



## EASE Framework

### Turn Data into Insights with DWBI Modernization

#### Overview of the Offering

Customers are looking to modernize end to end Data & BI landscape to drive scalability, agility and cost optimization. Birlasoft's EASE (Explore, Analyze, Strategize and Execute) methodology enables enterprises to create a Data & BI transformation roadmap based on discovery & maturity assessment and help transform your raw data into intelligence with the right adoption of Azure-based Microsoft Data & BI solutions.

#### How it works

- It is a short-focused Assessment exercise to help customers build future roadmap & aligning D&A initiatives to business strategy.
- **Explore** the business context and long-term goals and need analysis. **Analyze** current end to end Data Landscape and prepare qualitative fitment analysis. **Strategize** futuristic landscape and create a detailed roadmap based on MS azure Data & BI solutions. **Execute** Implement proposed solution.
- It broadly takes 4 to 6 weeks of time including business workshops, current state diagnosis and fitment analysis, piloting and future state blueprint, and creation of a Data & BI Roadmap.
- Birlasoft will leverage in-house extensive, ready-to-use templates and checklists from a functional and technology perspective and its toolkit - TruBI for the current state assessment.

#### What to Expect

- This exercise allows customers to ensure that their Data & BI capabilities and initiatives are aligned with their organization's strategic business objectives
- Help enterprises to align data and analytics technology initiatives with their business strategies and vision, helping them along the path of digital transformation
- The Blueprint helps define your target Data architecture vision by outlining the recommended actions and initiatives.
- The Roadmap connects the business case to the Blueprint through a detailed timeline by business value and readiness for Azure-based data solution
- Recommend implementation plan for migration of existing Data & BI application portfolio to Azure for futuristic, cost-effective and scalable data & BI solution
- Recommend a business case to check the viability from an economics perspective and overall ROI

**Effectively used EASE framework for one of the largest medical devices company for their EDW assessment and modernization exercise on Azure Data & BI Platform.**

To know more, contact us at [digital@birlasoft.com](mailto:digital@birlasoft.com)



Resources

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#### Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified The CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

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