

Staying ahead of change  
starts with a foundation  
built for agility.

**Logicalis Production Ready Cloud**



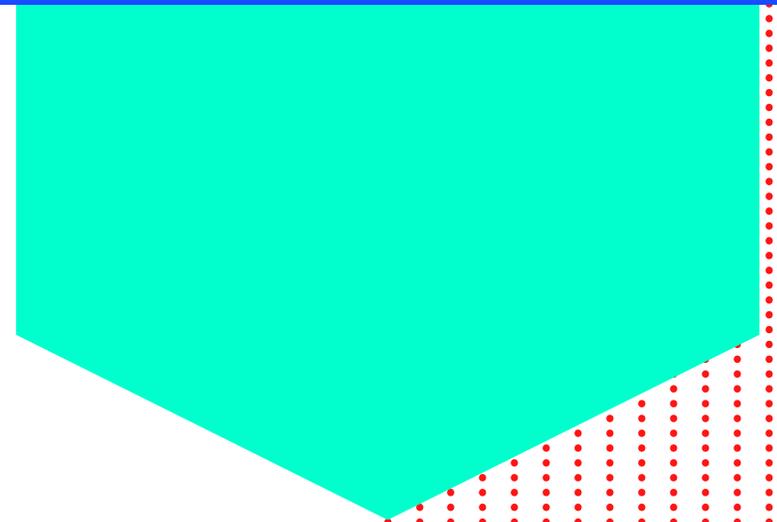
**We are Logicalis,**

we combine strategy

with technical excellence

to help you build, refine and

realise your transformation vision.



# We help you achieve your transformation goals.

with targeted solutions that will help you realise your vision.



## Optimise operations

Build a secure cloud foundation to enable business agility and responsiveness.

### Solutions

- ▶ Production Ready Cloud



## Empower employees

Improve UX and employee collaboration for enhanced productivity, and cost effectiveness.

### Solutions

- ▶ Modern workplace
- ▶ Workflow optimisation



## Connect with customers

Engage effectively, create seamless experiences and build better customer relationships.

### Solutions

- ▶ Customer engagement



## Unlock potential

Adopt new solutions, realise their full potential and unlock the value of data to grow and innovate.

### Solutions

- ▶ Data platform
- ▶ IoT platform

# Cloud isn't new but concerns remain.



96%

of organisations use the cloud in one way or another. <sup>1</sup>

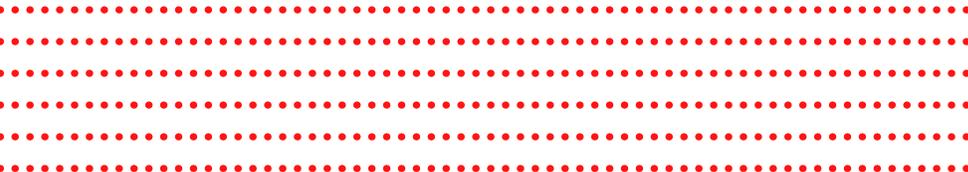
*CIO.com: 2020*



83%

of enterprises indicate that security is a challenge. <sup>2</sup>

*Flexera State of the Cloud Report : 2020*



82%

of enterprises say cloud spend is a concern. <sup>2</sup>

*Flexera State of the Cloud Report : 2020*



79%

of organizations say that governance is major worry. <sup>2</sup>

*Flexera State of the Cloud Report : 2020*

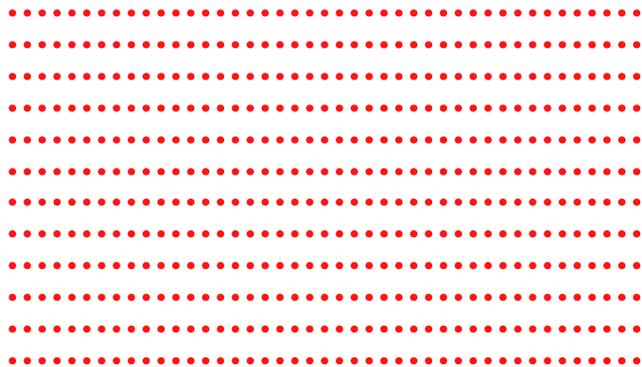
Cloud adoption is an imperative.

How to get there is less certain.

Adopting a cloud foundation delivers obvious benefits, but the journey is not always as straightforward as it first seems.

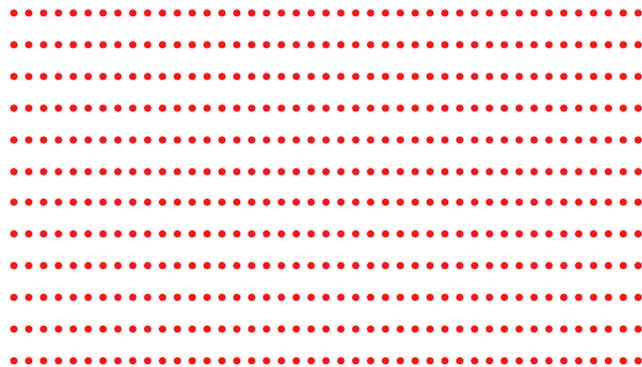
**Moving to the cloud is a business imperative**

Cloud delivers greater business agility, more flexibility to scale operations and new opportunities to innovate and outpace competitors.



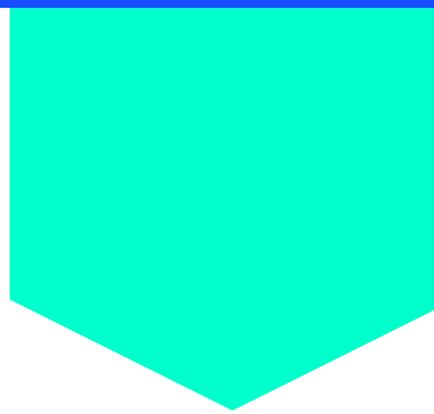
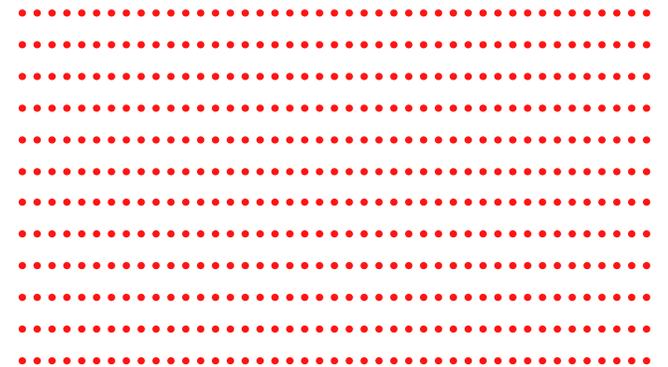
**The question is not 'if' to move but 'how' to get there**

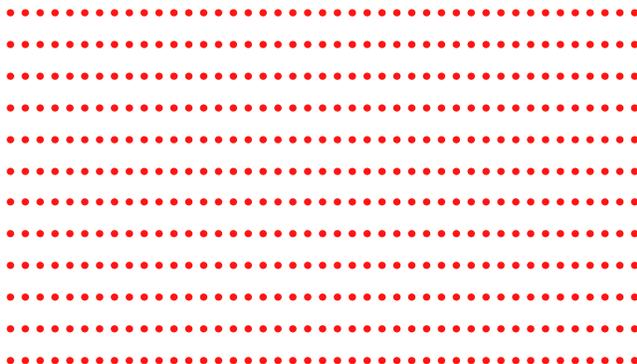
What is the quickest, safest and most secure way I can start delivering value back to my business and my customers with cloud?



**It must be done in the right way to enable agility and avoid risk**

Following a tried and tested approach avoids the common pitfalls organisations have fallen into when embarking upon their cloud journeys.





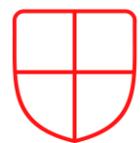
If approached correctly,  
you can avoid some of  
the common pitfalls  
businesses fall into.

Moving to a modern cloud foundation is a complex journey that can be time-consuming and costly without guidance on the right strategy, technology and methodology.



### Spiraling-costs

Without proper governance or guardrails the transition process can incur high unnecessary costs and may even need to be redone.



### Security concerns

New technology exposes new vulnerabilities. It must be addressed in the right way so that the platform does not put sensitive information and the business at risk.



### Skills gap

Without the right blend of specialist skills, delivering a modern cloud-first platform is unfeasible but upskilling and training is costly and time consuming.



### Legacy complexity

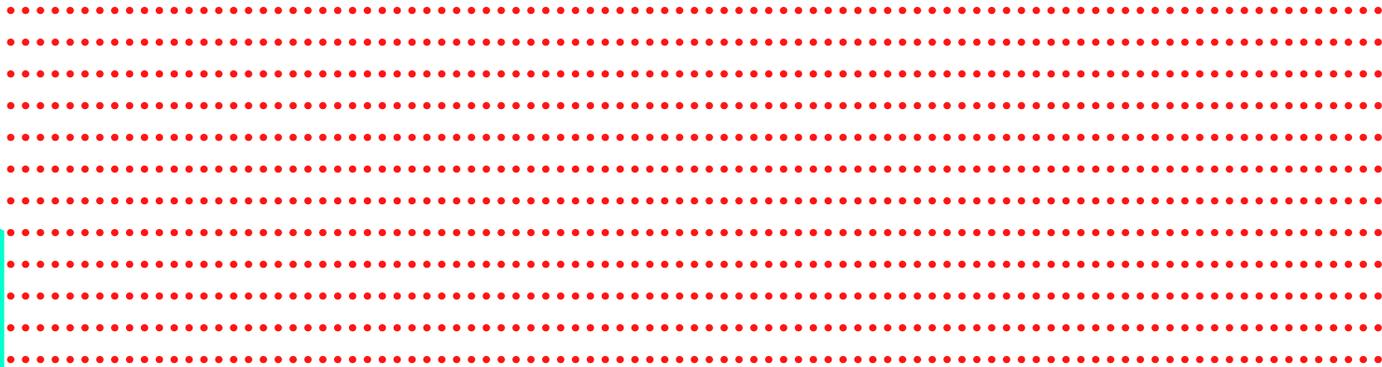
Replacing legacy systems and apps can be costly if you get it wrong. Informed decisions must be made to avoid mistakes and maximise opportunities.



Cloud transformation

done the right way –

in record time.



Get it right the first time

– in record time.

Logicalis Production Ready Cloud

Transform your business with scalable and secure modern cloud platform delivered in a **fast, cost effective** and **controlled way**.

Using the **right blend of expertise, best-in class technologies** and a **tried and tested methodology**, you can move your workloads to Azure knowing you'll get it right – the first time – in record time.

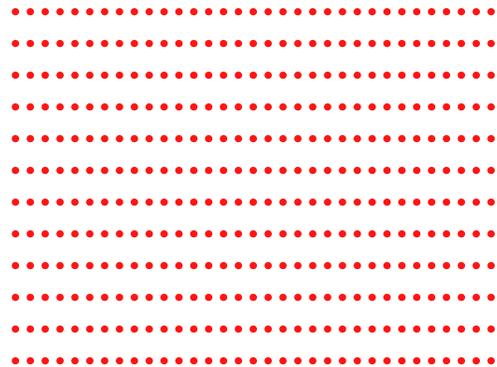


# A trusted approach that accelerates cloud adoption at lower cost.

Using a proven framework we set up your Azure cloud platform at speed, in a controlled and compliant way while minimising cost.

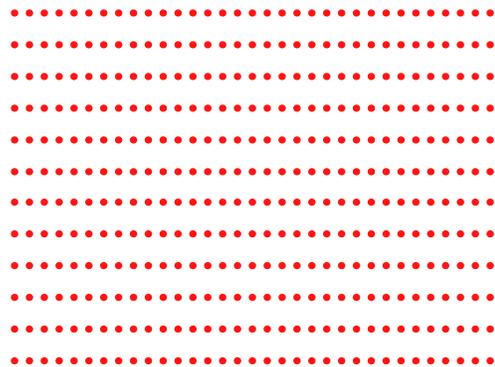
## Speed

Can be implemented very quickly, so you can accelerate future deployments and ensure you're reducing the time it takes to realise value.



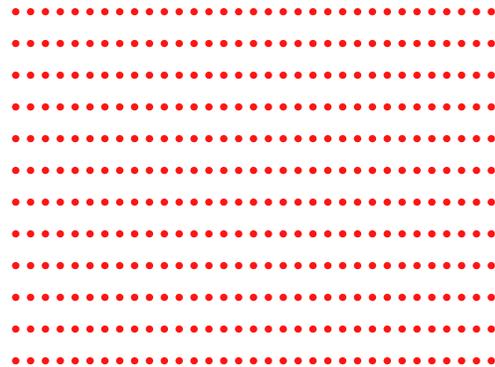
## Trust

It's tried and tested, providing a guardrail for future deployments with strong security, compliance and continuity features built in.



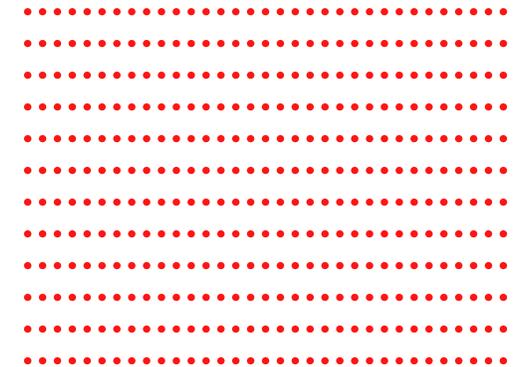
## Cost

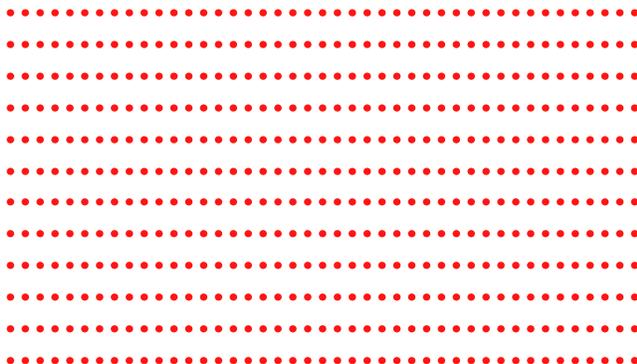
Controls costs to avoid 'bill shock', by providing granular cost reporting and management capabilities out of the box.



## Innovation

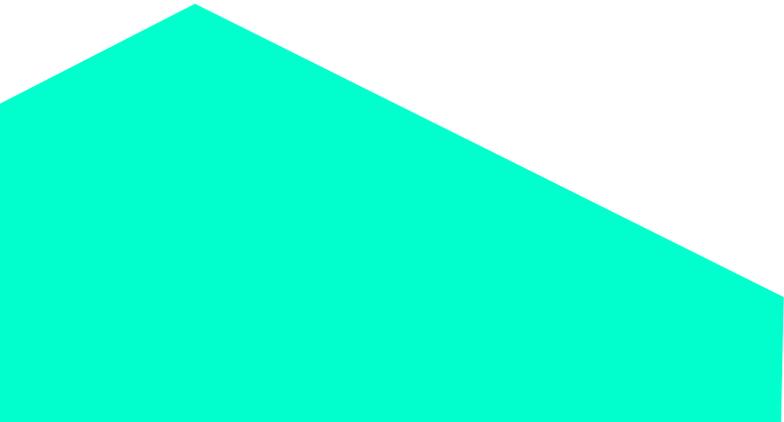
The platform continues to evolve in line with new Azure capabilities, so you can take advantage of opportunities to innovate and grow.





# Implement a blueprint for future innovation.

The Logicalis Production Ready Cloud provides a platform for scalability, high availability, cost efficiencies and a blueprint for ongoing innovation.



### Design architecture

Provides a foundation with guard rails that can be followed to speed up future deployments, so innovation and value can be delivered across the business quickly.



### Security and compliance

Automated security and identity management, embedded compliance policies and procedures, and built in disaster recovery and continuity to avoid disruption.



### Networking

Governance, visibility and manageability provided through a secure network that provides controlled access as well as detailed logging and auditing.



### Application innovation

Access to the latest cloud technologies such as AI, ML and more, as well as agile DevOps which drives accelerated application driven-innovation.

# Our methodology sets you on a path to achieving your vision.

We combine best-in-class technologies with a proven methodology so you can optimise your business and achieve your transformation vision.

## Step 1 Align

**Readiness assessment**  
Cloud strategy roadmap and workload transformation plan with highly accurate cost expectations.

**Security assessment**  
Detailed considerations around security, network, governance and application architecture.

## Step 2 Transform

**Platform implementation**  
Deployment of a standardised best-practice platform using a proven approach that reduces time to value.

**Workload migration**  
Low-risk migration with a new Azure application or existing lift-and-shift focus, to safely migrate workloads to cloud.

## Step 3 Scale

**Managed services**  
Services to manage cloud performance, optimise cost and ensure governance and security.

**Ongoing innovation**  
Continually modernise and innovate throughout the business lifecycle for long term growth.

We're in the top 1% of Microsoft

Azure partners globally.

As an Azure Expert Managed Services Provider we help clients maximise and accelerate the benefits that can be achieved from Azure.

**Our managed services expertise allows us to:**

- ▶ Accelerate business growth without limits using infinite compute capacity.
- ▶ Leverage the full potential of new innovative features offered continuously by Azure.
- ▶ Ensure your platform and ecosystem are fully compliant and as secure as they possibly can be.
- ▶ Align your cloud strategy with your wider business strategy and objectives.



# Connecting businesses and trading partners globally with Production Ready Cloud

Data Interchange connects businesses globally through process optimisation and supply chain integration with their electronic data interchange (EDI) software. They connect thousands of businesses and trading partners globally, and facilitate the fast and accurate exchange of business-critical data.

## Challenges

- ▶ Data Interchange were looking to rapidly adopt public cloud to enable technological innovation and ensure business resiliency to help in their development strategy, supporting the company to further commit to providing their customers with the best EDI products and services.

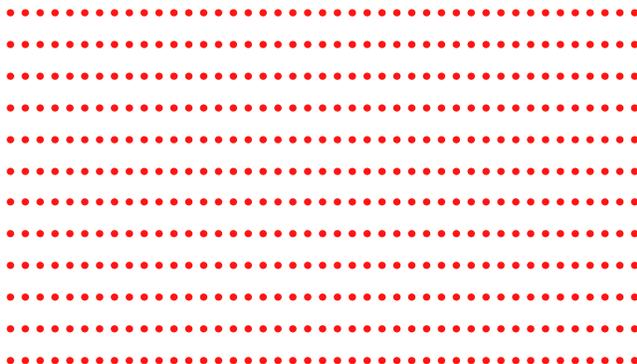
## Approach

- ▶ The Logicalis Production Ready Cloud Platform was used to deploy a secure Azure environment that accounted for scale, security, governance, networking, and identity. The Production Ready Cloud Platform is used to enable business agility and responsiveness, and helped enable Data Interchange to rapidly realise the value of both migrations and new workloads into Azure, leveraging the cloud to support their development strategy and offerings to customers.



## Results

- ▶ Access to the latest cloud technologies to enhance market offerings and product functionality that can be passed on to customers.
- ▶ Increased operational efficiencies and speed of delivery.
- ▶ Governance, visibility and manageability provided through a secure network that provides controlled access, as well as detailed logging and auditing.
- ▶ Inbuilt security, disaster recovery and continuity to avoid disruption to customers, plus embedded compliance policies.
- ▶ True technology elastic scalability, with the ability to scale up and down as required.



We have the breadth  
and experience to  
help you transform.



### **Global presence, local execution**

We're a leading global MSP, serving 10,000 customers worldwide and with a physical presence in 25 countries.



### **End-to-end capabilities**

We offer unique consulting capabilities as well as managed services to implement and run cloud solutions end-to-end.



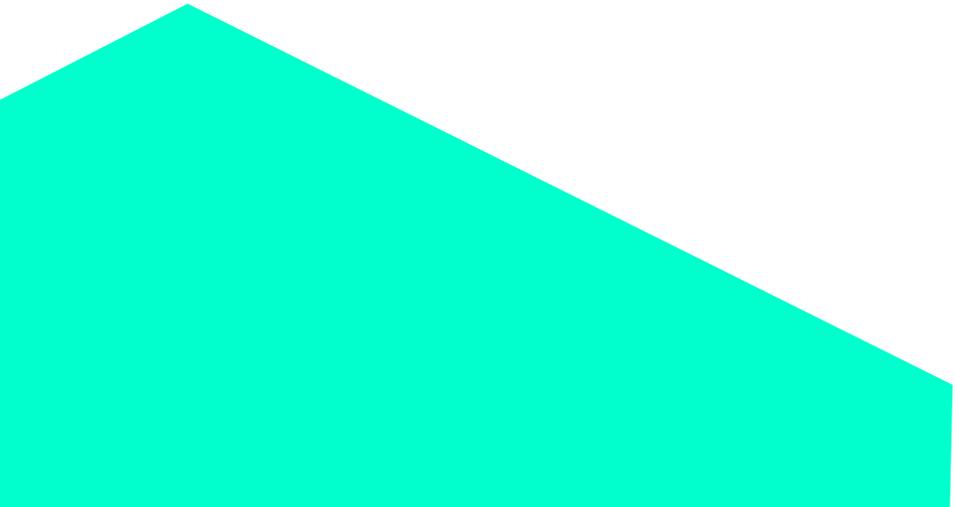
### **Value-driven engagement**

Our repeatable model is focused on simplicity, speed and agility to help clients achieve core business value faster and with less risk.



### **Industry specialists**

Our 6,500 employees have expertise in transformation across industries as diverse as financial services, banking, healthcare, government, manufacturing and more.





Rapid change is constant.

Keep your business

evolving with an agile

cloud platform.

Speak to our team to find out how we can support your business by delivering immediate transformation, while building in lasting value.

▶ [info@logicalis.com](mailto:info@logicalis.com)

 **LOGICALIS**  
Architects of Change