

# WinTBM

## Transforming IT From a Cost Center to a Profit Center

Most organizations struggle with managing the growing cost of the IT function. With **Technology Business Management (TBM)**, business and technology leaders can jointly manage IT spending for **running and growing the business**.

TBM generates higher transparency and confidence by creating traceability from the cost of the CIO / IT office to other finance parameters. It enables cost rationalization, allocation of funds for technology investments, a more robust collaboration between Business and IT.

### WinTBM – Building a Seamless Connection with Business and IT

WinWire, a data-driven digital engineering organization, helps its clients adopt a robust TBM analytic application to transform finance and IT operations through the **WinTBM** framework.

WinTBM is an Azure analytical platform and framework that helps enterprises rapidly adopt TBM.

It has a pre-built data model, integrations from finance, IT operations, and dashboards to visualize traceability and expedite insights.

WinTBM, the 360° IT framework, lays the foundation for a comprehensive governed enterprise IT data domain enabling higher productivity, innovation, and maximizing value.

## Our Approach

### Readiness Assessment



- Analyze IT operations, financial data, inventory of General ledger items and challenges.
- Build business case with a design thinking approach, capacity planning and security. Initial level 0 plan and pilot scope.

**Duration: 3 weeks**

### Pilot



- From the identified scope map data elements with the Taxonomy, customize the WinTBM data model.
- Create reports and demonstrate the insights how it can be leveraged by Business and IT. Define an organizational structure & a detail rollout plan.

**Duration: 4 weeks**

### Rollout Waves



- Data domain, pillar, priority-based waves of rollout.
- Build, extend data model, allocation workflow application and perform incremental rollouts for quicker business value realization.

**Duration: 4 weeks cycle**

## Why WinWire for TBM?



### TBM Knowledge

Strong understanding of the finance function, cost factors, TBM Taxonomy, coupled with experience in delivering TBM and financial projects, part of TBM community updates



### Azure Expertise

100% focused on Azure technology ensures the TBM solution delivered is aligned with Azure's well-architected framework









### Data Expertise

End to end data management expertise from various ERP applications of Finance, HR, CRM function



## Key deliverables

-  Data models aligned with TBM Taxonomy
-  Metrics and dashboard visuals
-  Data mapping from finance systems like SAP, Oracle, Dynamics
-  Unified, interactive app for data controls
-  Machine Learning & AI model use cases
-  Azure native solution with well-architected framework

## Customer story



WinWire's WinTBM helps a leading animal healthcare organization leverage Azure to cut IT Costs by **25%**, reallocate savings to drive Innovation & maximize investments.

## About WinWire

WinWire is a Data-driven Digital Engineering company that supports enterprises across Healthcare, Retail, Hi-Tech and Manufacturing and several other industry domains in navigating their digital transformation journey. WinWire enables its customers to drive business growth and gain competitive advantage by aligning business value and digital technologies, calling this process "Stitching the Digital Fabric."

WinWire has extensive expertise across a range of digital technologies and delivers large enterprise solutions leveraging cloud, AI, machine learning, mixed/augmented reality, Internet of Things (IoT), mobility, security, and UI/UX to help clients harness business value.