QMetrix Approach

Initial Proof of Concept (PoC)
- Subset of data, easier to ringfence
  - Validate Successes Internally
  - Demonstrate Outcomes and Successes

Establish Foundation Phase
- Identify Stakeholders
- Establish Data Governance Committee
- Define the MDM Charter

Execute Build in Phases
- Smaller phases allows quicker delivery
- Builds momentum in the business
- Improves business buy in

Execute Review
- Check with key Stakeholders
- Evaluate adoption and utilization
- Course correct where needed

Measure What you Value

Value what you are Measuring
MDM Proof of Concept
Your Quick-Start to Success

Identify a Business Challenge
Common MDM Challenges are:
- Inconsistent Product Definitions, hierarchies in maintained in Excel
- Duplicated Customers

Build out your Infrastructure
- Quick Start on IaaS VM
- Profisee 30-day trial license key
- Ensure data sources accessibility to REST API

Business Workshops
- Understand the Business Nouns
- Structure the MDM model, Hierarchy structures
- Improves business buy in

Standardisation and Matching
- Configure and integrate with Address/Geocoding
- Define Attribute standards (eg phone numbers)
- Build the Matching & Survivorship for GRM

Web Portal
- Define custom Data Stewardship Web Portal
- Maintenance forms for Entities
- Workflow SLA stats and Reporting

Success Review
- A fully functional and operating MDM platform
- License continues to be valid for 30 days
- Infrastructure can be paused/decommissioned