

professional
advantage

Optimise costs & stay secure

by modernising your IT with Microsoft
Azure



Ask yourself these questions

- How are you keeping IT costs under control as you grow your business?
- Are you running ageing hardware and software that are costly to replace?
- Are you meeting today's security and compliance standards?

Your answers could indicate that it may be high time for your business to modernise its IT.



Modernise your IT with Azure

54 AZURE REGIONS



MORE THAN AWS &
GOOGLE
COMBINED

Azure is a public cloud made up of more than 100 interconnected datacentres around the world.

Each datacentre runs thousands of servers for compute and storage managed by Microsoft.

Simply log into the Azure portal to begin using cloud services to run nearly anything.

Organisations large or small **trust** PA and Azure



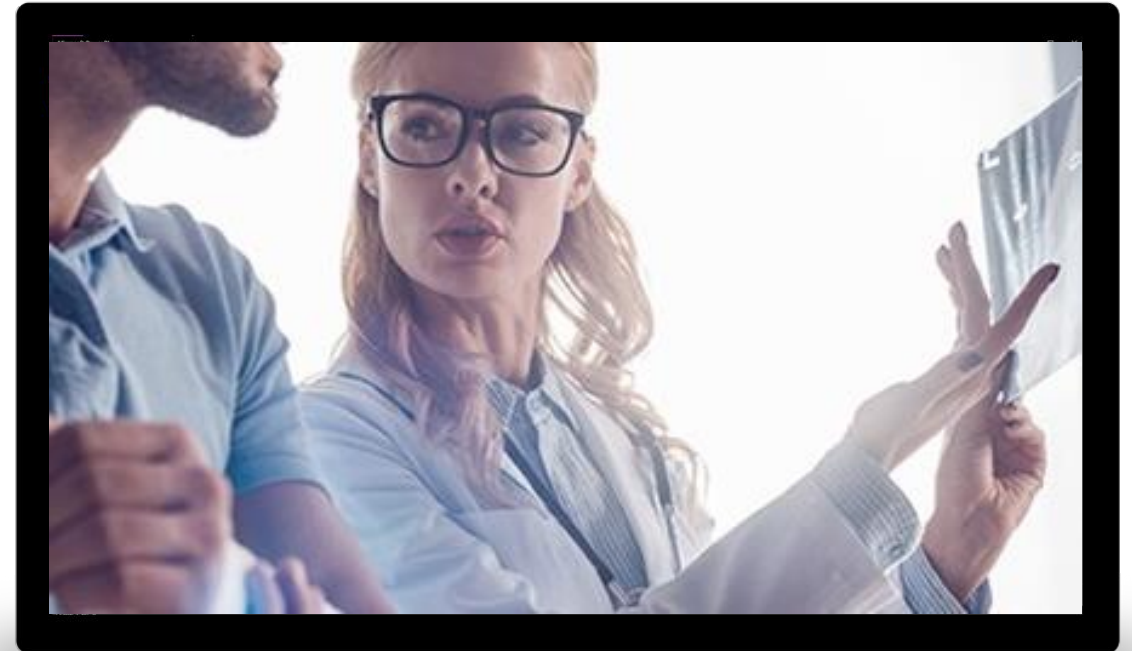
Allied Health

Allied Health modernise their healthcare IT infrastructure and operations with Microsoft Azure.



- Professional Advantage migrated business-critical applications and mailboxes to Azure and established an Office 365 tenant despite the substantial amount of technical work needed and the very tight project implementation deadlines.
- The migration needed to happen rapidly within a 5-week window with the HSP ceasing its business.
- Allied Health improved its IT operations, enhanced its user's experience, improved security and bandwidth, and eliminated unnecessary IT licensing and operational costs moving forward.

[Learn more](#)



Energy Water Ombudsman NSW (EWON)



From in-house to hybrid cloud infrastructure, independent dispute resolution organisation EWON transforms and secures its IT infrastructure with Microsoft Azure and Intune.

- EWON had ageing, on-premise servers that required very costly maintenance and upgrades to remain supported.
- EWON wanted to reduce the data security risks associated with their employees working from home, using their personal devices to access their systems and apps.
- Professional Advantage migrated 38 virtual machines to Microsoft Azure and deployed Intune for mobile device management and security.
- The move to Microsoft Azure gave EWON the flexibility, scalability, security, and cost savings that would have been unachievable with an on-premises IT environment.

[Learn more](#)



Bring your Windows Server workloads to Azure



Pay less, get more: Run any part of your business in the cloud – on your terms and timeline, and more cost-effectively than you might think.



Flexible modernisation and scale: Add cloud capabilities at your own pace – migrate server apps to Azure and easily bridge existing infrastructure to the cloud in a way that's right for you.



Unmatched security and business continuity: Get always up-to-date security updates and protect applications and data from threats and ransomware.



**Cost-effective:
pay less, get
more**

Spend less time managing server infrastructure and more time adding business value. Drop the burden and large up-front costs of locally-run server management.

Respond quickly to changing business requirements with the ability to add capacity during peak seasons and reduce it when you need less.

Pay only for what you use for short or seasonal cloud needs. Or get unmatched pricing in the industry, paying a predictable rate for always-on critical services.

Hit the cloud running with familiar Windows Server features in Azure. And take advantage of free assessment/migration tools plus free online training courses.

Use Azure cost management tools to easily track utilisation and follow cost savings recommendations.



Flexible modernisation

Run Windows Server in Azure Virtual Machines – gain access to enterprise-grade server infrastructure without having to run your own on-premises servers and storage.

Migrate one, two, or all your critical business applications to the cloud with surprising ease – when you're ready and on your terms.

Get unlimited innovation – Azure makes it easy to [build new apps](#) to better serve your customers – for example, build web apps with chat bots.

Need to stay on-premises? No problem. Upgrade to Windows Server 2019 and get built-in access to hybrid services such as cloud backup.

Simplify management of Windows Server anywhere – Use Windows Admin Center to manage Windows Server in Azure and on your own servers.

Secure and Compliant

SECURE

Microsoft Cyber
Defense Operations Center

>3,500 full-time
security professionals

6.5 trillion
global signals daily

\$1 billion annual
cybersecurity investment

COMPLIANT



Global	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> ISO 27001:2013 <input checked="" type="checkbox"/> ISO 27017:2015 <input checked="" type="checkbox"/> ISO 27018:2014 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> ISO 22301:2012 <input checked="" type="checkbox"/> ISO 9001:2015 <input checked="" type="checkbox"/> ISO 20000-1:2011 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> SOC 1 Type 2 <input checked="" type="checkbox"/> SOC 2 Type 2 <input checked="" type="checkbox"/> SOC 3 <input checked="" type="checkbox"/> CIS Benchmark 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> CSA STAR Certification <input checked="" type="checkbox"/> CSA STAR Attestation <input checked="" type="checkbox"/> CSA STAR Self-Assessment <input checked="" type="checkbox"/> WCAG 2.0 (ISO 40500:2012)
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Unmatched security, privacy and business continuity

Guard your business against external threats and ransomware, using built-in security features across on-premises and cloud deployments.

Make sure your business stays up and running no matter what, with full backup and recovery to the cloud.

Make it easy for employees to access all their apps and devices with secure single sign-on – from anywhere.

Take advantage of [compliance certifications](#) in Azure—more than any other cloud provider.

Protect apps running Windows Server or SQL Server 2008/R2 – Upgrade to the latest version of Windows Server in Azure. If your app requires 2008/R2, stay protected with 3 more years of extended security updates, free only in Azure.

[Data privacy](#): Microsoft is committed to providing you with products, information, and controls that allow you to choose how data is collected and used.

How can Professional Advantage help you?

- We provide expert consultative guidance and services for Azure on:
 - [Evaluation and Planning.](#)
 - [Migration and Adoption.](#)
 - [Desktop and App Virtualisation.](#)
 - [Backup and Disaster Recovery.](#)
 - [Hybrid Cloud Security.](#)
 - [Cost Optimisation.](#)
 - [Managed Azure Services.](#)
- We help you choose the right balance of on-premise and cloud services.
- We help you select the delivery and billing models that suit your organisation's needs.
- We move your IT infrastructure to the cloud quickly and with minimal risks.
- We improve your business flexibility and system uptime.

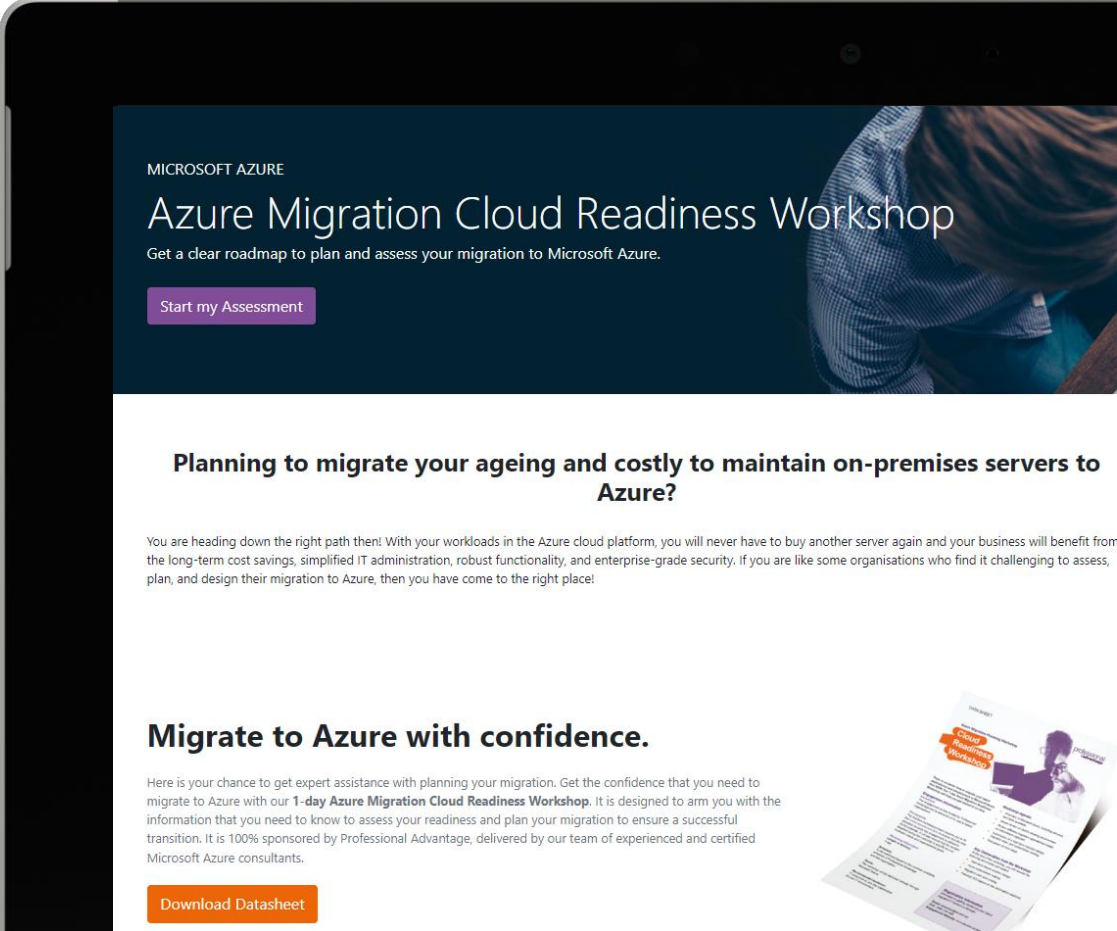


How to migrate to Azure with confidence?

Start with a Readiness Assessment.

- The 1-day Cloud Readiness Workshop will help you to clarify:
 - Which workloads you can migrate to Microsoft Azure.
 - Determine the most suitable and cost-effective migration approach.
 - Microsoft Azure tools and services appropriate for your current business needs.
- You will receive a prioritised roadmap, estimated costs and potential ROI at the end of the workshop.
- This workshop is FREE of charge and will be delivered virtually through Microsoft Teams.

[Learn more](#)



MICROSOFT AZURE

Azure Migration Cloud Readiness Workshop

Get a clear roadmap to plan and assess your migration to Microsoft Azure.

[Start my Assessment](#)

Planning to migrate your ageing and costly to maintain on-premises servers to Azure?

You are heading down the right path then! With your workloads in the Azure cloud platform, you will never have to buy another server again and your business will benefit from the long-term cost savings, simplified IT administration, robust functionality, and enterprise-grade security. If you are like some organisations who find it challenging to assess, plan, and design their migration to Azure, then you have come to the right place!

Migrate to Azure with confidence.

Here is your chance to get expert assistance with planning your migration. Get the confidence that you need to migrate to Azure with our **1-day Azure Migration Cloud Readiness Workshop**. It is designed to arm you with the information that you need to know to assess your readiness and plan your migration to ensure a successful transition. It is 100% sponsored by Professional Advantage, delivered by our team of experienced and certified Microsoft Azure consultants.

[Download Datasheet](#)





**HELPING
ORGANISATIONS**
achieve more
WITH TECHNOLOGY

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Appendix



End of Support for Windows Server 2008/R2: January 14, 2020

End of Support means the end of regular security updates, which can put your apps and data at risk, or break important compliance standards.

Examples of recent “critical” and “important” security updates

Product Release	End of Support	Event/Incident	Severity/Impact
Mainstream Support 5 years <ul style="list-style-type: none">• New features• Security updates• Non-security updates	Extended Support 5 years <ul style="list-style-type: none">• Security updates• Non-security updates	Petya	Critical/Remote Code Execution
		Meltdown/Spectre (Speculative Executive Side Channel Attacks)	Important/Information Disclosure

Move apps and data to Azure where you can either:

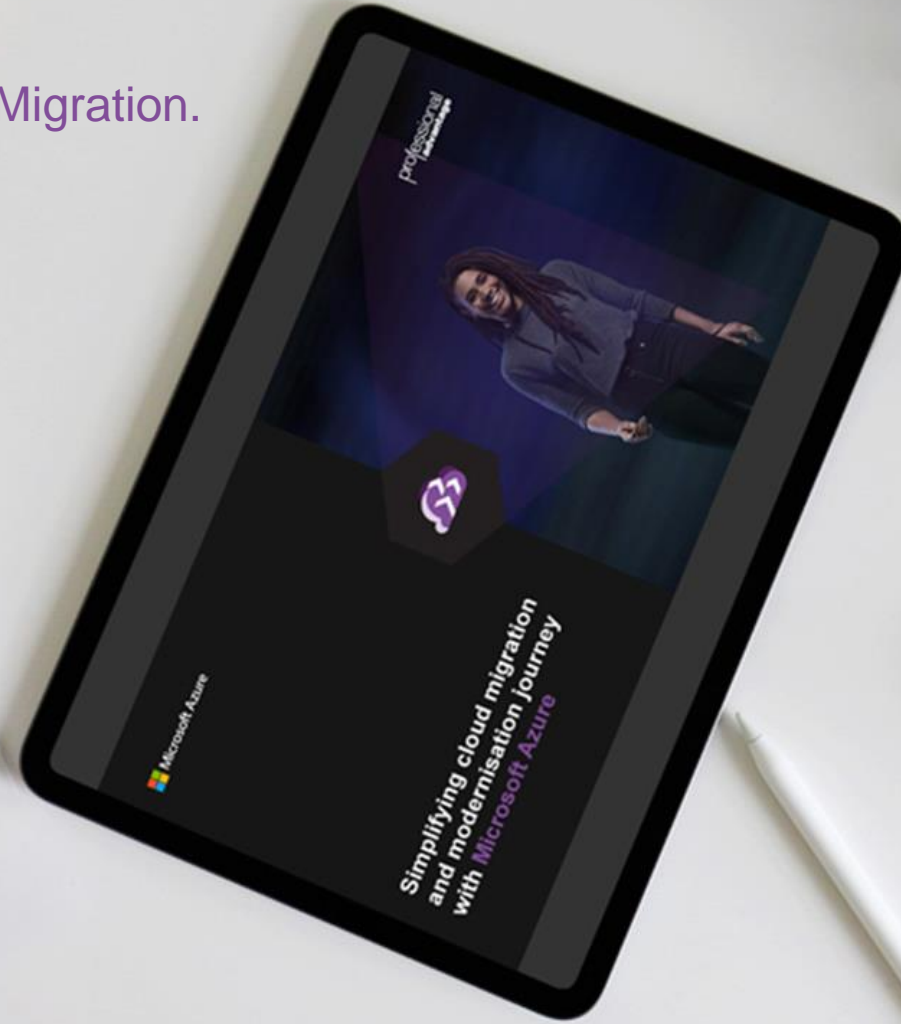
- Upgrade to Windows Server 2019 or
- Keep them protected with free Extended Security Updates until Jan. 2023.

Find lifecycle support deadlines at: support.microsoft.com/lifecycle

Featured Resources

to help you prepare with planning your Azure Migration.

- [Cloud Migration Checklist.](#)
- [Simplifying Cloud Migration and Modernisation Journey with Microsoft Azure e-book.](#)
- [Better on Azure: The benefits of using Azure for Windows Server and SQL Server Workloads e-book.](#)



Azure Consulting Services from Professional Advantage



Azure Migration

Save on costs and increase your business' agility by migrating your on-premises servers and business critical apps to Microsoft Azure.



Azure Optimisation

Prevent unnecessary costs on your Microsoft Azure consumption by optimising your usage and identifying underutilised or idle resources.



Azure Virtual Desktop

Enable secure remote working with virtualised desktops and apps using Azure Virtual Desktop.



Hybrid Cloud Security

Guard your business against external threats and ransomware, using built-in security features across on-premises and cloud deployments.



Backup & Disaster Recovery

Guard your data and apps against costly business interruptions. Azure's BCDR solution can enable your business to recover in a timely manner.



Managed Services & Support

Get access to skilled support engineers with proactive and automated incident management so you can focus on running your business.