





# CHALLENGE

Synchronising data manually between different systems and channels can be a big mess. Instead of creating successful store merchandising campaigns to effectively boost your online sales you get trapped in a time-consuming shop administration routine. That is about to end right now!

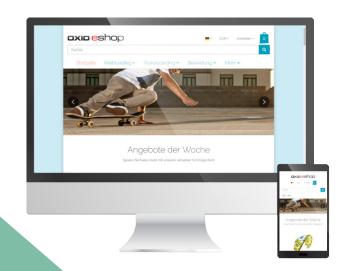


# OUR SOLUTION - OXID ESHOP FOR DYNAMICS 365

Your shortcut to E-Commerce. With our fully integrated eCommerce solution for Microsoft Dynamics 365 for Finance and Operations you can have your B2B online stores seamlessly synced with your ERP system. Making full use of the existing product, customer and pricing database structures of your Dynamics 365 for Finance and Operations retail channel functionality you can automate your online business, saving time and money.

- Best Practice Dynamics 365 for Finance and Operations retail module integration
- Suitable for B2B & B2C Sales & Vendor portals
- Best in class eCommerce engine OXID eShop Enterprise 6.0
- Easy install from AppSource without any middleware





The app combines two of the most compelling systems for e-commerce merchants:

Microsoft Dynamics 365 for Finance and Operations, the cloudbased ERP system, effectively manages customer, product and pricing structures, inventories and logistic procedures for all sales channels.

> With OXID eSales you get a highly functional eCommerce Software ensuring the best ROI in class.



### NEXT-LEVEL E-COMMERCE

OXID eShop is one of the leading platforms with best ROI in class. Get a powerful, professional shop software and a state-of-the-art B2B eCommerce framework. Excellent performance, great user experience, great B2B features, responsive design and multi-user capabilities ensuring your success online now and in the future.



### YOUR BENEFITS

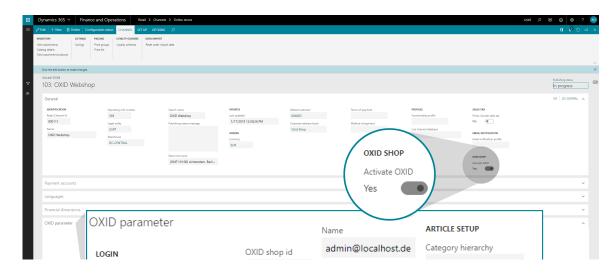
OXID eShop for Dynamics 365 for Finance and Operations will bring you numerous advantages.

- Upload your products automatically from
   Dynamics 365 to your online store with
   all relevant attributes, variants and prices
- ✓ Stock levels, price adjustments, new items – all changes made in Dynamics 365 will be promptly updated in your online store
- Automatically creates shop accounts for every customer contact assigned to the directory of the OXID retail channel
- Automatic import of all OXID eShop orders to be processed in Dynamics 365
- ✓ 100-percent display capability of your trade agreements set-up – Serve each online-shop customer best with unlimited pricing options (customer- and variant-specific prices, bulk prices, season discounts and other validity limitations, specific currencies, ...)
- ✓ Real-time service portal allowing online-shop customers to review the latest status of all orders and invoice documents belonging to a particular account (real-time queries from Dynamics 365)

Thanks to this eCommerce integration for Microsoft Dynamics 365 for Finance and Operations, we can completely automate our online business and gain time for all the things, that really matter, such as effective merchandising.

Herber Widmer, CEO, ZAK designs

## **GET IT STARTED**



# SINGLE-SOURCE PRODUCT DEPLOYMENT

One-time Deployment

Multiple Use

With safety Function

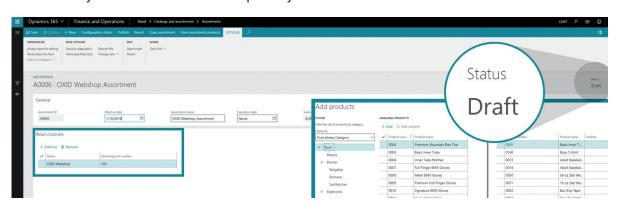
within the retail channel

Select product ranges for OXID

Save a draft before going live.

module of Dynamics 365.

eShop with just a few clicks.



## EVERYTHING SYNCED IN TIME

**Export articles to OXID** 

**Export customers to OXID** 

**Export prices to OXID** 

Changes, deletions and new

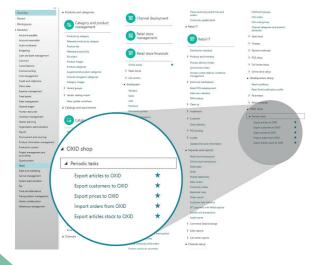
Adjustments will be updated.

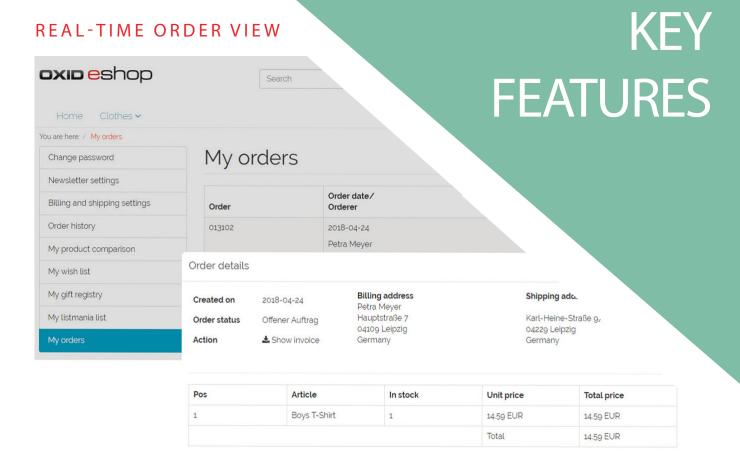
Base prices and trade agree-

creations will be updated. Automatic account set-up.

ments will be fully presented.



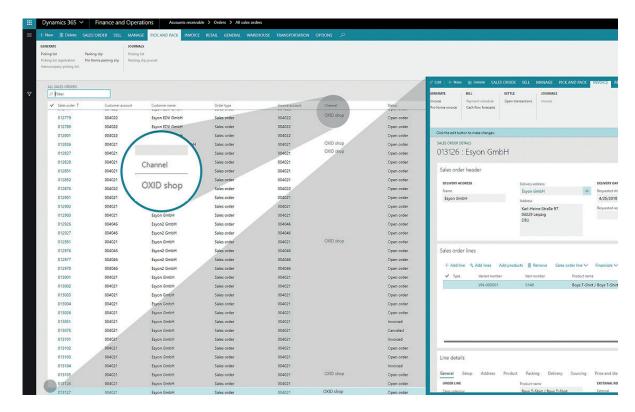




## AUTOMATIC ORDER TRANSFER

Import of all OXID eShop orders to Microsoft Dynamics 365 for Finance and Operations (getting the status of Open order)

Including customer name, customer reference, currency, delivery method, payment method, order lines (order number, amount, sales units)



# Convince yourself of OXID eShop for Dynamics 365 for Finance and Operations

Get all the information about our new app for your Microsoft Dynamics 365 for Finance and Operations and increase your online sales with OXID eShop!



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A product of

