Unleashing Audio by organizing and delivering the world's audio content

Audioburst
Audio Content Analysis
The World Is Moving to Audio Content
The Basics of Content Discovery

1. Short
2. Precise
3. Personalized
Now that audio has gone digital...

Users should be able to find the audio content they’re looking for but...

- Users can’t find their **desired content** in large quantities
- Businesses are failing to leverage the **audio revolution** in their monetization strategies
Now that audio has gone digital...

**Creators should be able to attract new users but...**

- Creators are struggling to introduce their content to the **desired audience**
- Creators are battling to leverage the audio revolution to create **new revenue sources**
Every AI/ML platform needs signals...

**Recommendation AI needs audio-based datasets**

Audioburst’s platform extracts:

- **Text-based features**: entities, keywords, topic classification
- **Auditory features**: speaker data, background audio, laughter, hesitation, gender and tempo
- **User Engagement data** for real AI-based content recommendations
Audio analysis is so much more than transcription. You need insights!

- Understand the conversation and get highlights with our **AI-based segmentation and entity extraction**
- **Automatically extract** tasks, questions and discussion topics
- Ensure nothing is ever lost with our **AI-based search engine**
Audioburst - Premium Content Analysis

- **Transcription**
  Highly accurate Speech-To-Text service with automatically trained models

- **Audio Cues**
  Speaker+Gender detection, Music, Silence, Laughter, Hesitation in speech

- **Segmentation**
  Analyze the data previous data and allow our AI to cut the audio into chapters or by topic changes

- **NLP**
  Extract Entities and Keywords and analyze their positivity, sentiment and emotion

- **Promo**
  Our AI will pick the most representative autonomous segment that can be used as content promo or a short search result
Simple Integration

- **Submit**
  Use our APIs to request any service combination by providing:
  - Content (audio/video) URL
  - Postback API
  - Service required

- **Status**
  Our API returns a Task ID which you can use to query the task progress and also pull back the results
Audio Everywhere
Making audio discoverable and accessible
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