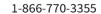# What is PowerOneView?

In today's fast-paced world, it's more important than ever to get a full 360-degree view of your customers at the click of a button. With the power of Microsoft Dynamics CRM and PowerOneView, you have the ability to view everything related to your record in one window. Simply open a contact, lead, account, opportunity, or any other CRM record, click on PowerOneView, and all related records will quickly display in one view. Scroll through the records one by one, and let the reading pane show you what's inside of each record. With the help of this reading pane, you no longer have to open a record to see what's inside of it!

- Consolidate all related activities and records in one view, allowing you to quickly scroll through and get an idea of everyone's interactions with this person, opportunity, case, etc.
- Sort related records by when they were created, modified, the type or status of the record, and decide whether or not to include child records in the view
- Peer into the related records without actually having to open them with the handy, configurable reading pane
- PowerOneView is configurable to roll up any related CRM records, even custom records!
- Added to contact, lead, account, opportunity and case entities upon import, but can easily be added to any CRM entity

How Do I Get Started?

Try any of our PowerPack Add-ons FREE for 30 days with no risk and no pressure to commit! There are no setup fees, no long-term contracts (simply month to month), and no credit card information required! Click here to learn more.