forecasting [AI]

KNOW YOUR COMPANY'S FUTURE

SOLUTION

Forecasting allows for **in-depth** historical **analysis** to make **accurate predictions** about future sales, money flow, and consumer behavior. Thanks to it, you are able to plan the future of the company (e.g. promotions, marketing activities, stock, new products) based on hard data, not guesses and assumptions.

CORE PROS

✓ **AI-powered**

✓ **Up to 97% accuracy**

✓ **Models flexibility**

✓ **Quick implementation**

BOOK YOUR FREE DEMO

sales@datacourage.com
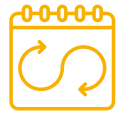pd.datacourage.com

data courage

Business forecasting is currently the hottest trend in the world of competing companies, mainly from the e-commerce and widely understood sales industries.

speed | **accuracy** | **flexibility**

Forecasting can be described as a projection of the future development of a company, or the entire industry based on current trends and patterns both from the past and the present.

Correct and effective forecasting allows companies to gain a unique insight into the most likely future events, use that knowledge and resources, and become a leader in a specific market.

✓ **Increase Supply Chain Efficiency**

✓ **Plan Data-driven Marketing Strategy**

✓ **Maintain Stock Levels**

✓ **Improve Labor Scheduling**

✓ **Ensure Adequate Cash Flow**

✓ **Create Accurate Budgeting**

✓ **Improve Business Strategy**

forecasting
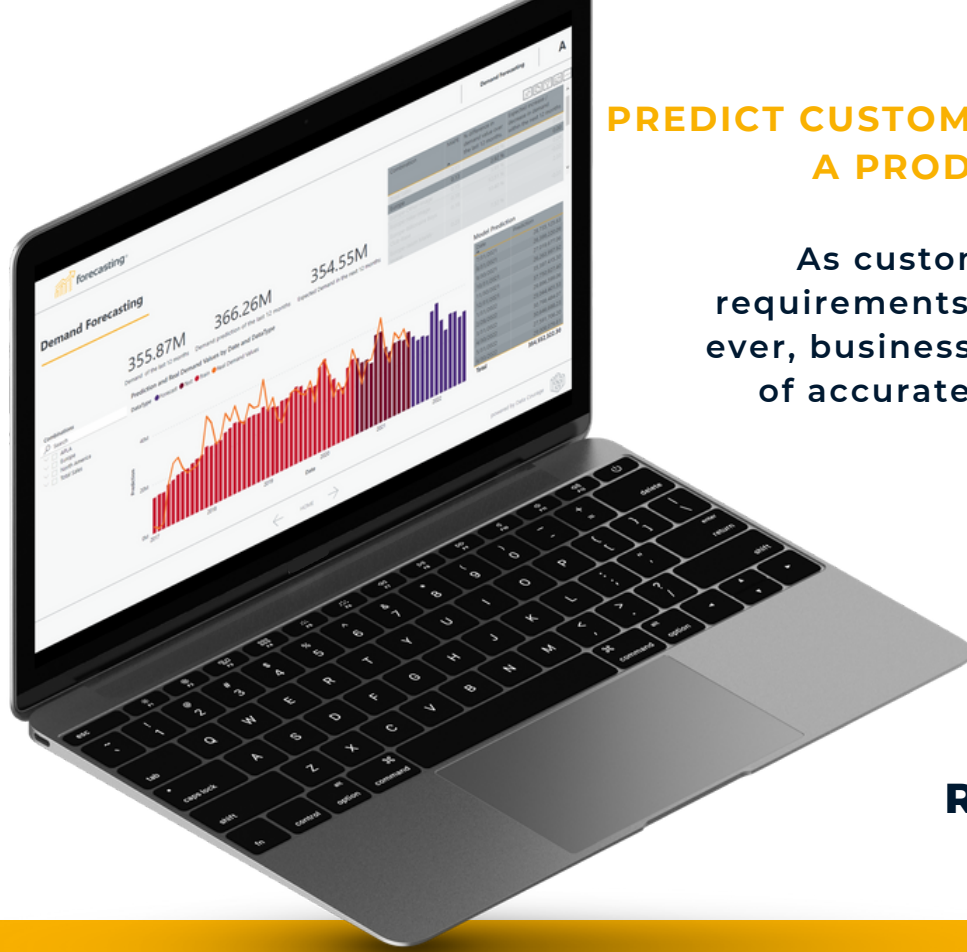
PREDICT CUSTOMERS' FUTURE DEMAND FOR A PRODUCT OR SERVICE.

As customer expectations and requirements are changing faster than ever, businesses need a perfect method of accurately forecasting demand.

REDUCE UNCERTAINTY

Data Courage models use not only historical data, but also external data. These are so-called hidden variables (e.g. data about coronavirus pandemic, market sentiment, stock data, and much more.) Those factors make our models so accurate and flexible.

HIDDEN VARIABLES – COVID-19

86%

97%

WITHOUT COVID-19 DATA

WITH COVID-19 DATA

Many companies do their own forecasting, and unfortunately, the results do not always turn out to be correct. Employees are often guided by their own experiences and emotions, and most of all - they do not use the right tools. The right forecasting solutions are the key here, and despite many different techniques, companies are unable to adequately forecast their future.

Sales Comparision
Client vs Data Courage vs Real sales value
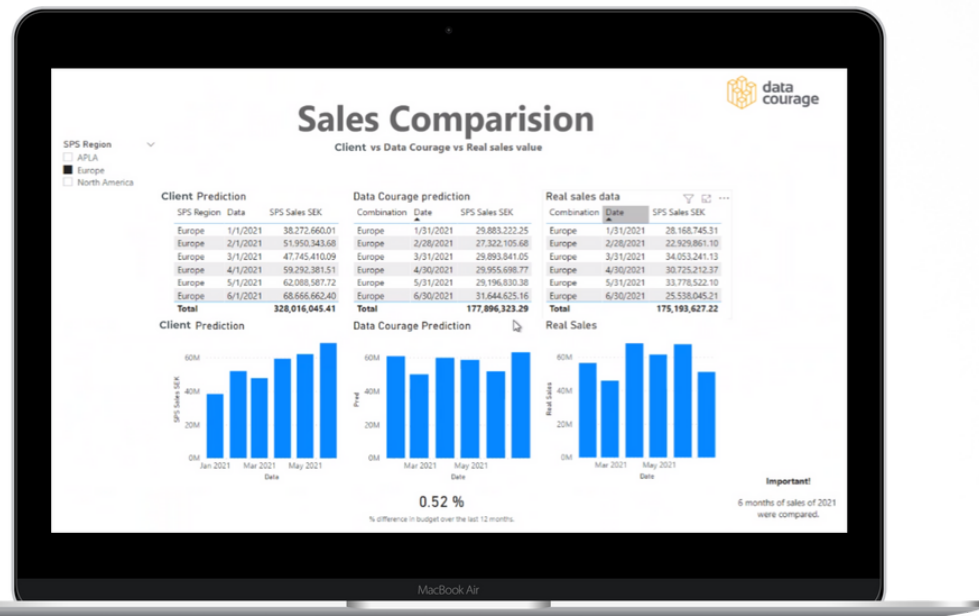
Take a look at the comparison of the sales forecast of one of our clients versus ours. The difference in the assumptions of our client and Data Courage Forecast is diametrical and our way turned out to be the correct one. You can see that Data Courage's predictions actually align with the company's real sales. Don't waste time and resources - take care of your business and let us take care of forecasting your business future.

Thanks to AI, we can conduct impeccable forecasting and help all businesses make informed, fact-based and data-based decisions.

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