Mission

- Provide secure and seamless online experiences
- Reduce friction and false alarms in the digital channel
- Deliver real-time, actionable insights to stop a transaction or de-escalate a case

Differentiators

- At the forefront of innovation to extract behavioral insights that support new and emerging use cases
- Network effect based on known user and fraudster behaviors
- Breadth and scale of data driven by large scale enterprise deployments and advanced AI and machine learning
- Supporting the entire digital lifecycle from onboarding to authentication and monitoring online sessions

Use Cases

Focusing on providing online and mobile users with a frictionless experience, BioCatch analyzes more than 2,000 behavioral parameters to generate real-time risk scores with high accuracy and low false positives.

Identity Proofing: Analyzes how information is entered into an online application to detect the use of stolen or synthetic identities when creating a new account.

Authentication: Matches behavioral profiles to verify a user’s identity.

Account Takeover: Detects malware, robotic activity, social engineering and remote access attacks.

Vishing Scams: Detects that a person is being directed to conduct a fraudulent transaction by recognizing subtle changes in known user behavior.

Customer Segments

- Banking: retail, corporate, wealth management
- Insurance: health, life, auto, etc.
- Payment: credit card issuers, P2P, PSD2 compliance
- Other: e-commerce, etc.

Building a Trusted Network

(full customer list shared under NDA)

Physical Attributes

Gauge user’s hand-eye coordination & how they hold the device, scroll, swipe & press

Cognitive Attributes

Measure interaction preferences & input habits, such as the way the user toggles between fields

Response Patterns

Insert invisible "tests" (e.g. mouse disappearance) to track responses & measure against user profiles

How Does It Work?

CORPORATE OVERVIEW

Tel Aviv | New York | Boston | London | Sao Paulo | Santiago | Mexico City | Melbourne

www.biocatch.com

Updated 07/15/2019

Awards & Recognitions

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