

SENSITIVE INFORMATION DISCOVERY AND PROTECTION

Boost your data governance and protection strategies

INFORMATION PROTECTION CHALLENGES

(Ponemon / Entrust survey)

60%

of organizations transfer sensitive or confidential data to the cloud

56%

of companies need to store more data in the cloud, and their top priority is to better understand where and when that data is stored

65%

of organizations say the biggest challenge is to know where their data is located

57%

of organizations spend more than 30% of their IT budget on data administration and management

THE REALITY OF TODAY'S BUSINESS

- Users have access to multiple communication channels
- Users access data from multiple, and possibly unprotected, devices
- Uncontrolled access to sensitive information
- Lack of security controls to properly manage files
- Lack of good practices in the protection of information
- Lack of analytics for information security decision-making

THE USER IS THE WEAKEST SHACKLE IN THE SECURITY CHAIN



SENSITIVE DATA IS EVERYWHERE

- Credit card numbers
- Financial information
- Social security numbers
- Intellectual property
- Personal information
- E-mail password
- Intellectual property
- Confidential medical information
- Biometric or genetic information
- Patents
- Business and marketing plans
- Customer and suppliers' information
- Financial data
- Intellectual property
- Patents
- Applications access credentials
- Sales secrets
- Pricing information

Protection of sensitive information directly affects regulatory compliance

HOW TO START THE PROTECTION JOURNEY?

Even at rest, your data is dynamic with multiple servers and locations, multiple access vectors and actors, multiple copies of the data, and multiple administrators. **Keeping control is complex!**

INTRODUCING EDOs: E-SUITE DISCOVERY OFFERINGS FOR DATA GOVERNANCE

Synergy Advisors offers you the way to enhance your **data governance** and information protection strategy through the E-Suite Discovery Offering (EDO): **assessments and scans carried out on your file storage locations, enabling you to proactively discover, protect, and manage sensitive information within your organization.** Discovering what type of data, where it is located, and who accesses it in your organization is the most effective first step to develop a protection and mitigation strategy.

We can help you build an inventory and analysis of your data at rest to establish a data protection and mitigation plan



Discover what kind of sensitive information you have and where it is



Understand who is accessing your sensitive information and in what way



High-level action plan to optimize your security controls

HOW DOES AN EDO WORK?

DETAILED ASSESSMENT, SCANNING, AND FINDINGS

QUICK ASSESSMENT [1-2 WEEKS MAX]

- Minimal organizational impact
- Minimal organizational resources needed

FINDINGS AND RECOMMENDATIONS

- Detailed automated findings
 - Powered by Synergy Advisors E-Suite products
 - Leverage existing/trial M365 E5 / Azure capabilities
- Synergy Advisors expert review and advisory session(s)

HOW DO YOU WANT TO START?

EDO - Scenario 1

Scanning for
UNSTRUCTURED DATA

Data that do not have a predefined model or are not organized in some way:

- Photography
- Text documents
- Video

EDO - Scenario 2

Scanning for
STRUCTURED DATA

Data that have a defined model or come from a given field of a record:

- Web crawling
- Data bases
- Shared price

EDO - Plus

Scanning for
UNSTRUCTURED AND
STRUCTURED DATA

Comprehensive scanning for both unstructured and structured files in multiple locations

File server /
NAS / SPO

Azure SQL /
SQL On-Premise

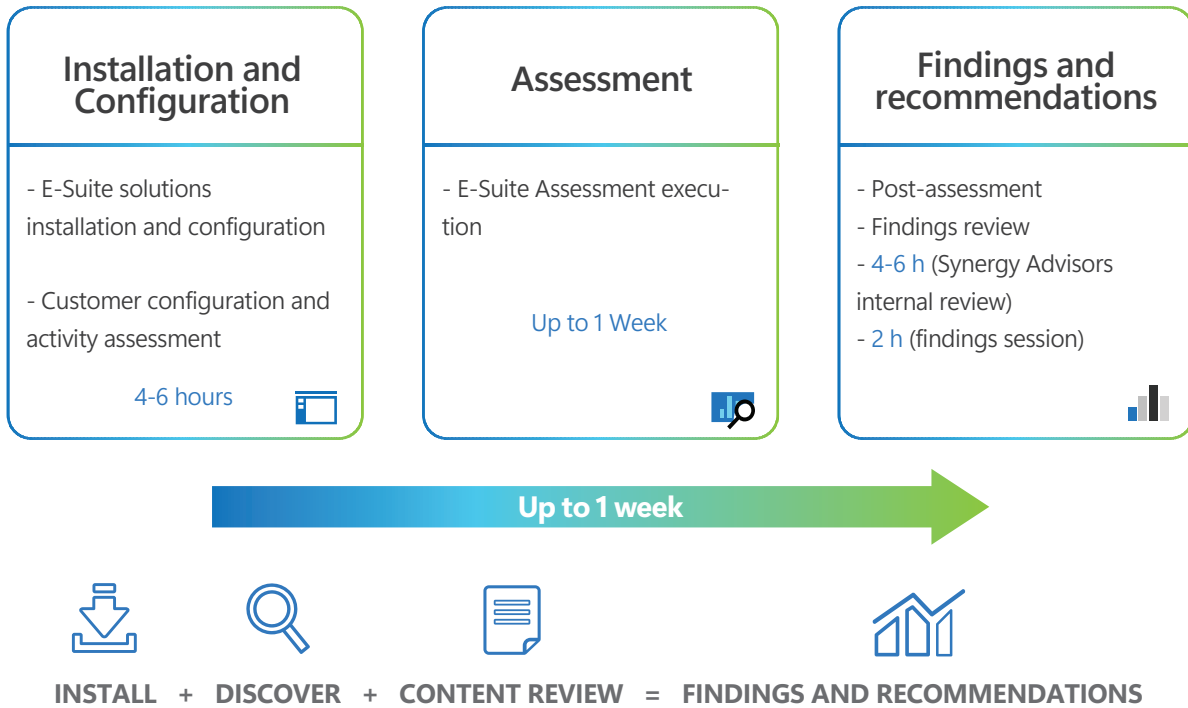
File server / NAS / SPO
Azure SQL / SQL On-Prem

Storage
Location
Scanner

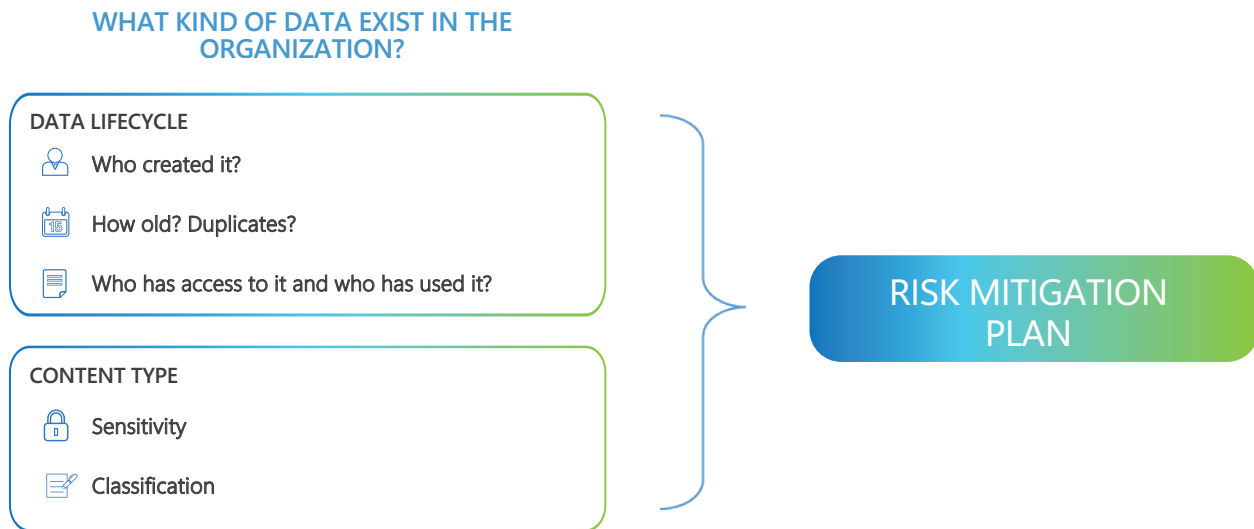
LEARN MORE ABOUT EACH SCENARIO:

- EDO for unstructured data: [Let's go!](#)
- EDO for structured data: [Let's go!](#)
- EDO Plus – unstructured and structured data: [Let's go!](#)

EASY PROCESS FOR GREAT RESULTS



ENABLE YOUR ORGANIZATION TO ACCOMPLISH BUSINESS, REGULATORY, AND COMPLIANCE REQUIREMENTS



WHAT WILL YOU RECEIVE AFTER THE ASSESSMENT?



ACTION PLAN ROADMAP

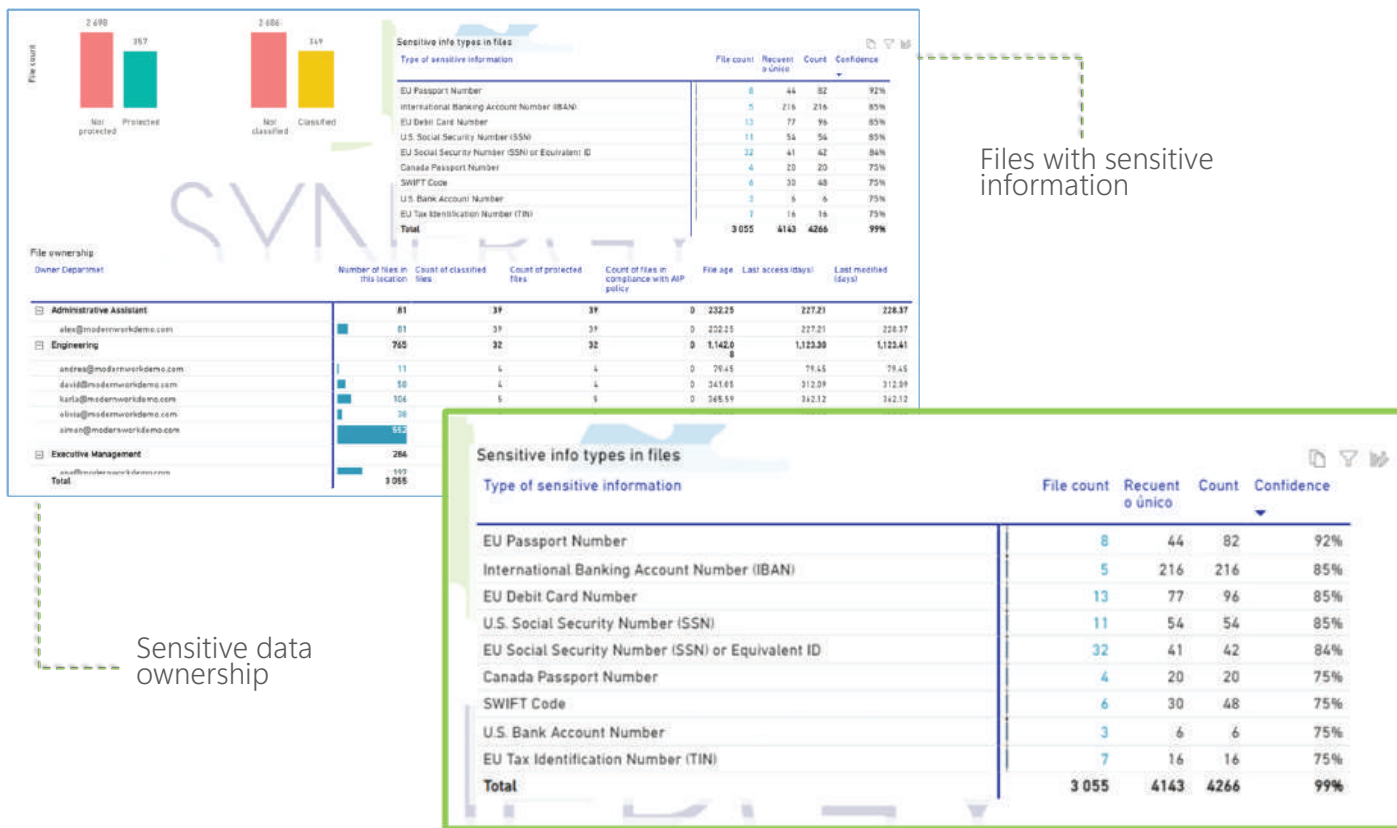
Co-creation of an expert plan for your specific scenarios, potential impact analysis, and mitigation steps.



FILE INVENTORY

Complete file inventory and data metrics through **E-Visor** and Power BI exportable reports, with recommended MIP label and sensitive **data** found.

PLUS!: POWER BI EXPERIENCE FOR DETAILED AND STRATEGIC ANALYTICS IN MULTIPLE VIEWS



Files with sensitive information

Sensitive data ownership

BOOST YOUR GOVERNANCE DATA STRATEGY WHILE PROTECTING SENSITIVE DATA

WHY CHOOSE SYNERGY ADVISORS AS YOUR STRATEGIC PARTNER IN DATA GOVERNANCE?

Through our solutions and services, we can show you the status of the information ecosystem of your organization's structured and unstructured data, on your Microsoft 365 technology, on-premises infrastructure, or SaaS services, enabling you to optimize your investment in Microsoft technology.

ABOUT US

Synergy Advisors is a premier Microsoft Certified Partner that specializes in Microsoft 365, Identity, Azure B2C and B2B Collaboration, Security, Management, and Cloud technologies. We help you digitally transform and implement a more secure collaborative infrastructure, reduce your IT costs, and meet your regulatory requirements through our comprehensive portfolio and experience in consulting and managed services.



Secure E-mail

- Users
- Apps
- Services
- Hygiene
- Threats
- Data Leak Mitigation



Secure Collaboration

- Users (internal / external)
- Apps
- Services
- Hygiene
- Threats
- Data Leak Mitigation



Device Protection

- Applications security
- O.S. security
- Security base line
- Threats
- Data Leak Mitigation



Information Protection

- Data in use
- Data at rest
- Data in transit
- Application integration
- Data Leak Mitigation
- Structured and unstructured data protection



Platform Protection

- Monitoring / Services analysis/ Alerts and notifications
- Security base line

OTHER EDOs FOR A COMPREHENSIVE STRATEGY

Synergy Advisors provides a complete portfolio of discovery offerings that enable you to cover your strategy from Security, Compliance, Identity, and Cloud perspectives. Click [here](#) to learn more.

Contact us for more information: [HERE](#)
Or e-mail us at: ww-sales@synergyadvisors.biz

LET'S START!

