

Public cloud adoption and operations are fundamentally shifting. Many businesses are finding it no longer enough to just “be in the cloud” and that the anticipated benefits of cost efficiency and accelerated innovation is challenging. While pursuing the value of cloud-native, businesses must adopt new technologies, learn new methodologies and develop new skills and they need more than just support. They need help understanding how to scale their IT organization for an agile world and build expertise within their teams.

**Rackspace’s Elastic Engineering** solution aligns a team of highly skilled Azure engineers who collaborate with your organization to help address the complex challenges of transforming the way you operate your Azure environments. Let us guide your agile adoption so you can focus on core business goals and the applications required to achieve them. We help to remove the silos between development and operations, automate repetitive operational tasks, develop application pipelines, and define your infrastructure as code.



*“Rackspace brought a lot of knowledge, which we simply wouldn’t have been able to get on our own. It has really opened its doors to us and worked as a partner, not simply a service provider.”*

- Amit Patel, Head of Enterprise Architecture, British Heart Foundation

**Business leaders are increasingly under pressure to use cloud technologies to solve strategic problems, build new revenue streams, and decrease costs. Rackspace’s Elastic Engineering services help our customers reach these goals quickly.**

SUPPLEMENT AND UPLEVEL SKILLS	OUTCOME FOCUSED	ONGOING INNOVATION
<ul style="list-style-type: none"><li>• “Do-with” approach</li><li>• On-demand access to dedicated engineering resources with diverse skillset who know your environment and goals</li><li>• Leverage expert hands-on-keyboard management of your Azure environment</li><li>• Scale up and down monthly as business needs change with flexible tiers</li></ul>	<ul style="list-style-type: none"><li>• Business outcomes, not our SLAs</li><li>• Lower operational costs leveraging Microsoft’s cloud-native collection of PaaS, containerized, and serverless solutions</li><li>• Enhance application security and reliability by taking advantage of Microsoft’s complete portfolio of Azure services</li><li>• Continual optimization of performance from business-critical applications due to robust monitoring tools and reports</li></ul>	<ul style="list-style-type: none"><li>• Progressive business transformation</li><li>• Build agile, flexible solutions using advanced Azure tools and capabilities alongside DevOps teams</li><li>• Respond faster to competitors with business built-in-the-cloud</li><li>• Create automated IAC pipelines using tools like ARM and/or Terraform</li></ul>



# Your path to optimized performance on Azure

On your path to Modern Operations, Rackspace Technology offers a complementary discovery assessment and an enhanced architecture review workshop that analyzes your current infrastructure and gives you a broad roadmap on how to optimize your environment and operations in Microsoft Azure. The deliverable becomes the starting point for your dedicated Elastic Engineering pod.



## Complementary Discovery Assessment

- Define business requirements, technical requirements and identify necessary tools
- Assessment Deliverable: Workshop and services qualification and recommendations



## Enhanced Architecture Review Workshop

- Review existing Azure deployments and provide guidance on improvements that can be delivered through Rackspace's Elastic Engineering support model
- Deliverable: Red/Amber/Green review of the environment with prioritized recommendations



Duration: 2-day

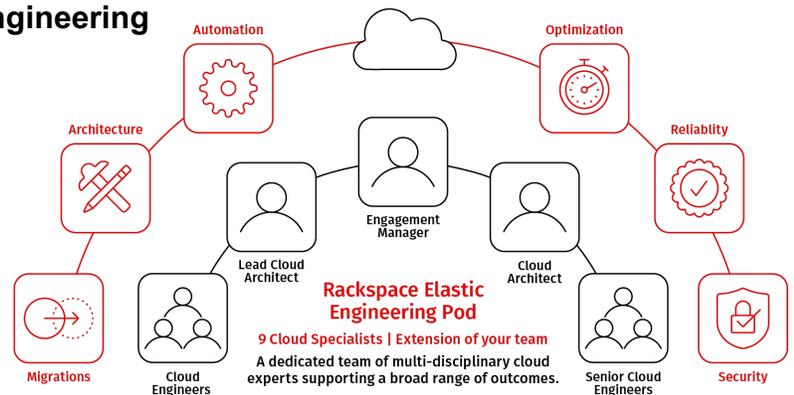


Cost: \$5,000



## Transition to Rackspace's Elastic Engineering

- Enhanced Architecture Review used as starting point for backlog of work for Elastic Engineering teams
- Detailed review of architecture and design recommendations
- Ongoing innovation projects identified and prioritized



READY TO GET STARTED?

Schedule your complementary Discovery Assessment and Enhanced Architecture Review Workshop today!

## ABOUT RACKSPACE TECHNOLOGY

With over two decades of experience helping customers succeed, Rackspace solves more than workload problems; we create business advantages. Our multi-cloud solutions expertise means you're empowered to work faster, smarter and ahead of what's next. Whether you're looking to spur innovation and agility, lower costs or build operational efficiencies, Rackspace Technology's thousands of experts are ready to put cutting-edge capabilities to work for your business.



Cloud Platform  
DevOps  
Application Development  
Application Integration  
Data Platform



Gartner  
2020 Magic Quadrant Leader  
for Public Cloud Infrastructure Professional  
and Managed Services, Worldwide

