



Facilitated Innovation

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Facilitated Innovation Methodology

Facilitated Innovation by Blueprint is designed to give organizations an end-to-end, mission-based approach to drive innovation. It advances the exploration of the art of the possible in alignment with business outcomes and develops a culture of internal innovation leadership.



Mission Template

Facilitated Innovation begins with a plan that governs who, when, and what is happening within the mission.

The mission template includes a progress [model](#), an [estimated timeline](#), [team responsibilities](#), and [progress reporting](#).



Personalized Curriculum

Ideas and challenges are unique. Facilitated Innovation provides a personalized yet methodical curriculum to discover innovative solutions and optimize the learning throughout the journey.

The personalized curriculum is comprised of a series of [facilitated workshops](#).



Tangible Output

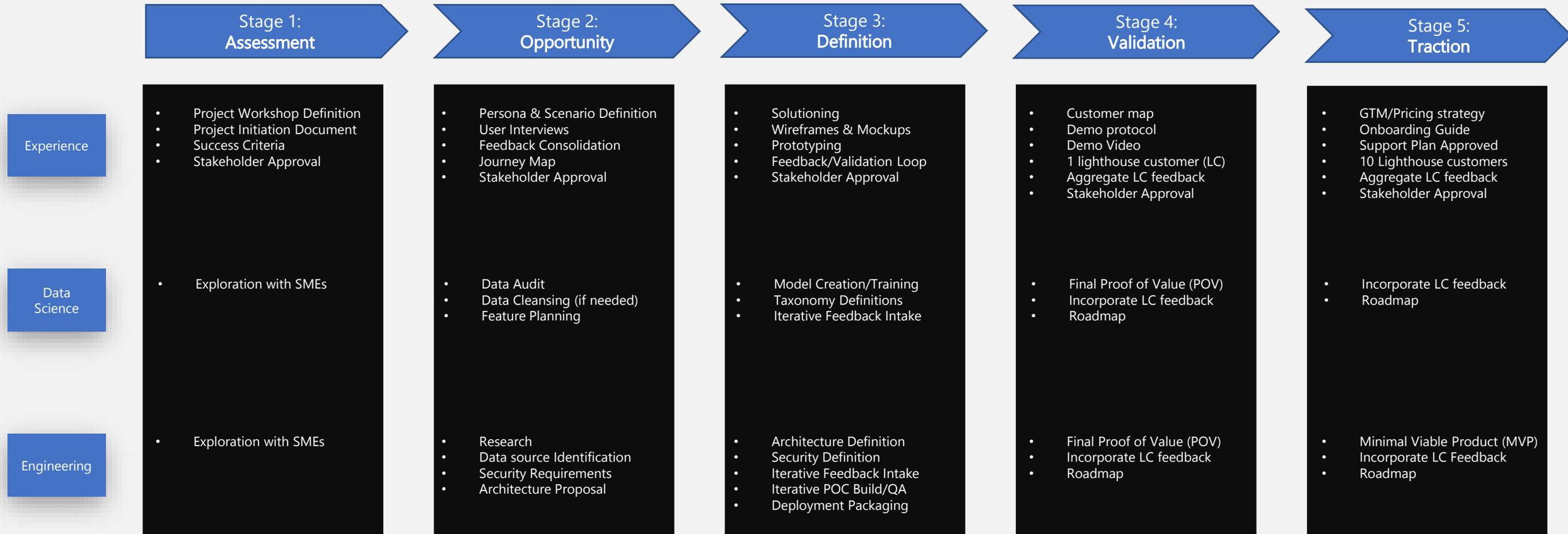
Harnessing feedback and learnings is critical for innovation. Facilitated Innovation actualizes feedback, learnings, and ideas into a range of tangible deliverables.

This tangible output consists of a series of [specific deliverables](#).



Mission Model

Facilitated Innovation is executed through a series of distinct stages and workstreams. This stage gate model is designed to ensure business alignment by defining the criteria for a mission to move forward to the next stage.





Mission Team Responsibilities

Facilitated Innovation augments your existing team by identifying existing stakeholders and bringing in collaborators, influencers, and highly trained mission specialists.



Innovation Lead

The mission of the Innovation Lead is to bridge the gap between the strategic goals defined within an initiative and the execution of initiative activities. The Innovation Lead drives customer focus, business alignment, and strategic vision for all activities across all stages of the initiative.



Facilitator

The mission of the Facilitator is to drive the timely and focused execution of initiative activities. From facilitating workshop sessions to ensuring deliverable quality, the Facilitator works directly with the team to maintain a shared understanding of initiative progress.



Specialist(s)

The mission of specialist is the tactical execution of planned activities. They include designers, developers, architects, and analysts. The need and number of mission specialists will vary by mission and stage.



Mission Progress Reporting

The reporting approach used within Facilitated Innovation enables stakeholders and team members to maintain spatial awareness of where a mission is at within the Facilitated Innovation methodology.



Frequency: Weekly

Owner: Facilitator

Delivery Method: Any approved method including email, messaging apps, and text.

Progress reports are delivered to all mission stakeholders via a specific mission tracking template.

The report visualizes the overall status of the mission, current activity, current stage and progress towards expected end date.



Curriculum Workshops

Facilitated Innovation leverages a series of workshops to encourage exploration and accelerate learning. Specific workshops are personalized for each initiative. Every workshop is time-boxed and results in specific deliverables.

Example workshops include:

Project Definition Workshop

Builds a shared understanding of the business requirements and parameters for the delivery of an identified project.

Persona Workshop

Characterizes potential users and identifies pain points and opportunities using a systematic methodology.

Design Workshop

Through a series of exercises, the team will understand, strategize and define the user experience for a solution.

Feedback Loop Workshop

Determine and define how to gather actionable insight from users and customers.

Demo Workshop

Provides the approach and recommendations for conducting an impactful solution demonstration.

Target Persona: Alex



Role

Analyst- National Geospatial-Intelligence Agency

Industry

Federal

Job Description

Passion for data science and analytics. Track individual and aggregate events, establish analytic models and identify deviations.

Buyer, Influencer and/or User

User

Primary Goals

Identify key areas of motion tracking interest in a designated geographic region or "watch box" to determine when an event deviates from normal.

Pain Point(s) Achieving Goals

Nascent stage of establishing analytic models is time consuming and cumbersome.

Causes of Pain

Data extremes - Sheer volume of disparate data as well as imagery feeds with hours of nothing.

Success Looks Like...

A technology solution that is easy for the analyst to use and establish analytic models. It will be simple, intuitive, and filter out manual upfront work allowing the analyst to consume the most relevant information and expedite the watch box creation process.

How Pain Is Addressed Today

Current solutions and processes are manual and inconsistent.



Example deliverable from Persona Workshop



Output Deliverables

Facilitated Innovation deliverables are the tangible manifestations of the research, experimentation, and learnings that occur within an innovation initiative.

Example deliverables include:

Market Intelligence Report

Provides quick insight into the market demand for a solution by evaluating general interest, geographic, competitor, and social factors.

Prototype

Used to test the experience of an idea. Examples include an interactive mockup or a demonstration video.

Proof of Concept (POC)

Used to test the technical practicality of a potential solution.

Proof of Value (POV)

Used to test the anticipated value a solution will bring to target users.

Minimum Viable Product (MVP)

Used to test the market for a solution and includes a minimum set of features necessary to engage a group of early adopters.



NASH video analytics MVP



Transformation begins with innovation.

Together, let's accelerate your company's success.

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