



Envision the future of financial services

Our experts are here to help you solve key challenges such as:

- Activating digital selling
- Enabling always-on service
- Generating value with proactive insights
- Managing financial risk and reducing fraud

Empowering financial services.

Financial services is in a period of evolution as a result of transforming customer expectations and business models, non-traditional players leading to threat and disruption, fraud and cybercrime and unprecedented regulatory scrutiny.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

How The CRM Team can help

The CRM Team has extensive financial services experience with Discovery Vitality, Sasfin, Santam, amongst others, as our customers.

We partner with our customers and when our customers win then we win.

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business

➤ Envisioning Workshop



Design

Discover what's possible by aligning technology investments to business goals

➤ Business value & Solution Assessment



Empower

Empower others in your organization to see the value

➤ Solution Demonstration



Achieve

Achieve business outcomes and improved customer experiences

➤ Transformation Plan

For more information visit: <https://thecrmteam.com/microsoft-catalyst/>

The CRM Team advantage

The CRM Team have experienced Design Thinking practitioners who have been certified by Microsoft in executing the Microsoft Catalyst Program.

The CRM Team is a Gold Microsoft partner and has the following competencies: Gold Cloud Business Applications, Gold Cloud Platform, Gold Application Development and Gold Data Analytics.

Get Started

Scan the QR code or email lance@thecrmteam.com to start defining your path to transformation.

