



# Transforming Your Team Through Our Cognitive Learning Platform & Multi-Mode Training.

Whether it's internal IT Project Performance, or opportunities for career growth, QuickStart offers a complete solution for businesses and teams that have a need to deliver up-to-date learning content through self-paced, virtual instructor-led, and cognitive learning methods.

 **QUICKSTART**<sup>®</sup>

# CLIPP®

## Customized & Personalized, All For Your Team.

Introducing CLIPP, or Cognitive Learning & IT Project Performance, a powerful platform that gives teams, businesses, and organizations the power to customize and personalize their learning solutions. Here's some of what makes up QuickStarts CLIPP platform:



### Self-Paced Content

470+ Self-paced online courses, including video based content through the best authors and trainers.



### Instructor-Led Content

100+ Live virtual-instructor driven courses, true experts proven to improve on-the-project performance.



### Instructor Mentoring

Give your team the ability to be mentored and nurtured by industry experts and best-in-class IT instructors.



### Hands-On Virtual Labs

Videos and lectures only go so far. Give your team real-world practice with virtual labs on select courses.



### Peer/Team

#### Social Networking

Take advantage of social networking with your team and other QuickStart peers in the discussions area.



### Cognitive

#### Content Curation

Drive your unique needs with instant customized curated courses that are important to your roles and job functions.



### Course Creation

#### Authoring Tools

e-learning authoring tools let you create, deliver, and track specific courses for your organization and trainers.



### Learner Dashboard

#### & Analytics

With a full dashboard of features, gain insight and track learning, reporting and certification and trainers.



### True Multi-Device Learning Experience

Whether your team is in office and on their desktops, or on-the-go and with a mobile device, CLIPP platform spans beyond the boundaries and office compatibility across all phones, tablets, computers and devices.



### College Credits & PDF Certificates

All learners on our platform can apply their finished certifications and learning towards their degree with popular universities like Texas A&M Kingsville and University of Phoenix. We also issue printable PDF completion certificates.



# The Skillset Mismatch Challenge.

## The Challenge

The rules of a modern learner are changing in how people learn, retain and implement. People are tired of solely IT instructor led, or just online IT training.

there is an unstructured learning that is being consumed by employees through means such as blogs or YouTube, activities which are not being tracked or given credit to the learner.

All these challenges are creating a skillset mismatch and for organization to calculate ROI on learning & development dollars spent.

## The Solution

The CLIPP platform offers self-paced online IT courses and virtual instructor led courses in a library format, with hands-on labs to simulate real life problems. We're offering instructor and peer-to-peer (P2P) mentoring, created psychometrically based assessments to measure the retention of vital information, to grow the student's skill set and ultimately validate their expertise.

Finally, CLIPP platform enables a learner to enter in their desired learning objectives and immediately assemble their own course, with content from multiple sources such as YouTube, ted.com, blogs, ebooks, their desktops and even their LMS. QuickStart believes strongly in personalizing IT training, so that we can convert it into a high-impact learning experience as well as building high performance technology teams and careers.

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