

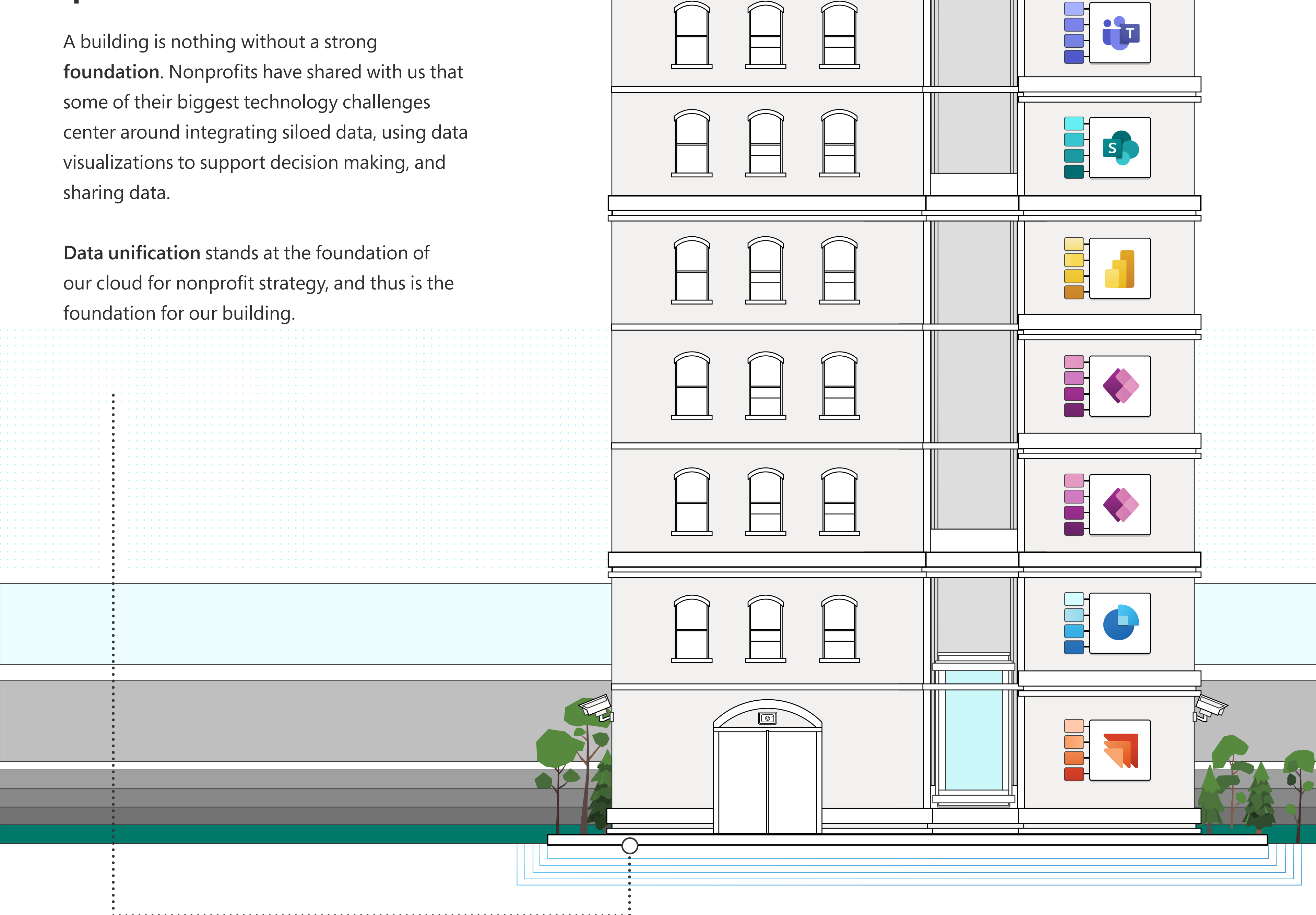
## Building with Microsoft Cloud for Nonprofit

Microsoft Cloud for Nonprofit was built with the most common nonprofit scenarios in mind. Unlock the power of data through intelligent and integrated cloud solutions so you can focus on driving critical mission impact.

products and capabilities, let's imagine it as an apartment building. Scroll down to take a tour.

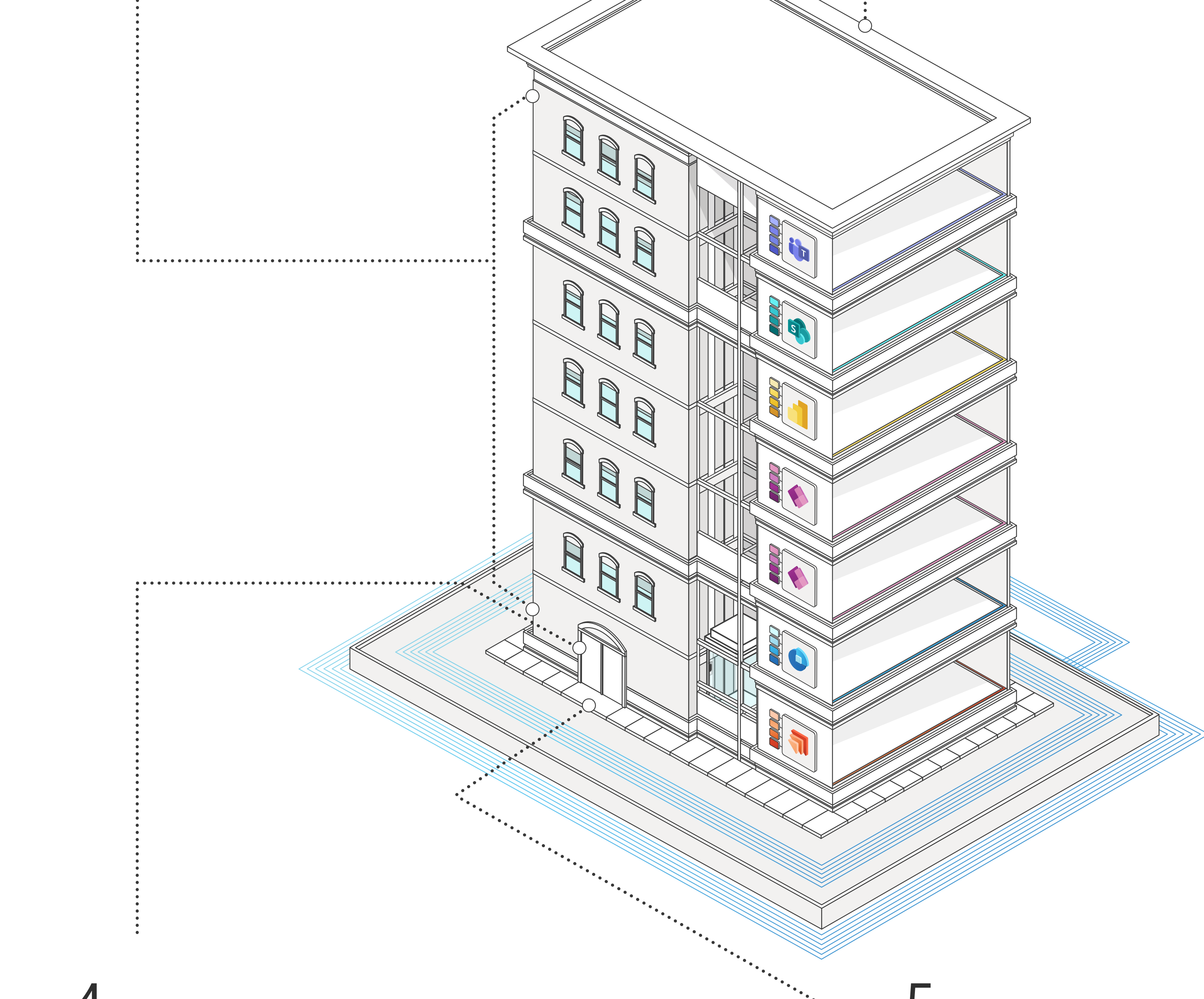
A building is nothing without a strong **foundation**. Nonprofits have shared with us that some of their biggest technology challenges center around integrating siloed data, using data visualizations to support decision making, and sharing data.

**Data unification** stands at the foundation of our cloud for nonprofit strategy, and thus is the



The walls of the building are the **Nonprofit Common Data Model**, which connect directly into the foundation and structurally support the roof. The Nonprofit Common Data Model is a set of entities and attributes that make up a common set of data structures for nonprofit organizations, and thus supports the goals of data unification while simultaneously supporting each floor of the building.

Just as a roof protects you from bad weather, Microsoft is there to help you through every step of the process and provide support and incident response you need. **Training and enablement** will play a critical role to ensuring success deploying the solution and supporting you in the long term.



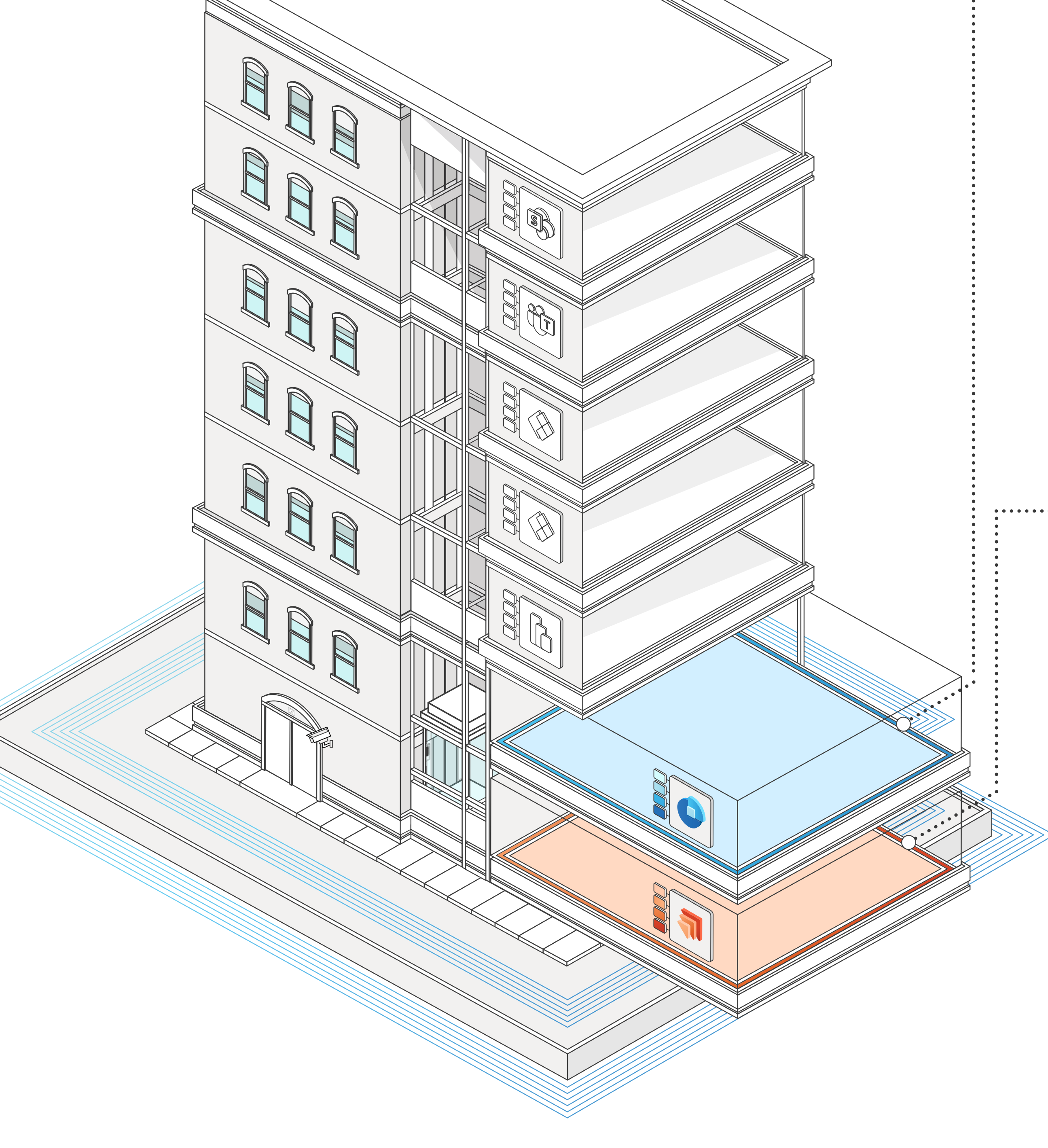
**The front door**—the way you access Microsoft Cloud for Nonprofit—is our partner and sales teams. Partners open the door to training and deployment and can help customize Cloud for Nonprofit for any organization.

Upon entering the building, you'll see our security system, the **Security Program for Nonprofits**. It protects organizations with security offerings that assess risk, provide monitoring and notification, and training. We want to make sure that nonprofits can effectively secure donor and program data.

Learn more about the [Security Program for Nonprofits](#)

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The first two floors of the building are the Microsoft Dynamics 365



part of a purpose-built, end-to-end constituent relationship management (CRM) platform that modernizes donor and constituent engagement to increase mission impact. It powers prospecting and moves management, marketing planning and execution, and business intelligence, and enables nonprofits to drive greater transparency and collaboration.

## 7

**Customer Journeys and Marketing Segments.** Through the use of Dynamics 365 Customer Insights - Journeys, marketing teams can enable personalized donor and volunteer outreach based on their history and interactions with your organization. Nonprofits can also utilize artificial intelligence features to develop customer segments and journeys, as well as deploy Copilot to help write email content for constituent outreach.

analyze data, build solutions and automate processes for nonprofits. Connect them together with the Dynamics 365, Azure and Microsoft 365 for end-to-end solutions.

While the program impact dashboard provides a high-level overview, the fundraising performance dashboard helps

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**Volunteer Management** helps nonprofit staff more efficiently manage day to day operations to recruit, onboard, and retain larger pools of volunteers. This technology enables volunteer managers to move from spreadsheets, documents, and systems built for donors and program participants

**10**  **Volunteer Engagement** helps organizations engage and retain more volunteers by making it easier for volunteers to find and apply for engagement opportunities that match their skills, interests, and schedules. Built on the Microsoft Power Platform, this public facing web portal interfaces with the nonprofit's external facing website and Volunteer Management to facilitate the recruitment, onboarding, and management of volunteers.

## 11 Manage volunteers Teams template

and share onboarding and frequently used documents, and make important team and event announcements.

**template** saves volunteers time and improves the onboarding process for volunteers by providing a central hub of key information. Volunteers can access key information and documents, learn more about the organization, and stay up to date on news and events.

create scalable and transformative mission impact. It aligns the capabilities of Microsoft 365, Power Platform, Dynamics 365, Azure, and LinkedIn to address common nonprofit scenarios—all based on

[Download the Microsoft Cloud for Nonprofit price](#)

Schrittweise Vervielfachung der einzelnen Schritte bis zur vollständigen Powerstufe

1. **Identify the problem.** The first step in the problem-solving process is to identify the problem. This involves recognizing the issue, understanding its scope, and determining the impact it has on the organization.