Experis

Analytics Fast Path

Experis™
ManpowerGroup

Companies that use data effectively compete, and lead, in their sectors. Insights drawn from enterprise-integrated data they collect as part of their everyday business functions can lead to growth in their customer base; new product or market opportunities; improved operations and financial performance; and better product or service quality.

The Challenge

The challenge that companies face is that the data that gives them an enterprise view is in disparate systems and integrating them is not easy. In fact, with the right skill sets it can take 6 to 12 months just to get started. If the right skills can't be found, then it's impossible.

This is even more true for mid-sized businesses who use lots of packaged software and don't have the time or budget to attempt developing insights. Analytics Fast Path (AFP) will generate those insights for you quickly and efficiently.

Usable Data

Rather than continuing the manual wrestling with spreadsheets or dealing with siloed data, AFP will use cloud data management tools and techniques that do the integration for you.

- Experis will use a secure environment that can be scaled up or down quickly according to your business needs.

- We will integrate the data for you with minimal overhead on your team.

- The results will get you out of the silos and give you insights across your business from supply chain to sales.

Strategic KPIs

Operational KPIs are important but they can take your business only so far. Bridging the silos gives you a full-business-lifecycle view to drive the greater, more long-term improvements.

- Understanding the Customer – Besides the standard questions of "who is your best customer?" and "how do you get more of them?", an enterprise view can also help you, for example, forecast inventory and supply levels based on sales forecasts.

- Investment vs. ROI – There are many ways you are investing in your organization: hiring, machinery, marketing and more. By looking across data silos such as Finance, HR and Sales, savvy business leaders will understand the return on these investments and be able to make wise decisions in the future.

- Process Quality Assurance – Every process has defects that cost time and money to create, repair and replace. Examples include paying the wrong sales commissions, sending SKUs to the wrong warehouse and

Insights in 90 Days

- ✓ Pulls data from disparate systems

- ✓ Pay as you go cloud infrastructure

- ✓ Durable analytics platform

- ✓ Future growth and scale

selling product that your customers consider defective. Looking at each process from start to end can highlight the opportunities for greater margin.
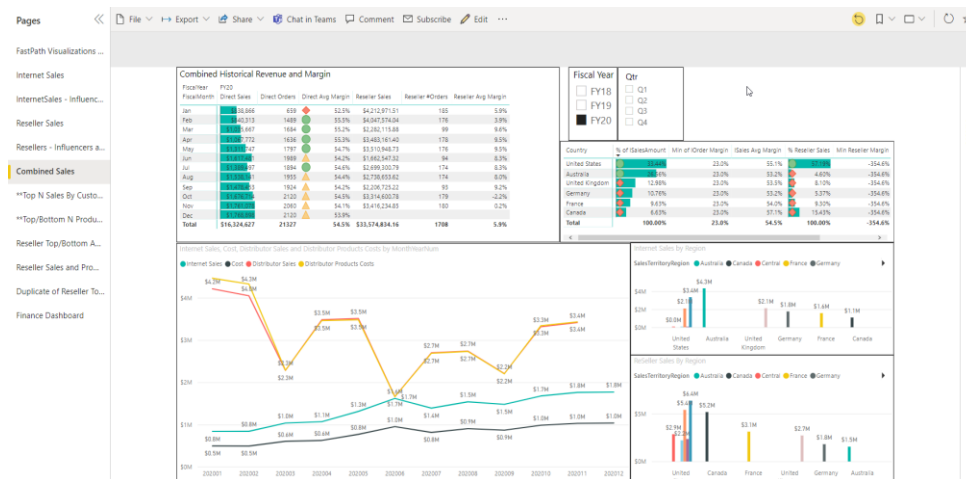
Insights in 90-Days

Business, especially mid-sized businesses, don't have time to wait for actionable insights. The speed of insights must exceed the speed of competition. With Experis' technology and processes, clients don't have to wait 6 – 12+ months before their data works for them.

- The first dashboard launches in 90 days with a suite of high-priority metrics specific to your needs.

- The dashboard updates in "my time." How often does your data come in? How often do you need to see it? That's how often it updates.

- Additional metrics that enrich or broaden the enterprise view are added every 90 days according to your strategic plan.

The New Normal

Analytics Fast Path reduces the stress and anxiety of business leaders caused by uncertainty in decision-making. Why are our customers leaving? If I change to a lower-cost supplier will that decrease sales? Which manual steps in our processes are costing us the most money? Which ones can I fix for the greatest ROI? AFP analyzes the companies data to give greater information and stronger certainty in making high-dollar decisions. The results of those decisions are fed back into the system in order to improve the next decision even more.

Lower risk, more certainty, greater peace, better decisions. That's the new normal.

Data Analytics

Experis.com