

# Privacy statement, cookie statement, and disclaimer Exite ICT

**Your privacy is important. That's why Exite is clear and transparent about how we collect and use data about you. In this document, you can read our privacy statement, cookie statement, and disclaimer. These apply to Exite's websites and all products and services related to these statements or incorporated by reference herein. In this document, the term 'Exite' refers to the company name Exite ICT BV.**

## Information on the Exite ICT website

On its website, Exite informs you about its own products and services. No rights can be derived from this information. The information on the website is composed with care, but Exite cannot guarantee the correctness, topicality, accuracy, validity, and completeness of the information shown and of the information referred to on the website. Also, Exite cannot guarantee that the website will function without error or interruption. Exite can change or supplement information on the website at any time, it does not have to send any prior notice for this.

## Information, products, and services of third parties

Information provided by third parties, references, or hyperlinks to other websites that are not the property of Exite, are included for your information only. Although Exite is very selective about the information of third parties on its website and about the websites referred to, it cannot guarantee the content and functioning thereof. Exite can also not guarantee the quality of the products and services offered thereon. Exite gives no guarantee whatsoever and is not liable for the content of these websites. Exite is not liable for any damage resulting from access to or use of these websites, or for the access or use of information, products, or services of third parties. The hyperlinks and references are only offered to you for information and for your convenience.

## Which personal data of yours does Exite ICT process?

Exite can process your personal data because you use the services of Exite, and/or because you have provided it to Exite yourself by, for example, filling in a form via our website, registering for the newsletter, or by indicating your interest in Exite in any other way or having contact with Exite. Exite may process the following personal data:

- Your first and last name

- Your address details
- Your telephone number
- Your company name
- Your e-mail address

### **Why does Exite ICT process your personal data?**

Exite processes your personal data in order to contact you in the future, for the processing of any agreement between you and Exite, for the other services of Exite, and for its internal business operations. This may be because you request this and therefore give permission yourself, but also to be able to contact you in writing (for example by e-mail) if we have not been able to reach you by telephone. We can also contact you via, for example, a newsletter (for which you can of course unsubscribe) or to invite you to trade fairs or events. In addition, Exite may use your information to contact you in connection with the agreement concluded between you and Exite. Exite will not use your data for other purposes. Exite attaches great importance to the protection of your personal data. That is why your personal data will always be treated in accordance with the then applicable laws and regulations in the field of personal data protection.

### **What if I do not want my data to be processed?**

If you do not want Exite to process your personal data, you can let us know. We will then remove your data and no longer collect it. This has no further consequences for the use of our website; the information on the website will still be accessible. Exite will no longer be able to approach you via, for example, the newsletter, after you have had your e-mail address removed.

### **How long does Exite ICT store your data?**

Exite never stores your personal data longer than necessary for the realization of the above purposes. If no agreement is reached between you and Exite, Exite will not store your data for longer than one (1) year in order to approach you during this period for offers that may be relevant to you. If you sign up for an event, Exite will not store your data for longer than two (2) years in order to approach you during this period for offers that may be relevant to you.

### **Sharing with others**

Exite will not provide your personal data to others, unless this is necessary for the execution of the agreement with you, or to comply with a legal obligation. In addition, Exite may provide your information to others if they have obtained your permission to do so.

## Mapping website visits

Exite keeps track of general visitor data via its website, such as the time when you visited our website. Data that your browser automatically sends will also be stored. Exite uses this data to analyze visitor and click behavior on its website. Exite can then use this information to improve the functioning of its website. Where possible, this data is anonymized.

## Cookies

Exite ICT uses so-called "cookies" on its website. These are small information files that are automatically saved on your computer's hard drive. This information is sent back to the website administrator with each visit and ensures that access to the website and navigation is facilitated, so that your website visit is faster and more efficient.

## Functional cookies

Functional cookies are necessary for the use of the website you are on, for example, to recognize that you are the same user who visited the previous page on the site, or to remember your preferences. Exite uses functional cookies to remember your login name and/or other settings and to link a browser to temporary variables on the server. Exite also uses so-called session cookies and session storage on its websites. Exite cookies are functional cookies, intended to make the website work properly. These cookies contain a different, temporary number each time you visit the website. The session cookies are automatically deleted as soon as you close your web browser.

## Tracking cookies

Only with your permission, Exite places a cookie on your device, which can be requested as soon as you visit a website from our network outside of Exite.com. This cookie stores your IP address. This allows Exite to know that in addition to our website, you have also visited the relevant other website(s) from our network. The profile created as a result is not linked to your name, address, e-mail address, and the like, but only serves to match advertisements to your profile, so that they are as relevant to you as possible.

## JavaScript

We check whether your device, such as your computer, laptop, or smartphone, supports JavaScript. JavaScript ensures, among other things, that you are able to see drop-down menus on the website. If your device does not support JavaScript, the website may not be displayed correctly.

## Social media buttons

The website uses social media buttons, such as Twitter. Via these buttons, you can share information from the website with others or recommend it. Cookies are placed by third parties via the social media buttons. These cookies can optimize the ease of use but also track your surfing behavior. You can adjust the settings for placing cookies via your browser.

## Analytical cookies

Analytical cookies are used to continuously improve the website. These cookies are used to keep track of visitor statistics. This is information about, for example, how many visitors visit the website, which pages visitors view, where they come from and what they click on, and which browser and screen resolution they use. This information is not traced back to an individual visitor.

## Google Analytics

We use Google Analytics to analyze how many visitors visit our website and which pages they view. Google Analytics places cookies for this. The data collected by the cookie is analyzed by Google and the results are made available to Exite ICT. Based on these analyses, Exite sees how its website is used and whether Exite's ads and campaigns are effective.

Based on this, Exite can make adjustments to its website and services. Also read Google's privacy policy for more information about the analysis by Google. Exite ICT has not given Google permission to use Analytics information obtained through Exite for other Google services.

## Session storage

Session storage is a form of temporary storage of data, just like session cookies are. We use session storage only to store information about the structure of the website in your browser. Session storage ensures that you can easily click or swipe through the list of topics on the website. With this, no personal data is processed.

## Other cookies

Exite may use a WordPress plugin for language functionalities on its website. This means that a language menu has been added to the website so that users can easily choose a language. Furthermore, Google Tag Manager is used. It allows Exite to add tags to its websites. With a tag, every piece of code from, for example, Google Analytics, Google Adwords but also LinkedIn is meant.

## No longer want to receive cookies?

You can adjust your settings so that you do not receive cookies during your next visit to the website or that you receive a notification when a new cookie is sent to your computer, tablet, or telephone.

You can also delete cookies via your browser. If you choose to disable cookies, you may no longer be able to use all the features of the website. Consult the browser instructions or the "help" function of your browser to learn more about the settings and how to delete cookies.

## Access, adjust or delete your data

Would you like to access, adjust or have it removed from the personal data that we process? Then you can send us a request for access, adjustment, or deletion of your data via the e-mail address [marketing@exite.com](mailto:marketing@exite.com). You may also withdraw previously given permission for the processing of personal data at any time. Exite ICT will respond to your request as soon as possible, but at the latest within four weeks.

## Security of your data

Exite ICT takes the protection of your data seriously. That is why Exite takes appropriate technical and organizational measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification or destruction of the data. The Exite website uses a reliable SSL certificate to ensure that your personal data does not fall into the wrong hands. Should you nevertheless have the impression that your data is not properly secured, or if there are indications of abuse, please contact Exite. You can also contact Exite if you would like more information about the security of the Exite website. Both can be done via [marketing@exite.com](mailto:marketing@exite.com).

## What if you have a complaint about the processing?

First and foremost, Exite is very sorry that you are not satisfied with the processing of your personal data by Exite. Exite would like to receive your complaint so that a solution can be found.

If this solution is not sufficient for you, you always have the option of submitting a complaint to the Dutch Data Protection Authority. Dutch law applies to the entire Exite ICT website and to this document. The District Court of Overijssel has jurisdiction to hear disputes.

## **Our contact information**

### **Postal address / Business address / Telephone number**

Exite Postbus 331

Hengelosestraat 501 7500 AH Enschede

7521 AG Enschede The Netherlands

+31(0)88 – 3 99 22 00

### **E-mail address / Website / Acting Data Protection Officer**

[info@exite.com](mailto:info@exite.com) [www.exite.com](http://www.exite.com) Jor Muller

### **Chamber of Commerce number**

Exite ICT B.V. 06086913