symanto
psychology ai

PROFESSIONAL SURVEY INSIGHTS MADE FASTER, BETTER, CHEAPER

Analyse free text such as
open-ended survey responses
with our self-serve AI-empowered platform

SURVEY INSIGHTS IS FOR

✓ Market research agencies who are currently reliant on manual coding for survey responses

✓ Customer experience teams who are looking for a solution to fully leverage insights from large volume of reviews or survey responses

✓ Anyone who is looking for an affordable solution to extract insights from unstructured text data

Start your free trial today at:

www.symanto.net

KEY BENEFITS

Faster

Extract insights from hundreds of thousands of responses within just a few minutes. No need to wait for days or weeks of manual coding.

Better

Manage categorised topics and view analysis results in one place. No more inconsistency between coders or coding errors due to fatigue.

Cheaper

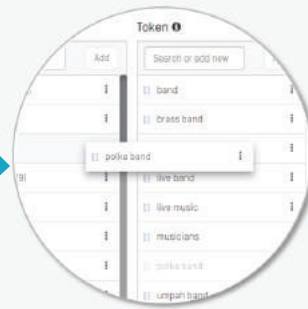Save costs compared to manual coding service especially for large quantity of data.
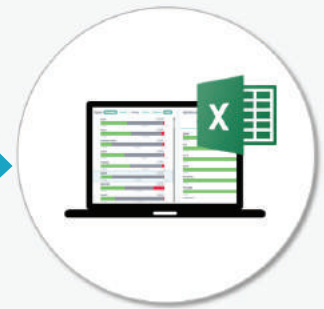
How it works?

1. Upload your survey data
2. Automatic topic and sentiment detection
3. Categorise or modify detected topics
4. Browse or download the results

KEY FEATURES

Topic Detection and Modelling

Topic-level Sentiment

Key Phrase Extraction

Topic Categorization

Intuitive Editing Interface

Advanced Weighting Function

SUPPORTED LANGUAGES
English, German, Spanish.
French, Dutch and Italian coming soon

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Flexible package selection to serve your needs from as little as 89€/month

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Symanto helps the world's leading brands and agencies develop customer-centric strategy by leveraging in-depth psychological understanding of customers through artificial intelligence.

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