

# Client Engagement Summary

*Global cookware distribution and consumer finance company*



## DETAILS

### INDUSTRY

Financial Services

### COMPANY SIZE

578 Employees

### TAGS

Cookware  
Consumer Finance  
Strategy  
Data Warehouse  
Power BI

## CLIENT BACKGROUND:

Since it was founded in 1959 in Madison, Wisconsin, this company has grown into a global cookware distribution and consumer finance company with distributors throughout North America, Latin America, Europe and Asia.

## CLIENT BUSINESS CHALLENGE:

The client's CFO engaged Baker Tilly Digital to help identify gaps in its data usage, maximize their financial reporting platform and automate data analysis to achieve their goal of double-digit sales growth.

## STRATEGY AND SOLUTION:

Baker Tilly Digital performed a strategy assessment to understand the broader priorities of the organization, identify gaps in their data usage and develop a road map that will move the client forward with their goals.

The final deliverables included:

- A customized business intelligence (BI) solution road map, with a phased approach to efficiently and effectively implement a series of recommendations
- An integration of the diverse data systems into a centralized self-service reporting platform, which provides a consistent format and allows users to drill down into detailed information
- A plan to help pull data to the company's third-party online financial platform to help automate the process

Through Baker Tilly Digital's approach, the client gained a better understanding of who utilizes their data and for what purposes. Driven by the customized road map, this holistic view helped the company's leaders understand what actions they need to take to solve their challenges and align with their budget. Baker Tilly Digital continues to work with this client to execute these strategies and help them achieve their goal of double-digit business growth.

## CONNECT WITH US:

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