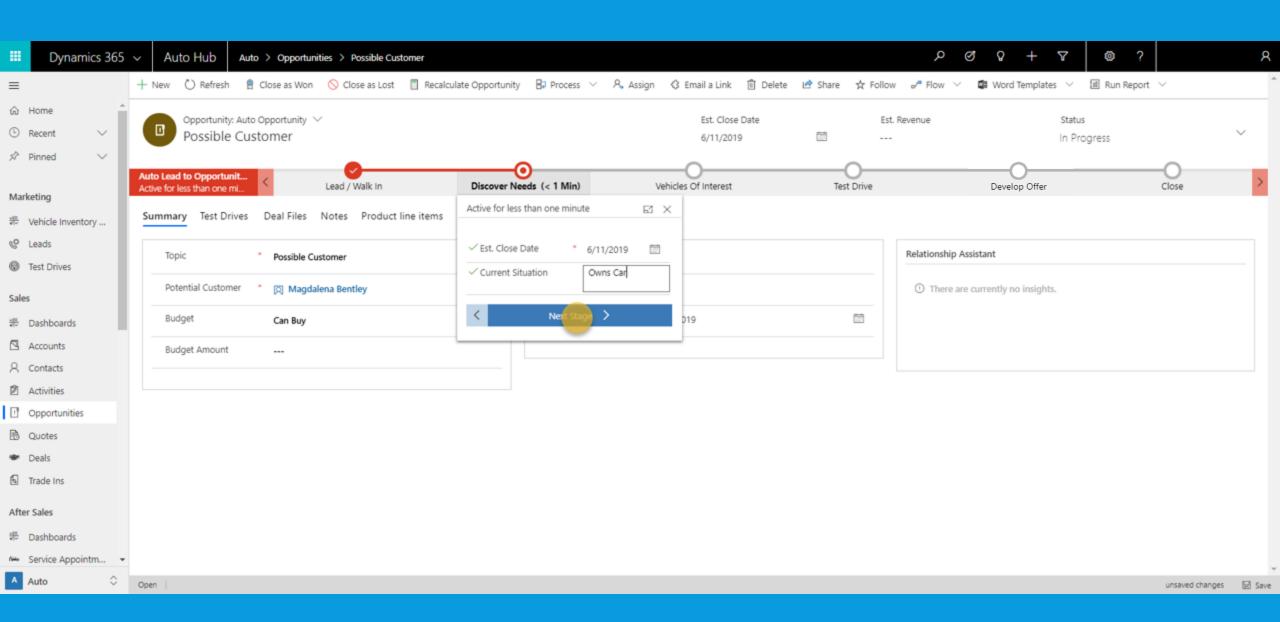


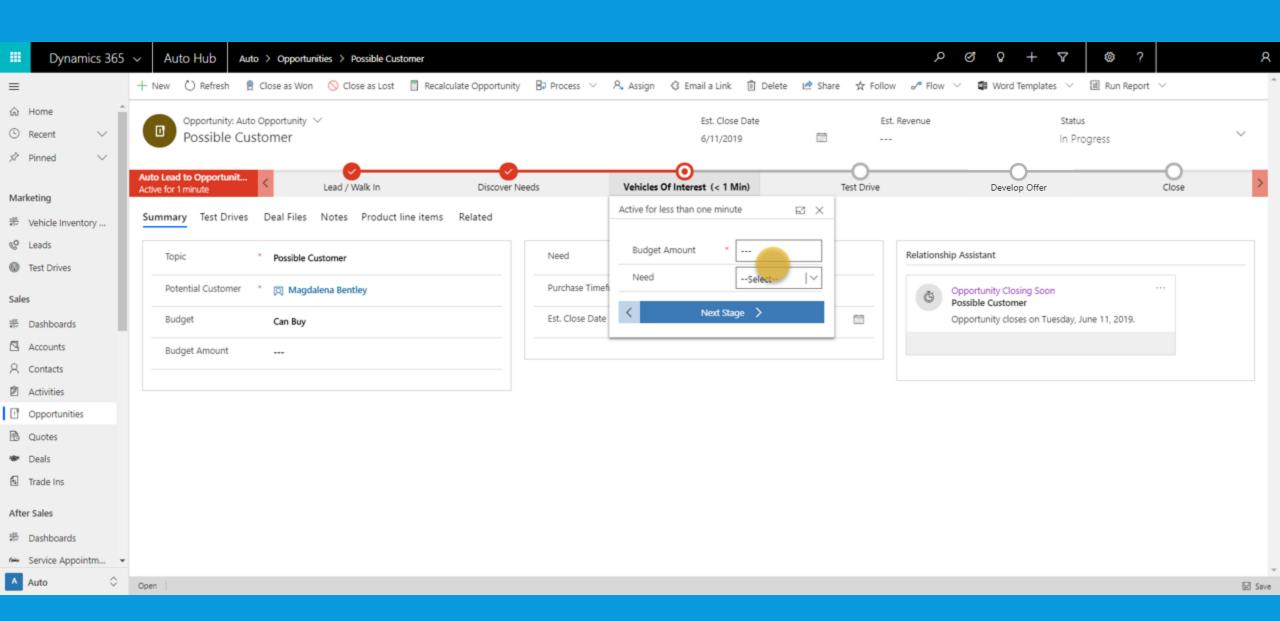


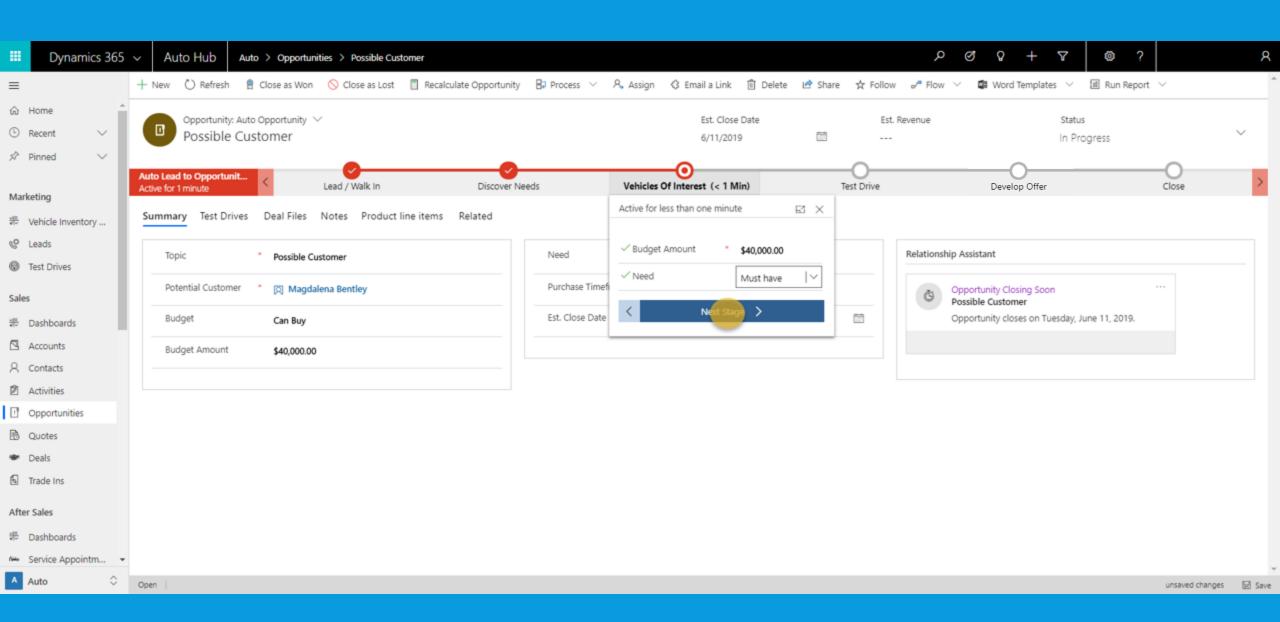


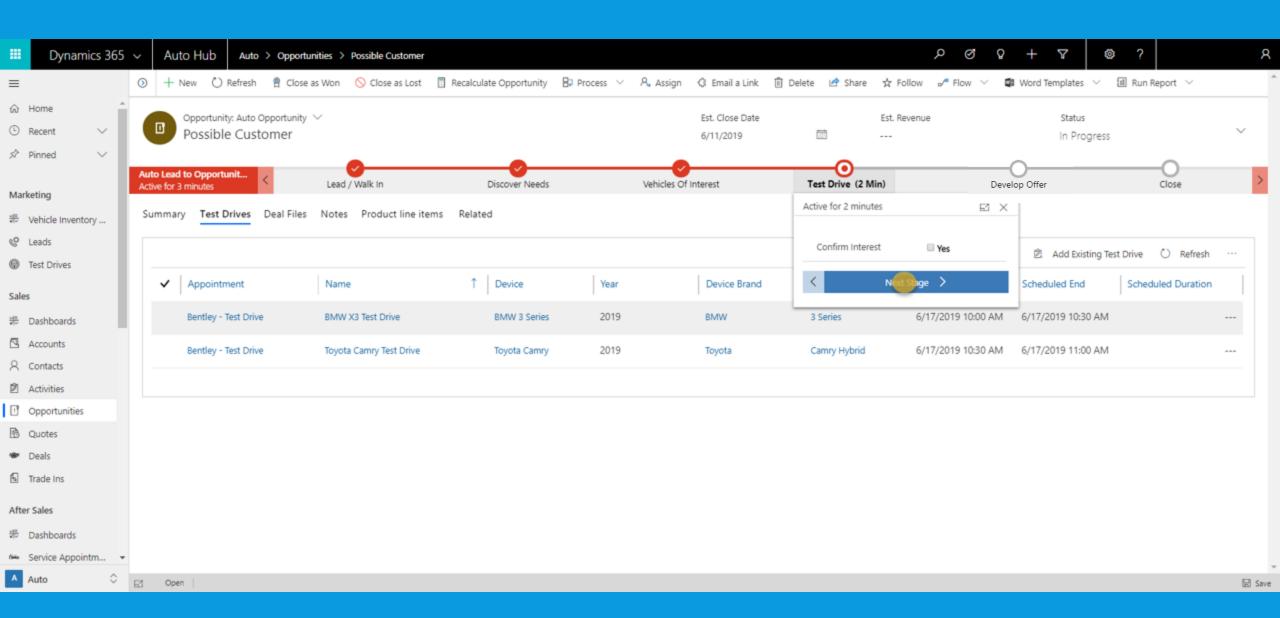


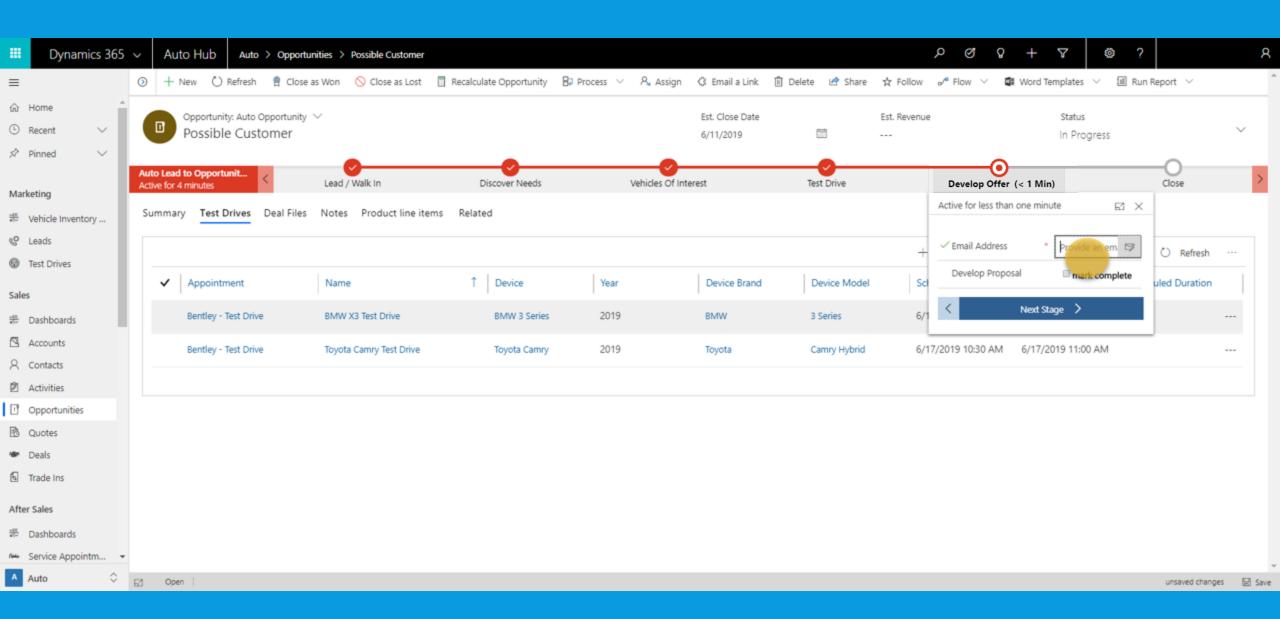


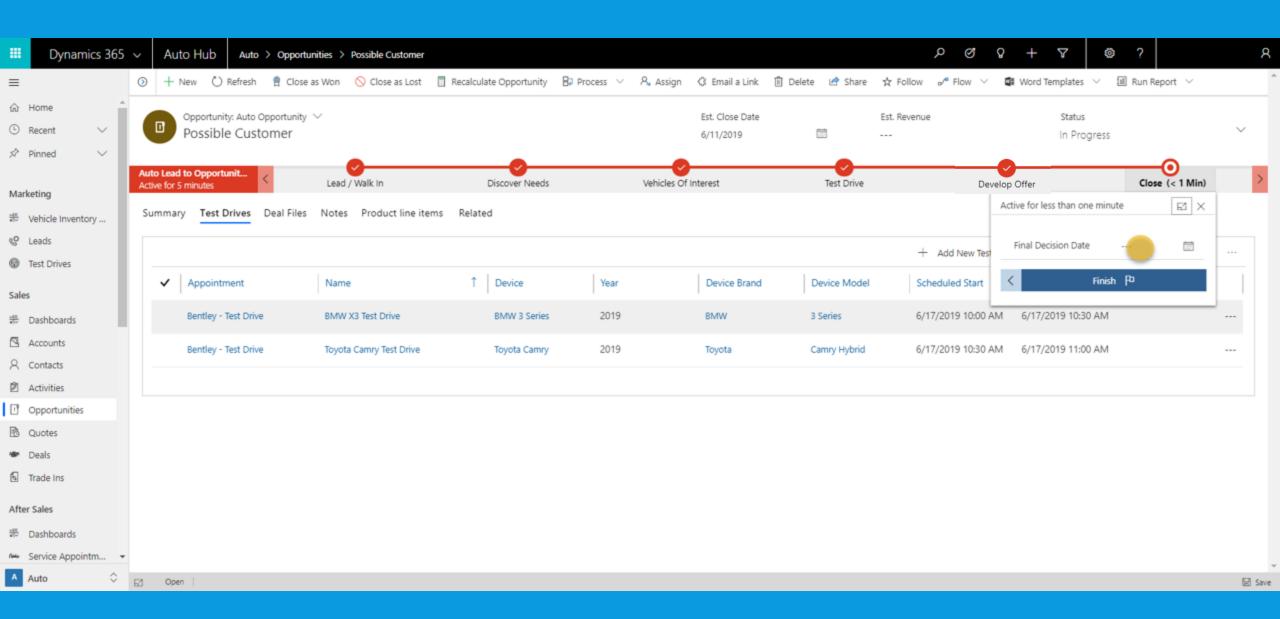


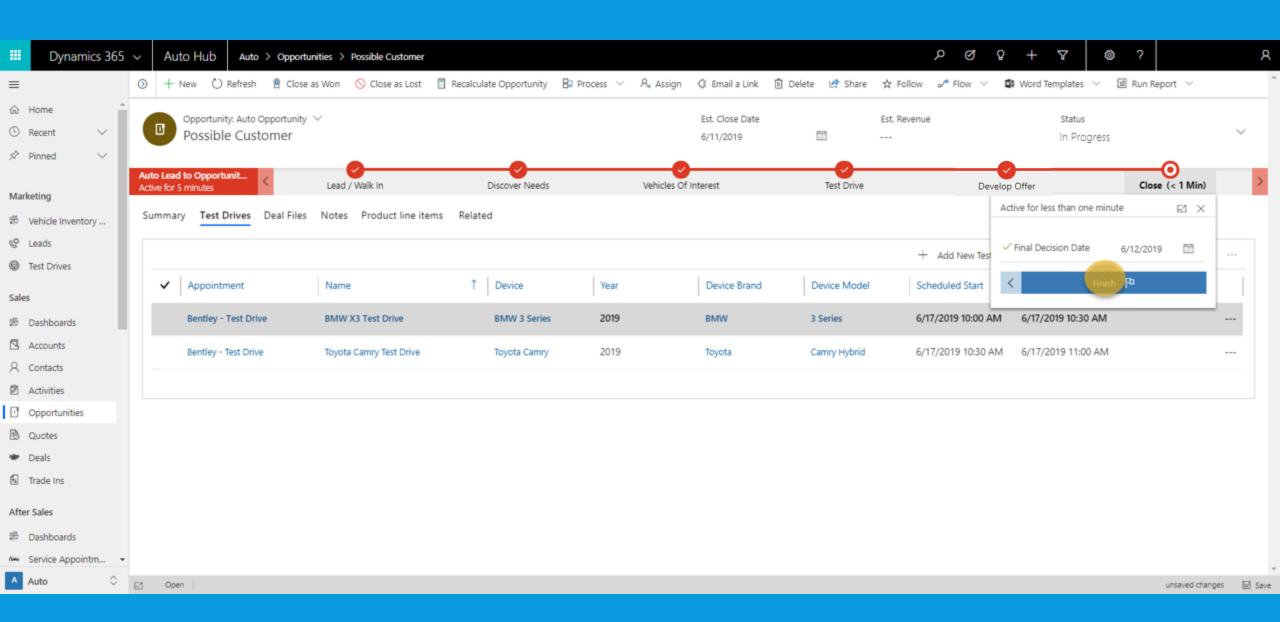


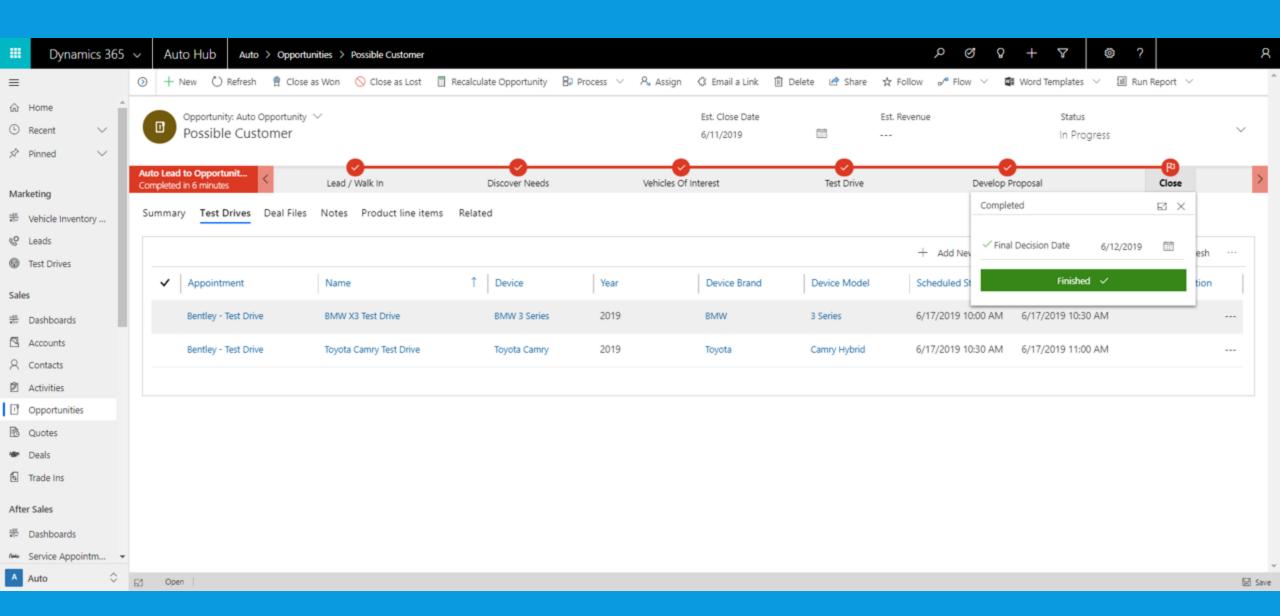






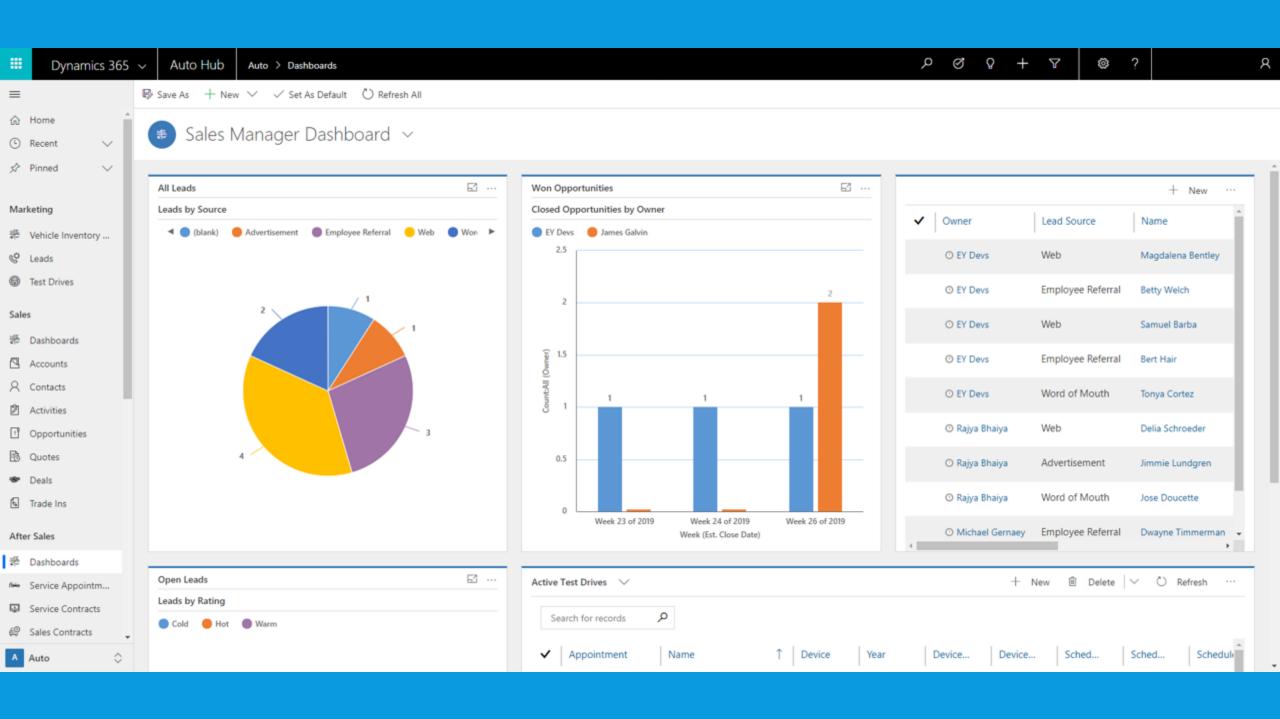


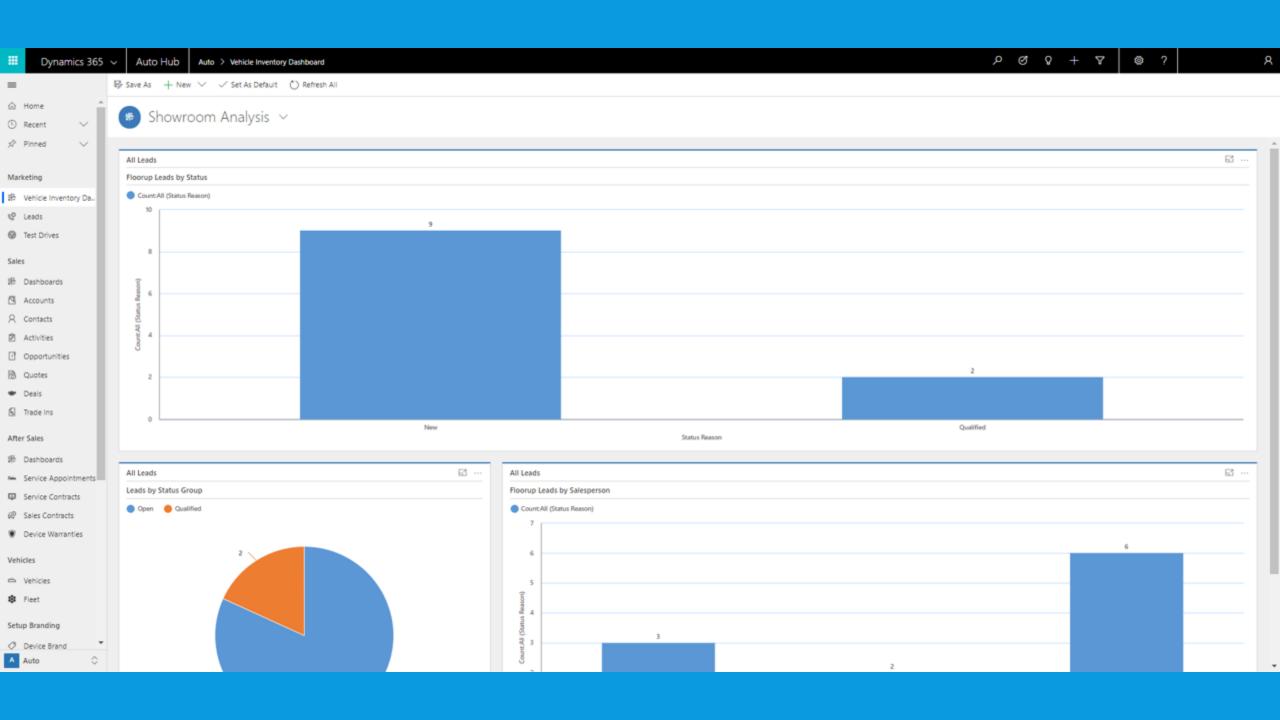




SALES MANAGER

- Sales Manager Dashboard to review overall sales, manage leads, view appointments
- Showroom Analysis Dashboard allows the sales manager to review overall status and performance of the showroom



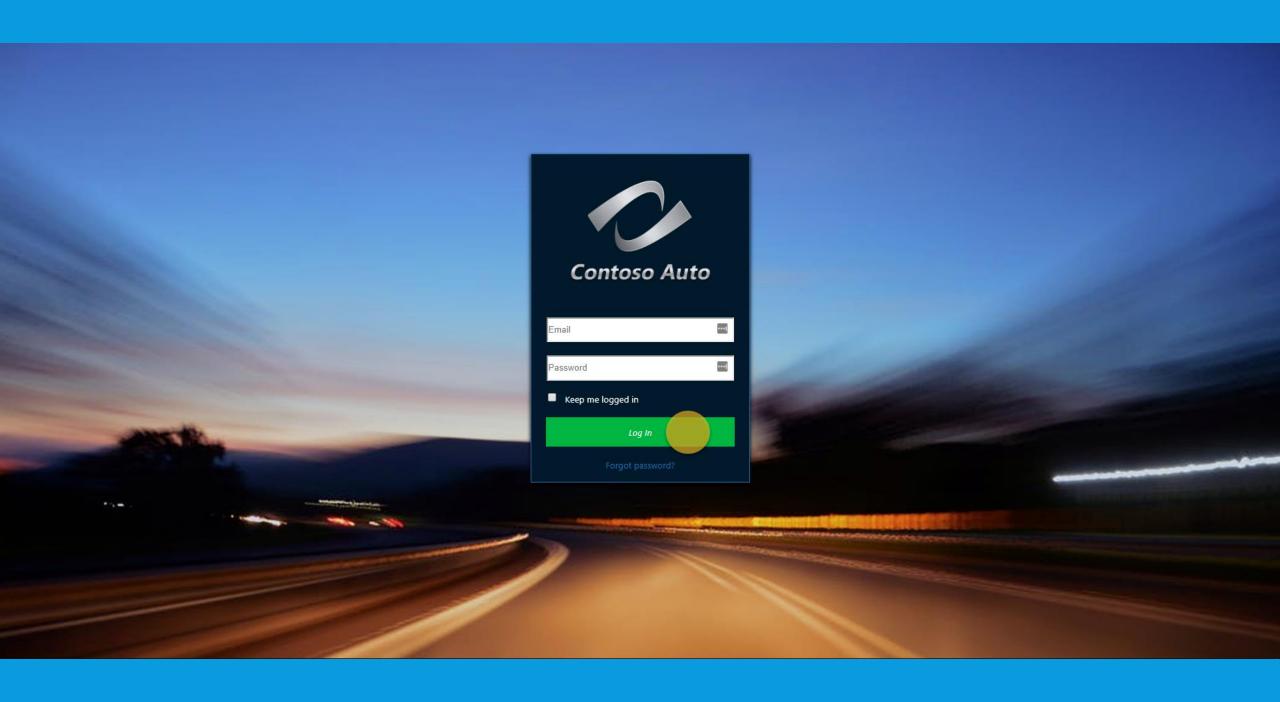


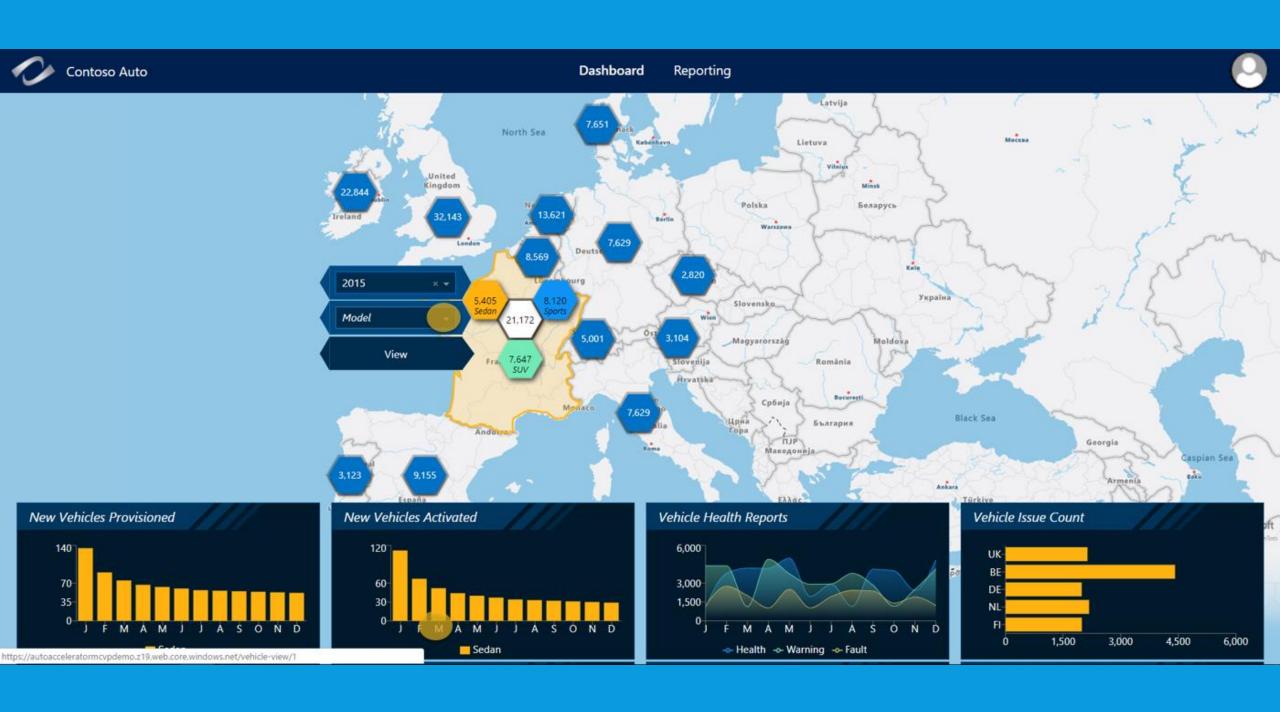
SERVICE PATH SUMMARY

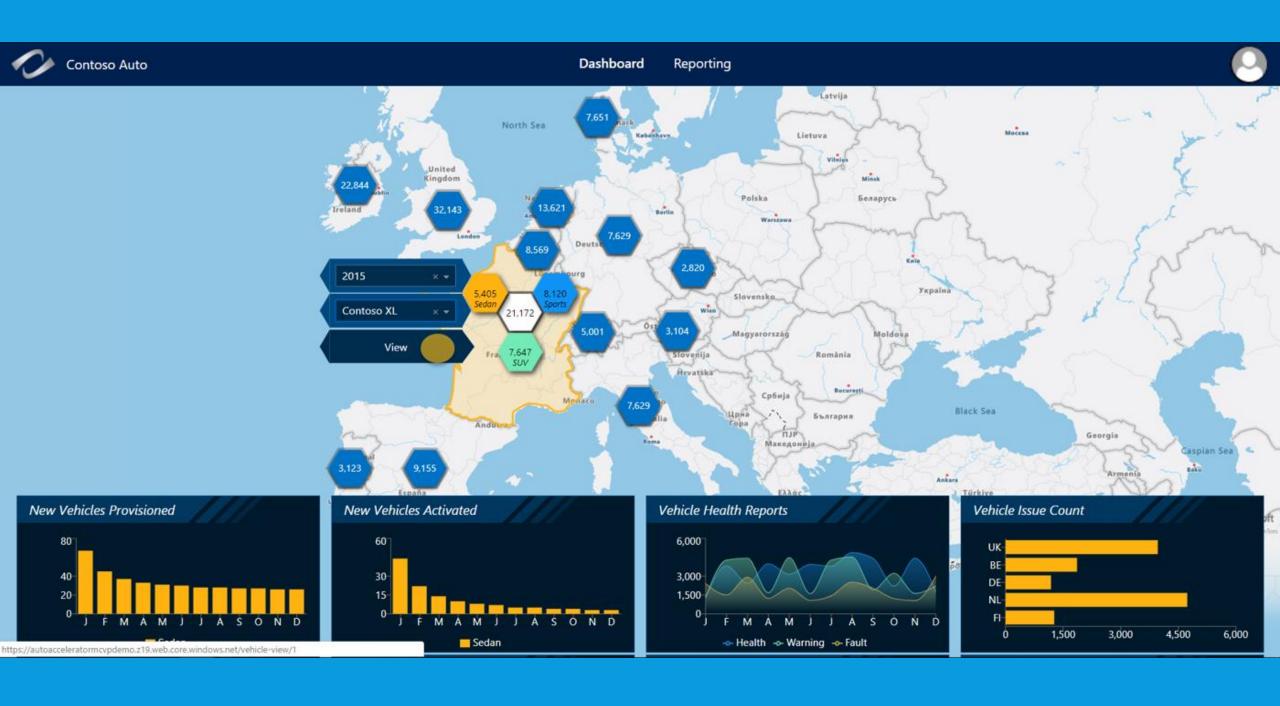


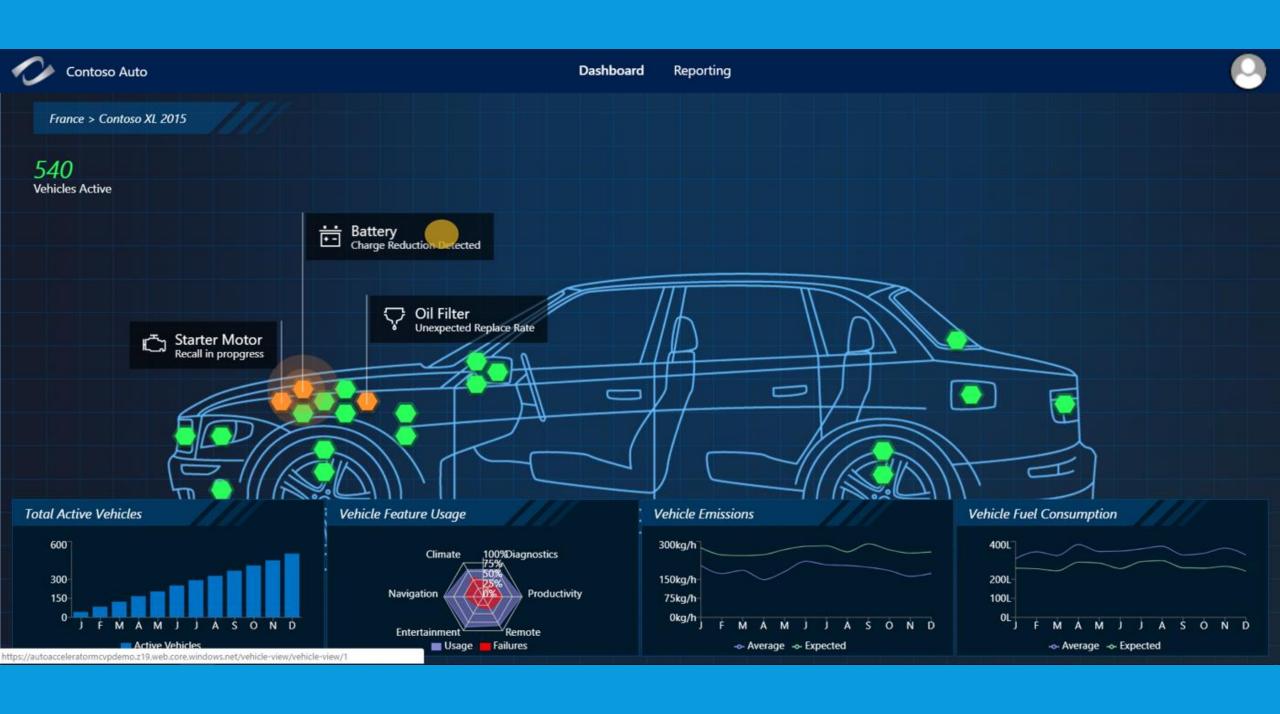
CONTACT CENTER – SERVICE SCHEDULING

• The contact center manager logs into the Microsoft Connected Vehicle Platform to review the dashboards









Contoso Auto - Paris Dealership

Dashboard

Reporting



2 mins ago

Customers

Tschimmel, Steffen



Oil Change

03/03/2019

Oil Change 03/02/2019

03/01/2019

Air Filter Replacement

Brake Pad Replacement

General **Customer Number Policy Number**

Extra Services App Installed Scheduled Next Service Date

Vehicle Service History

Contoso XL 2013

Contoso XL 2013

Contoso XL 2013

Contoso XL 2013

Recommendation: Schedule Service Now

Change Detected

Details Location change from Chamonix to Paris

Recommended Next Steps

Send Update to Customer

 \boxtimes

Send Test Drive Invite via Smartphone

Contact Call C

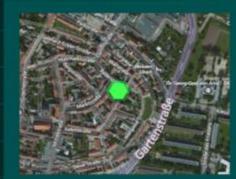
Service Plan

JK-831-863

14/12/2016

12/04/2019

902-5011-5921



Details Ticket Number Service Type Est. Time Location

#9501-5030 Replace Battery 11am - 12pm On Location Next Appointment

Appointment

6/25

11 mins ago

5 mins ago

Recommended Next Steps

Send Update to Customer \square

Check Detailers

亩

Schedule

Battery Health Report

Due to the impact of cold weather, the battery is predicted to fail before the next scheduled maintenance



Driving Time

Weather

General Care

Related Factors

Recommended Next Steps

Send Update to Send Test Drive Customer Invite via

Contact Call Center

SERVICE PATH SUMMARY



CONTACT CENTER ASSOCIATE

• The contact center associate logs into the PowerApp to Schedule the maintenance appointment







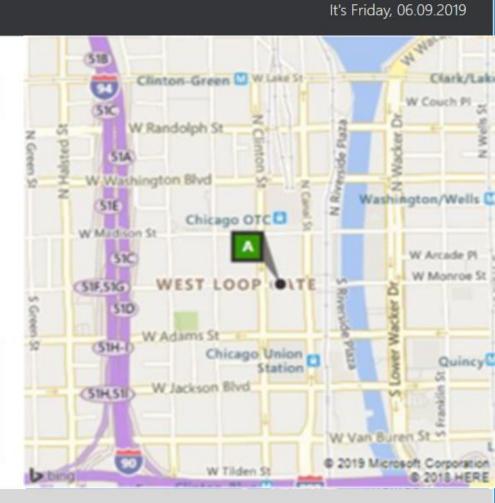


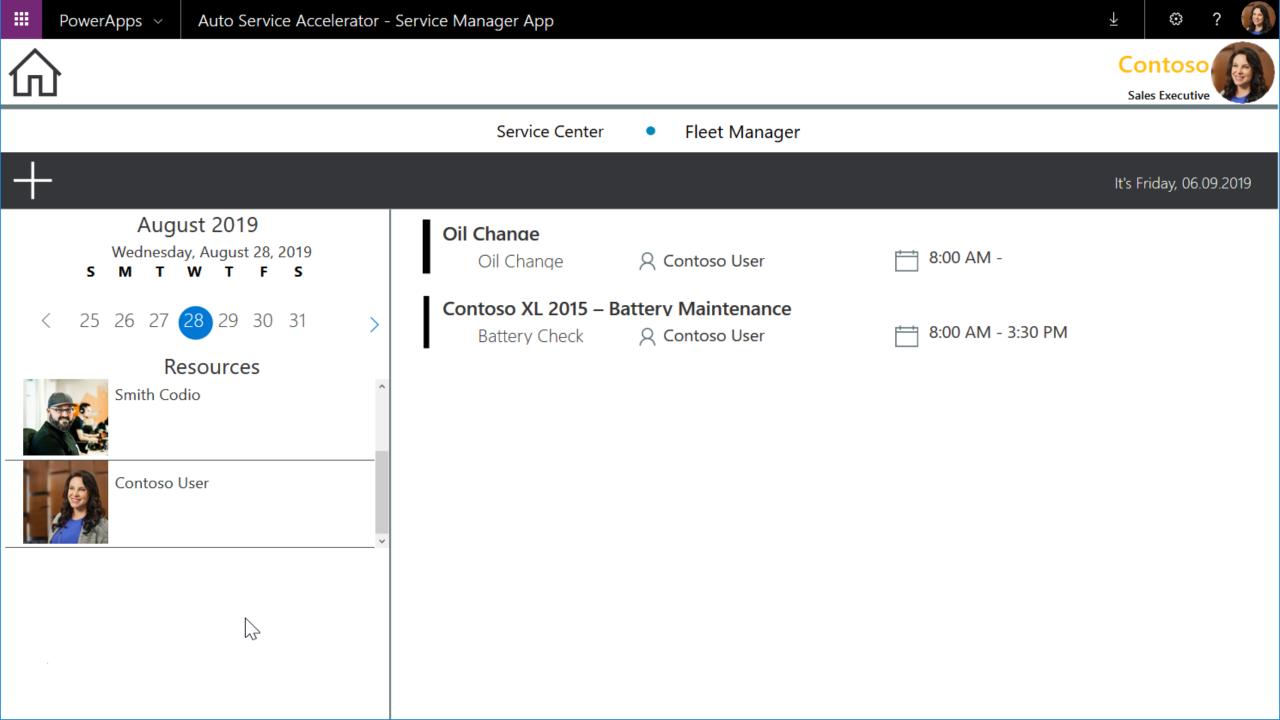
##



Service Center • Fleet Manager

Business operation Name Midland Sales Center Oil Change Scheduled start Scheduled end 100 8/28/2019 08 : 00 8/28/2019 Available time slots Service appointment type V Oil Change Description WARNING: There's 4 known recall(s) for this make and model! For more information please visit https://www

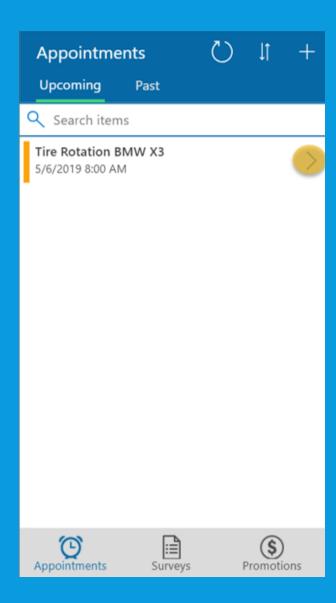


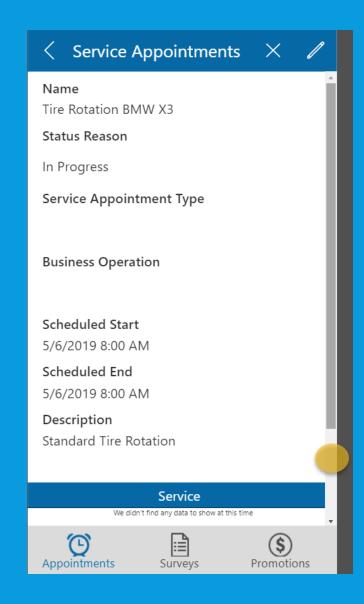


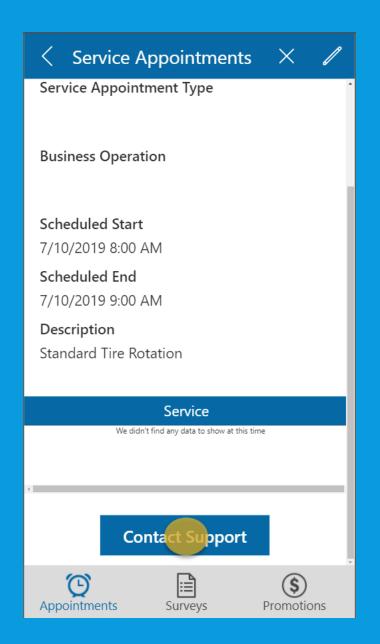


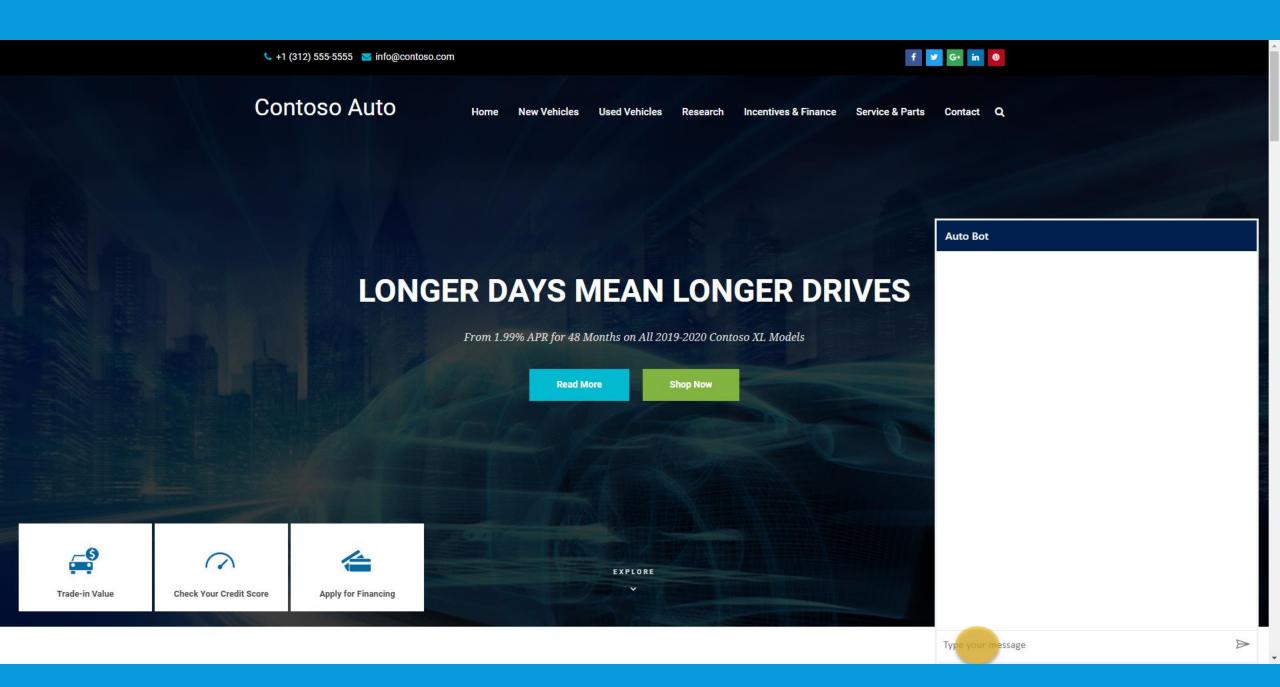
DRIVER

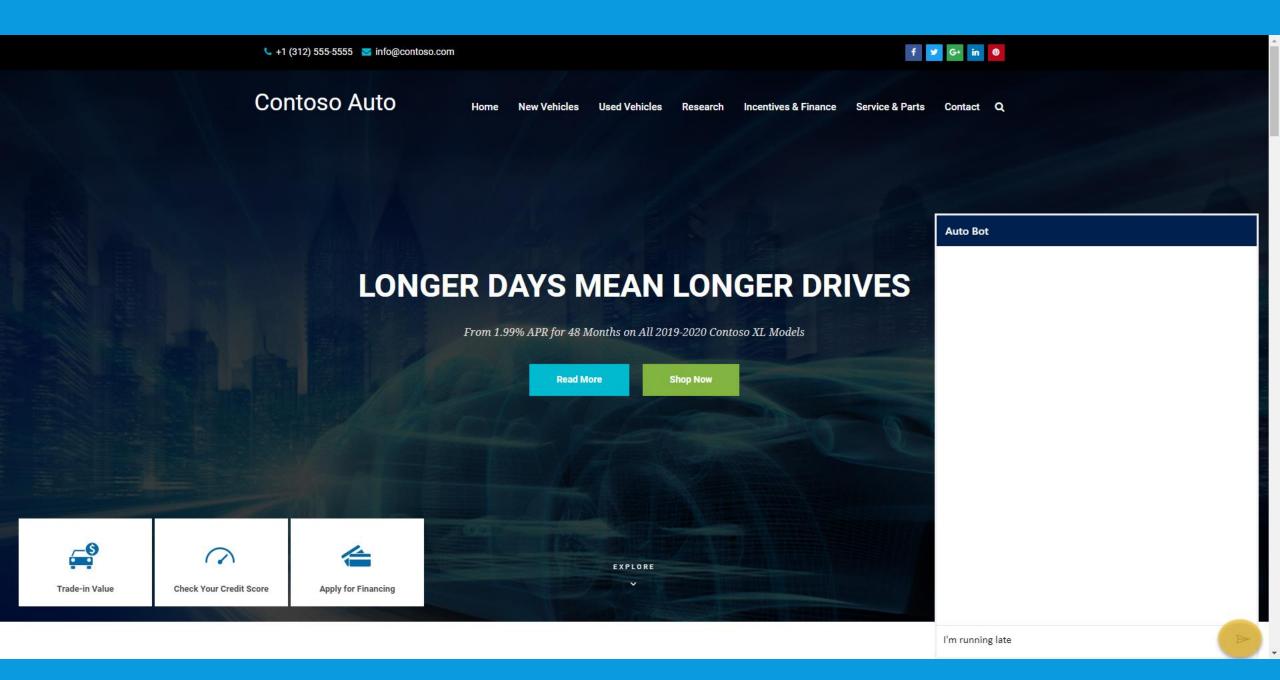
• The driver opens the app on their phone to review the service appointment and realizes that they will be late so they use the app to notify the Service Center

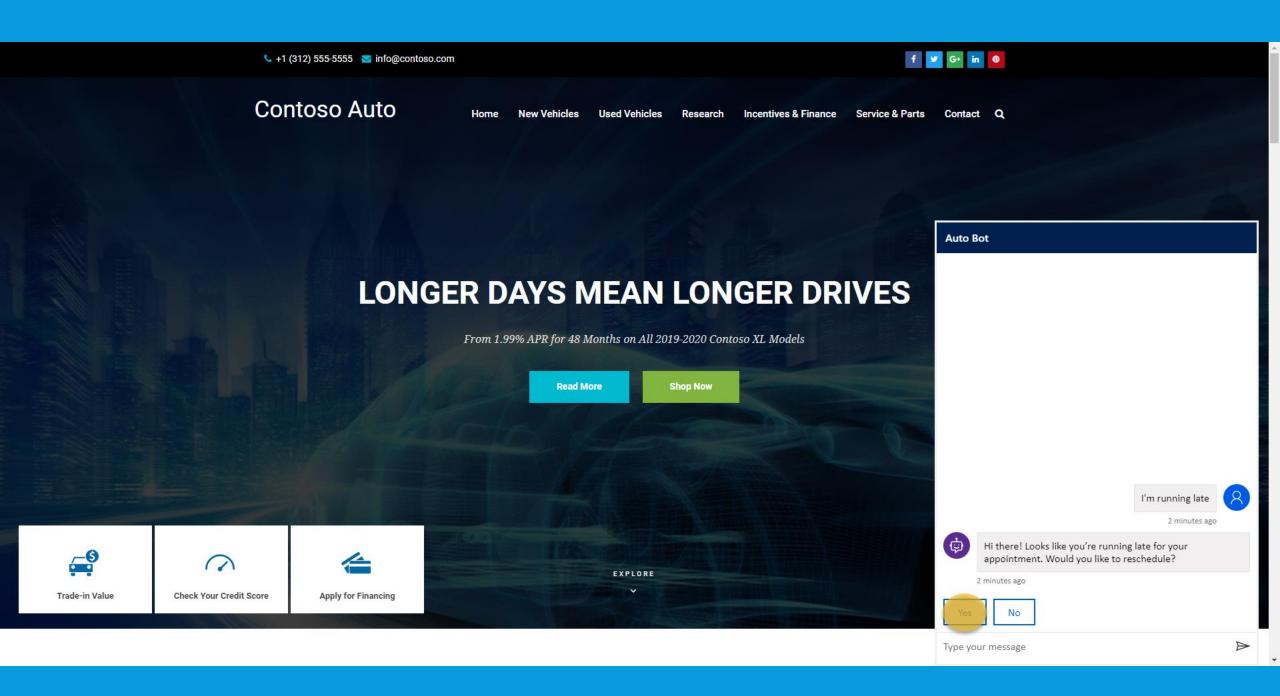


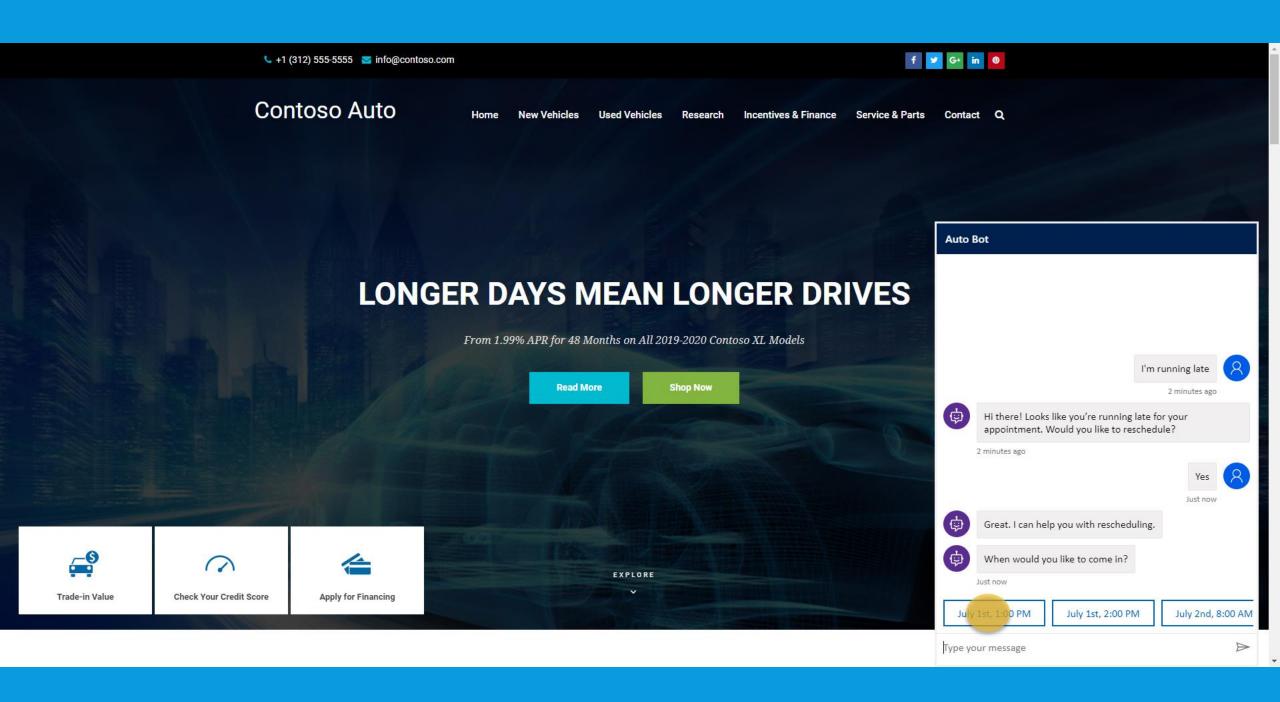


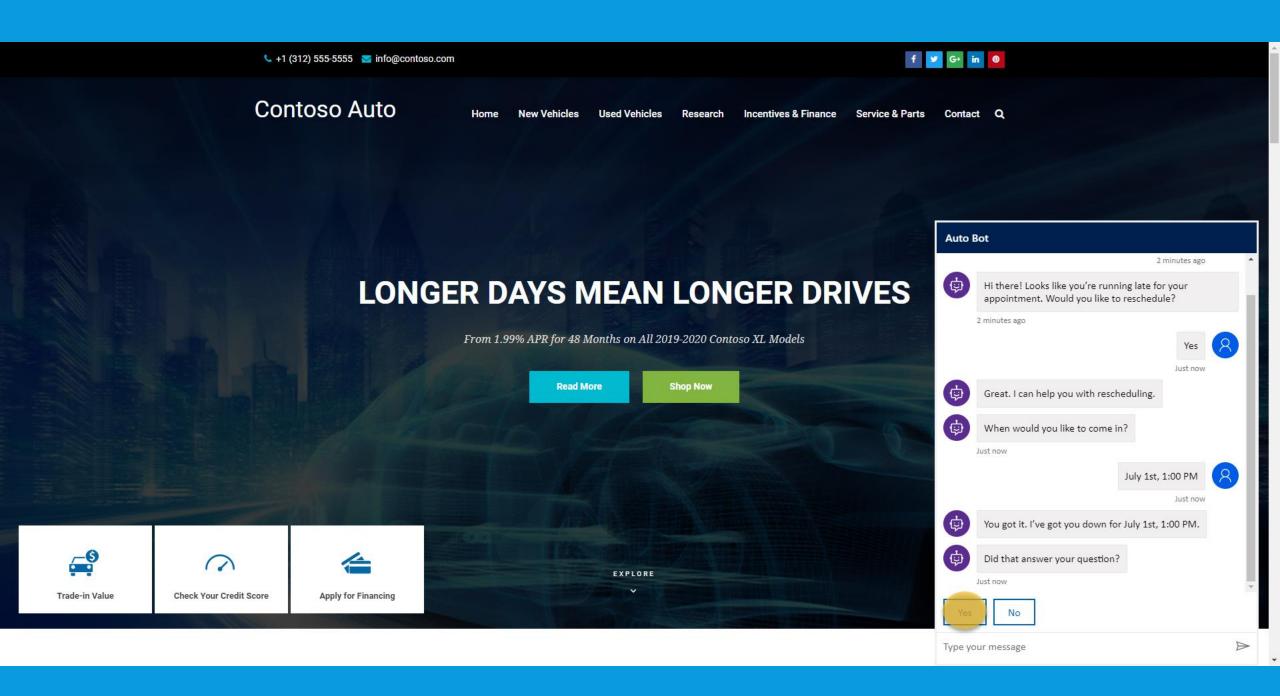


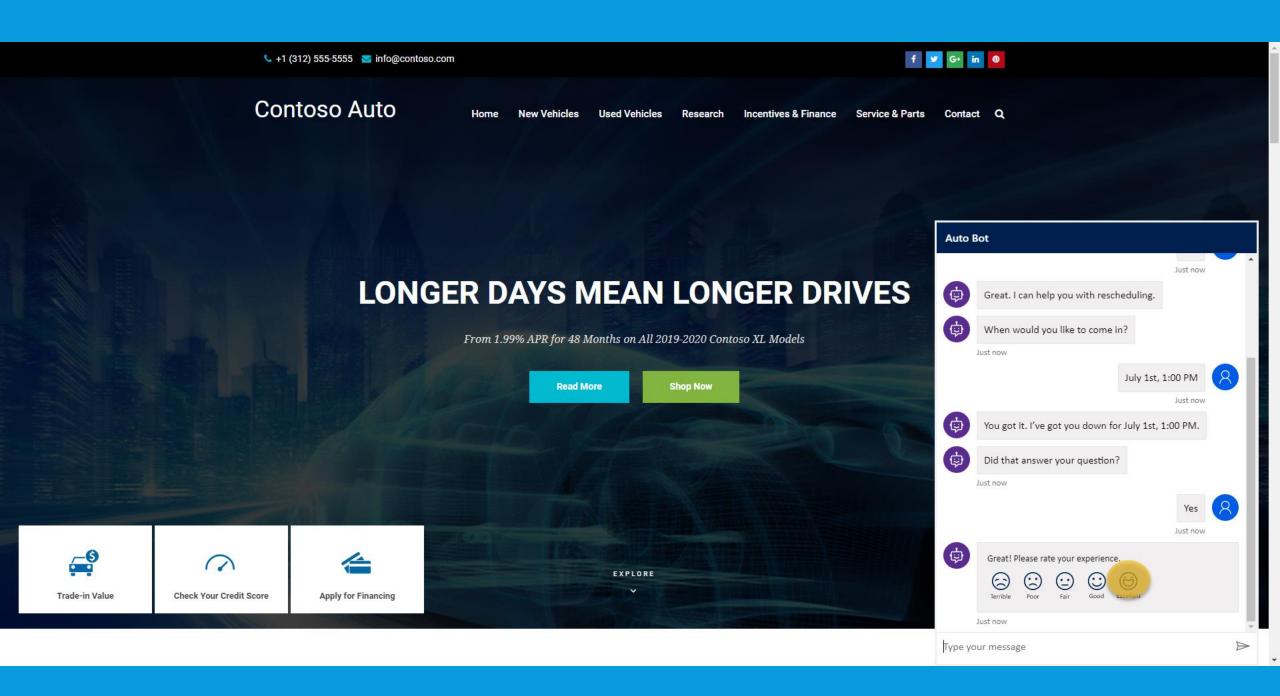








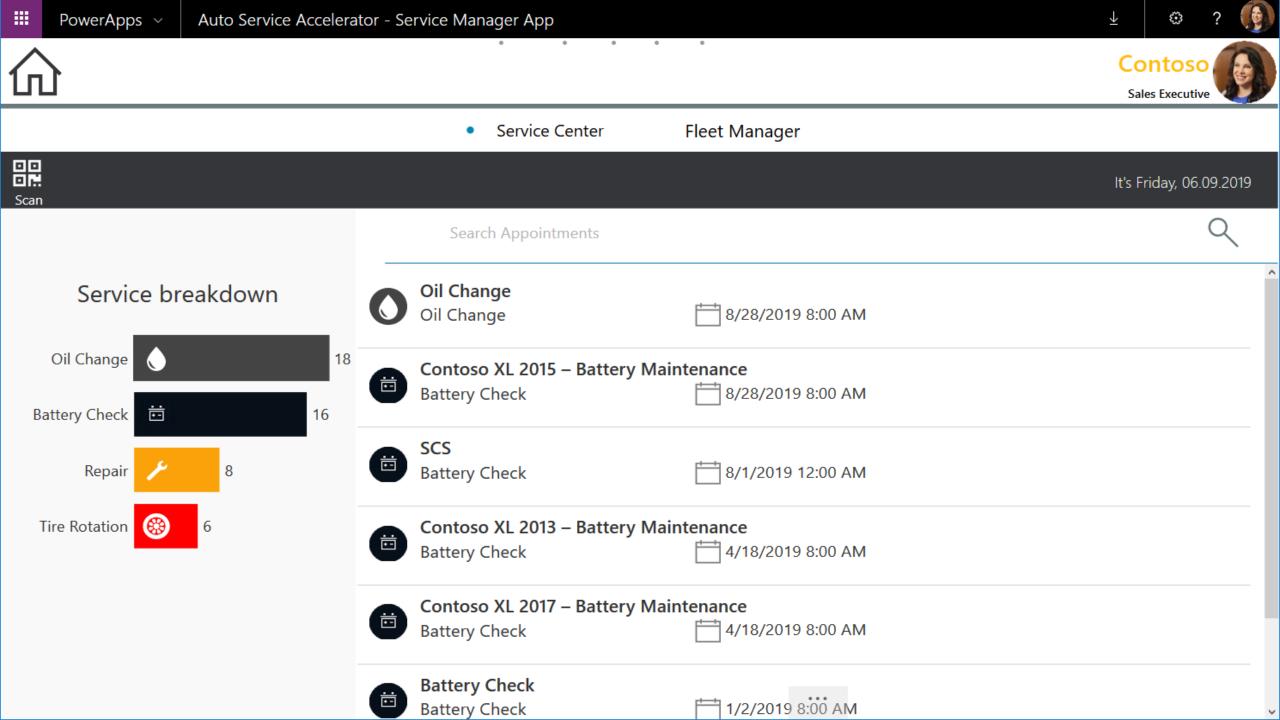






DEALER SERVICE ADVISOR

• The Dealer Service Advisor at the Service Center logs into the App from their tablet to check the user in and transition to the Technician (potentially upselling in the process)





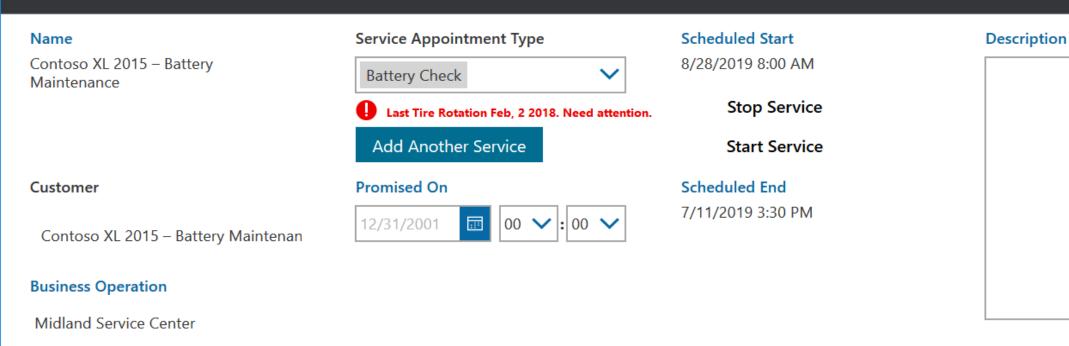




Service Manager

Fleet Manager

It's Friday, 06.09.2019



8/28/2019 8:00 AM 4/18/2019 8:00 AM 1/2/2019 8:00 AM

Midland Service Center Midland Service Center Midland Service Center

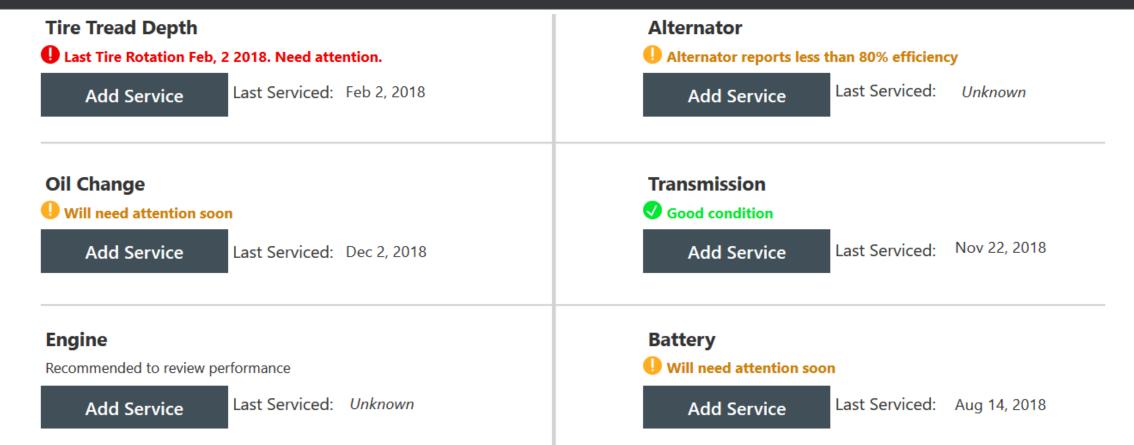
Contoso XL 2015 — Contoso XL 2013 — Battery Check





Service Manager

Fleet Manager



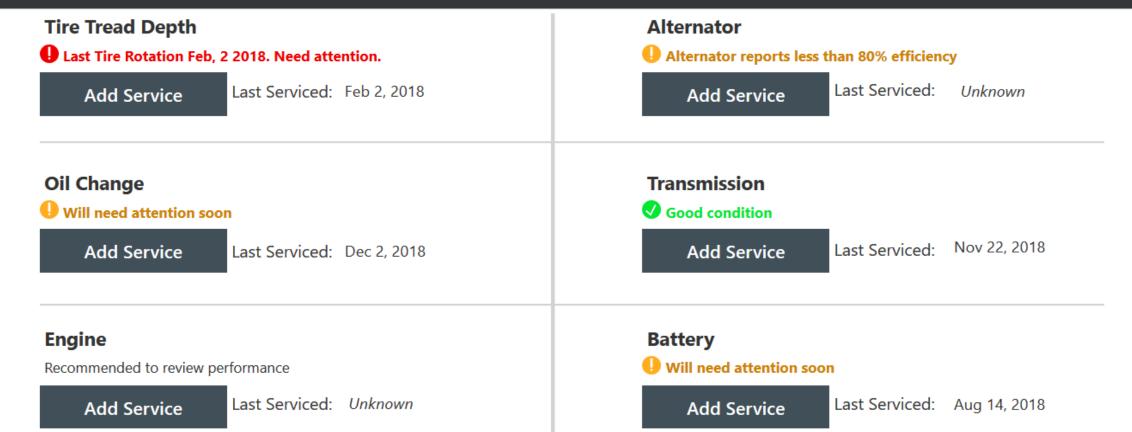






Service Manager

Fleet Manager







Contoso XL 2015 -

Contoso XL 2013 -

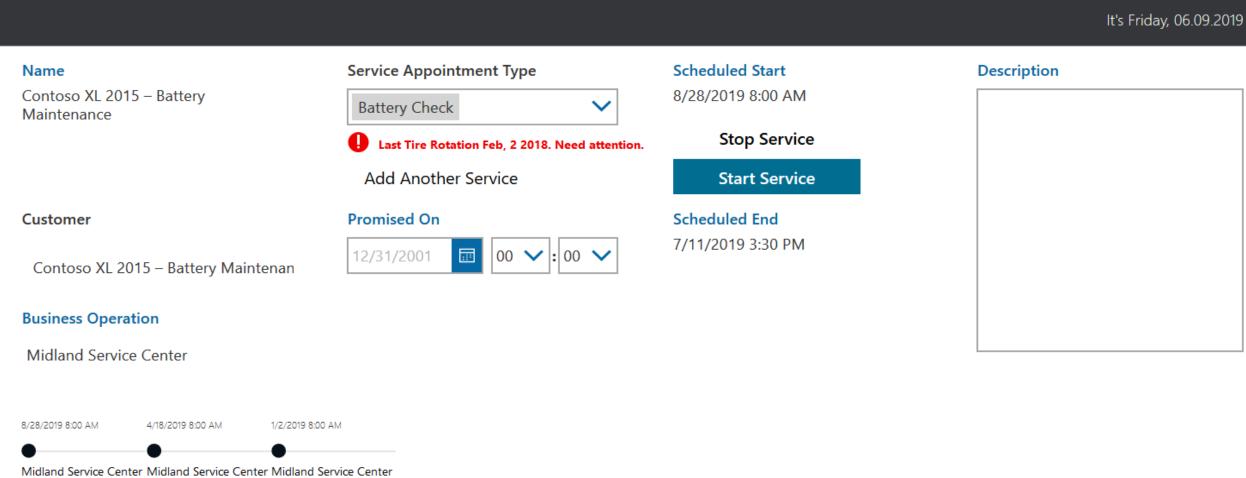
Battery Check

PowerApps ~



Service Manager

Fleet Manager





DEALER SERVICE ADVISOR

• Once the technician is done servicing the vehicle, the representative reviews the work with the customer and has them sign off.

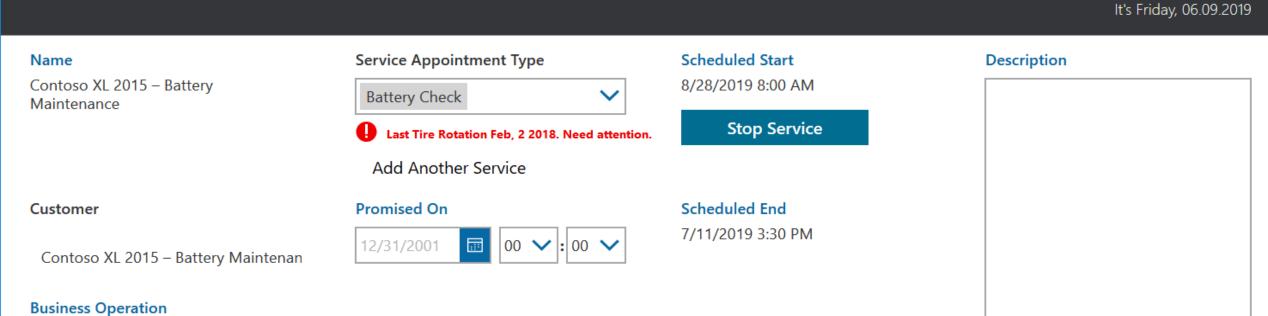






Service Manager

Fleet Manager



Midland Service Center

8/28/2019 8:00 AM 4/18/2019 8:00 AM 1/2/2019 8:00 AM Midland Service Center Midland Service Center Midland Service Center Contoso XL 2015 -Contoso XL 2013 -Battery Check





8/28/2019 8:00 AM

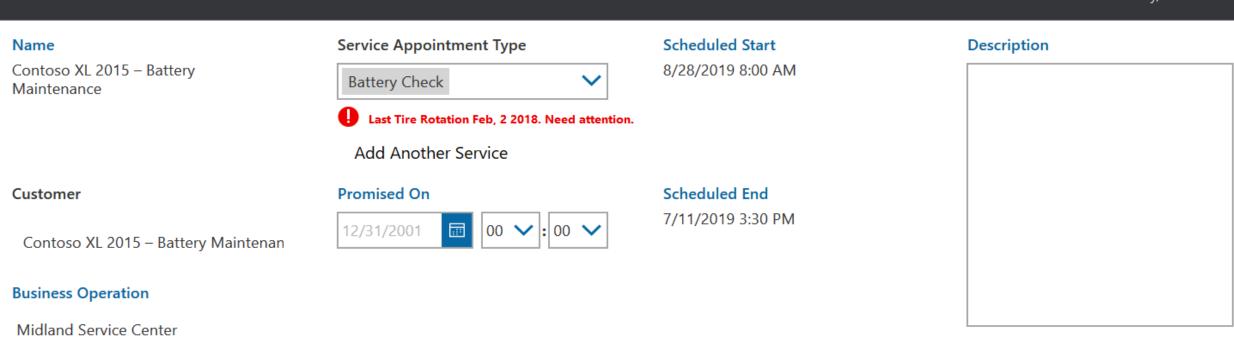
PowerApps ~





Fleet Manager

It's Friday, 06.09.2019



Midland Service Center Midland Service Center Midland Service Center
Contoso XL 2015 – Contoso XL 2013 – Battery Check

1/2/2019 8:00 AM

4/18/2019 8:00 AM







Service Manager

Fleet Manager







Service Manager

Fleet Manager

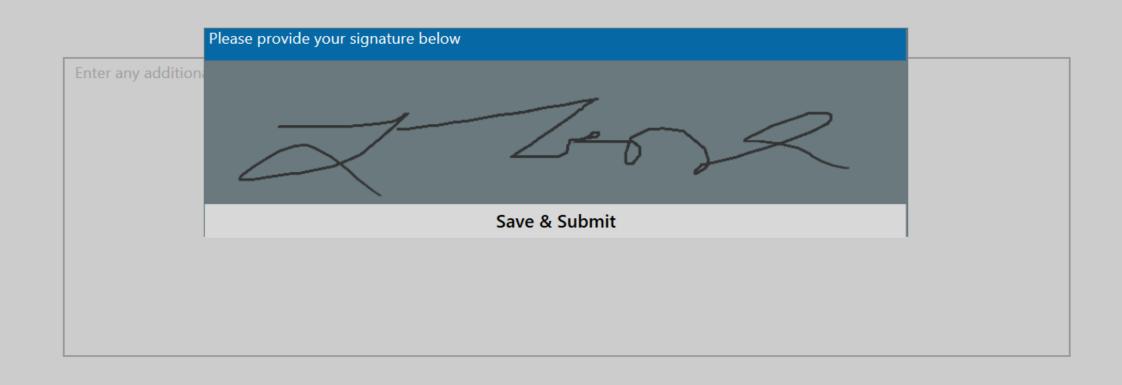






Service Manager

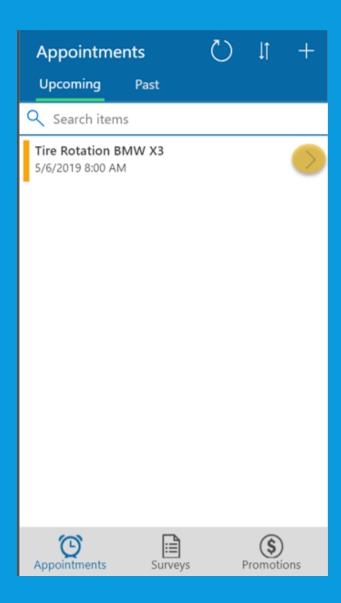
Fleet Manager

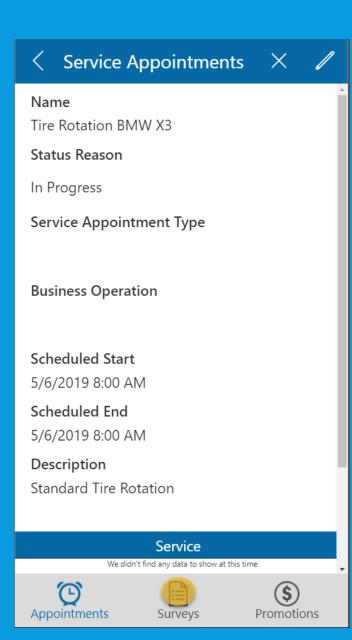


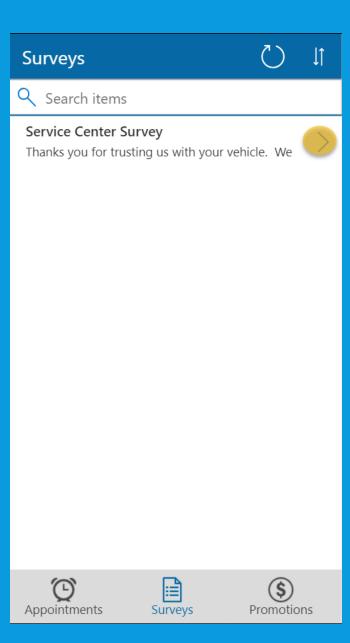


DRIVER

• The driver opens the app on their phone to fill out the survey about their visit to the Service Center







< Surveys

Subject

Service Center Survey

Description

Thanks you for trusting us with your vehicle. We value our customers input. Please take a few moments to fill out the survey and let us know how we are doing. As a thank you for your time., you will receive a coupon for a free car wash on your next visit!

Take Survey







Service Appointment Feedback

Thank you for choosing us for your recent Service Appointment. We just had a few questions for you so we could better serve you in the future. For your response you'll receive a code for a complimentary car wash in your Appointment Management app.

- * Required
- 1. On a scale from 1-5, how would you rate the overall quality of your service? *

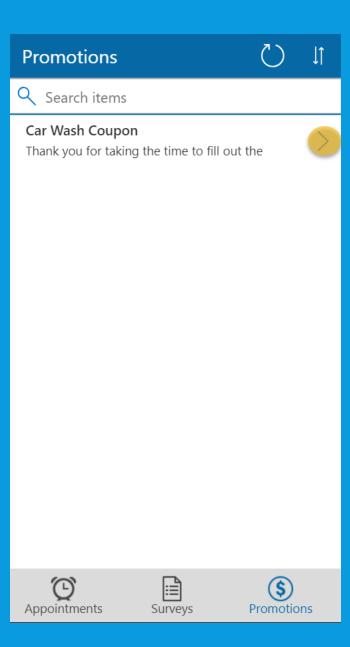


- 2. About how long did you have to wait for your technician to start your service? *
- No Wait
- Less than 10 minutes
- 0 10-30 minutes
- 30 minutes 1 hour
- Over 1 hour



DRIVER

• The driver opens the app on their phone to review their free car wash as a promotion for providing feedback



Surveys

Subject

Car Wash Coupon

Description

Thank you for taking the time to fill out the survey. Please find a coupon for a free car wash on your next visit.











SERVICE CENTER MANAGER

• The Service Center Manager logs into Dynamics Customer Engagement to review the service center dashboard

