Introducing Surveil

Advanced Insights and Analytics for Microsoft Services

SURVEIL

About Us

Founded in 2009, ITEXACT Limited is a global cloud services company, specialising in cloud-centric software and subscriptions, asset and identity management, and security and governance.

The Surveil platform sits at the heart of our offering, providing AI-powered intelligence to optimise cost, adoption, security, and customers' Microsoft investments.

4m **users managed on Surveil through existing partners, across 200 EA-based clients and 15,000 CSP clients**

SURVEIL

Microsoft Partner
Gold Cloud Productivity
Gold Cloud Platform
Gold Application Development
Gold Datacenter
Silver Data Analytics

What Does Surveil Do In M365 & Azure?

Optimise

→ Cloud costs – remove waste, invest in value

→ Adoption and ROI

→ Productivity

→ Joiners/leavers & resource leaks

Secure

→ Security feature usage and alerts

→ Governance, compliance, and audits

→ Secure identities & resources

Control

→ Smarter decision-making

→ Laser accuracy on EA/CSP renewal planning (Supporting NCE)

→ AI-powered intelligence presented on custom dashboards

→ Ease of visibility

Technical Details

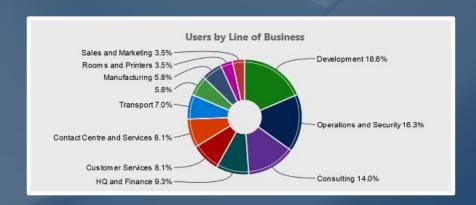80+ APIs connected

PowerBI embedded for analytics

200+ PowerBI dashboards and counting

Azure and M365 on same platform

Cost Optimisation

- Understand Cloud Spend with AI recommendations

- View, manage, and plan licensing costs

- Financial planning with Prediction

- FinOps based on Microsoft's 10-point checklist

- Align IT billing with Business Categories

- Empower people to control costs

- Optimise your Microsoft investments – including Dynamics 365

- Remove and reallocate licences as needed

- Handles licences for inactive and disabled accounts

- Link Resources to Business Context with AI Tagging

Users by Line of Business

Sales and Marketing 3.5%
Rooms and Printers 3.5%
Manufacturing 5.8%
5.8%
Transport 7.0%
Contact Centre and Services 8.1%
Customer Services 8.1%
HQ and Finance 9.3%
Development 18.6%
Operations and Security 16.3%
Consulting 14.0%

£1,721 — License Investment (M)
71 — Proplus Activations
£1,480 — License Consumed Cost (M)

% of License Allocated and % used in <30 Days
purchased · Assigned · Active <30D
100
86
71
71%
86%

£241 + £258 = 499
Unassigned Value (Month) · Consumed Unused (<30D) · All Total Unused
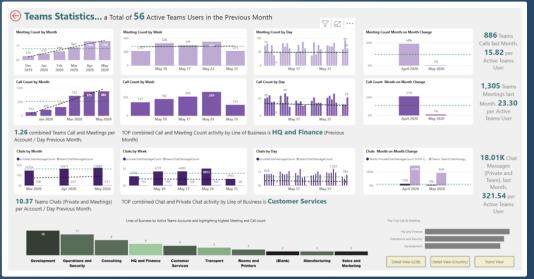
App Usage and Adoption

Drive adoption and understand productivity and collaboration levels in different areas of your business:

- View licensed application adoption across the M365 suite – not just the office apps

- View adoption and usage trends.

- Drill down to the specific features used, for each application.

- Make sizeable and achievable decisions – actionable insights

- Accurate metrics for your M365 change programs

Productivity

Operational Improvements:

- Quick Access to all your Microsoft environments
- Operational Efficiencies - saves FTEs of time
- Metrics to measure and manage your programs
- Modern workplace dashboards

Understand how changes affect your employees' productivity:

- How do employees adapt to changes e.g., in operating models and productivity methods/technologies.

Use the information to:

- Spread the best trends across your organisation

- Help employees that need it most, to be productive

- Send targeted digital training offers with a click

JML

Reduce Costs, Manage Security Risk:

- Know your (potential) joiners and leavers.

- Both IT and HR can initiate actions, independently in a timely manner, without having to wait.

  - o Remove or reallocate licenses from inactive accounts.

  - o Plug the risk of security leaks:

    - Remove unneeded access.
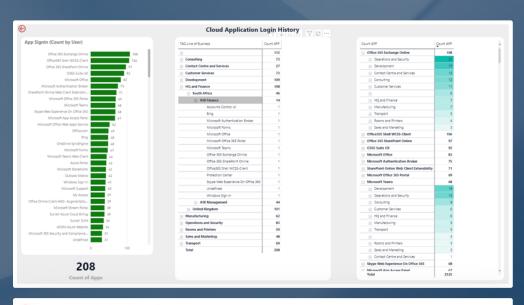
    - Restrict access for high-risk leavers.
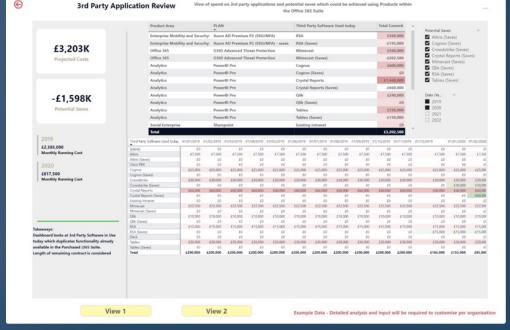
Security Feature Usage

Replace 3rd-Party Apps that have Duplicate Functionality

Plan out the replacement of third-party applications with functions that your Microsoft 365 subscription already has?

- Better understanding of Shadow IT

- See all the applications being accessed by your employees (MS linked applications in cloud).

- AI Recommendations for which applications to replace and potential savings estimated.

Governance & Compliance Audits

- **Governance Reporting, Overviews, Audits**: get the basics right
- **Business Alerting Engine:** better and more focused response
- More effective Incident Response
- M365 Security Overviews and Compliance
- Enhanced Security with M365 Combined
- Governance Reporting
- Infrastructure Architecture and Governance

Governance Reporting

- Bring business context to regulatory compliance.
  - Understand the *costs* and *resources* involved.

- Includes reports for PCI, ISO27001, CIS, NIST 800-171 & 800-53, etc.

- Tagging Engine filters by business categories, know which:
  - Business-critical services to invest in
  - Areas to optimise or ignore (e.g., temporary test environments)

Securing Identities

Identity and Resource Management:

- Secured Identity and Access Management
- Clean up existing AD and Azure Tags - without write access
- Know your Joiners/Leavers and manage resource leaks
- Full Business understanding of your Resources
- Modern Workplaces Dashboards – Home/Office Insights

Identity Health Automation

Automate your AD optimization and clean up.

- For better AD health and *better business context*.
  - Filtering and sorting that makes business sense.
    - E.g., by business owners, business unit, function, department, cost centre, region, etc.
  - Review, clean up, improve and update via our AI tagging engine.
- Better license allocation, based on functionality required.

Decision-Making

Our AI Engine combines your key business metrics and environment with deep data analytics, before framing it in a recognisable business context.

Make better decisions through:

- Recommendations

- Trigger Events

- Various analytics

Financial Planning with Prediction

- Predict future costs

  o See trends in costs for the past year.

  o View forecasts for spend.

- View and manage exceptions and outliers, by any business category.

- Cognitive Predictive Forecasts – Seasonal, quarterly, based on increases, etc.

Renewal Planning

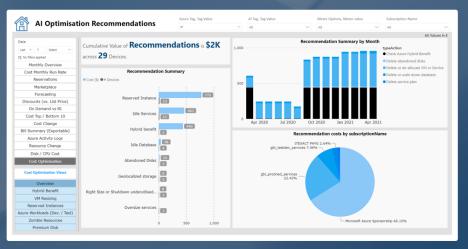**See your EA costs however you want, in ways relevant to you.**

- Easily manage your MS budget and re-bill, be it internally or externally.

- View licence cost by:
  - Country, region, cost centre
  - Business Unit, department, LOB
  - Operational environment (e.g., Dev vs Prod)
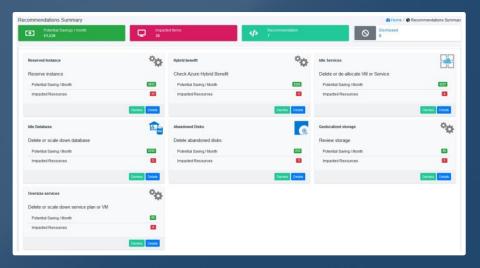 - Individual user
  - Any other custom view.

- EA renewal planning – remove waste, invest in value
- Supports EA, CSP, PAYG, MCA, etc.
- AI Recommendations engine help to secure 18-37% savings
- Financial Transparency via Automated AI Tagging Engine
- Multi-tenant views (Merger & Acquisition)
- Remove SaaS Fragmentation via single pane-of-glass view

AI-Powered Intelligence

- Quickly see which areas are contributing to costs

- Take action accordingly from the same screen, with a few clicks

- Picklist of optimisation benefits – you decide how much to review, one step at a time

Ease of Visibility

Relevant dashboards for leadership teams to focus on key areas:

- Growth Insights.

- Top Costs by Line of Business

- Top Areas of Risk Level and Impact

- Critical Areas of Resource Consumption and Spend.

C-Level Dashboards

- Take out the technical detail:

- Focus on key areas, e.g., high-level overviews of:
    - Product adoption and consumption
    - EA and license financial summaries
    - Reservation True-up details every day, so no surprises at the end of the year

Thank you!

Get in touch: info@surveil.co

Find out more: www.surveil.co