


 Luminate Commerce

Make your Store Operations Seamless with Store Execution

Business context

Managing day-to-day store operations is a complex job. Store managers must balance customer service with important business objectives such as managing and ordering inventory, reducing food waste, managing cash and fuel while preventing fraud in the store. Not only do your managers need to be well-informed, but your associates need to be on-task, because multiple factors impact how shoppers experience your stores and your brand. Just one bad experience and today's choosy, time-strapped consumers will shop elsewhere.

The Blue Yonder solution

Blue Yonder's Store Execution capabilities drive sales, increase customer satisfaction and reduce store costs through critical business processes that optimize the workforce. Store managers gain visibility into their inventory lifecycle and customer demand with comprehensive forecasting, ordering and replenishment capabilities. Additionally, by supporting in-store needs like recipe management, food preparation and production, price management and fuel operations, managers can run their store efficiently and meet the changing needs of their customers while reducing costly waste.

Stores and franchises save time and money in associate training with Blue Yonder's mobile-first delivery and an intuitive user interface. User-specific profiles provide personalized experiences that engage the workforce and keep them focused on prioritized tasks so your store can run as efficiently as possible. Blue Yonder's Store Execution capabilities bring back office tasks to front of the store where management and employees can engage more with customers and increase the shopper experience.

Real results

Reduce shrink up to

25%

Increase sales by

3%

Reduce inventory investment by

20%

Reduce out of stocks up to

4%

Key features

- Intelligent inventory management
- Visibility into the store's value chain
- Automatic order recommendations
- Recipe management, food preparation and production
- Forecourt management
- In-store price execution
- In the moment task execution

Capability details

Inventory management and visibility

Support the modern store's needs for SKU rationalization and greater demand for fresh and prepared foods with robust inventory management capabilities and enterprise real-time visibility. Mobilizing your workforce to intelligently manage inventory in store will lead to improved accuracy, more precise demand forecasting and leaner inventory levels. Automated, optimized inventory means less out of stocks for your customer and a right-sized inventory to maximize profit margins, reduce waste and meet changing customer preferences.

Optimized Ordering

Blue Yonder's store execution capabilities help stores optimize ordering based on customer preferences, demand and regional vendor products. Automated orders from AI forecasts can be generated by store, product and day to reduce out-of-stocks and reduce waste. Optimized assortments that match customer demand help prevent lost sales, increases customer loyalty and reduces out-of-stocks.

Recipe Management, Food Preparation and Production

Changing shopper preferences has increased the demand for fresh prepared foods. Recipe management ensures repeatable high-quality food can be delivered every time by store associates. Blue Yonder's robust forecasting engine provides recommended levels of food production. Fresh items can be prepped based on customer demand at multiple points throughout the day so customers get fresh prepared food and the store can reduce unnecessary waste. Capabilities also help your associates know how to handle temperature-sensitive and date-sensitive products to reduce spoilage so that the fresh products your customers expect are available.

Forecourt Management

Wet stock management supports the store's ability to manage fuel deliveries, perform tank readings and tests, report tank leaks and do fuel reconciliation. Fuel price execution provides the store manager an interface to access fuel price information. Drive off monitoring ensures associates are notified if someone leaves the pump without paying so they can take appropriate actions.

In-Store Price Execution

Review new retail prices coming from headquarters. If permissions allow, associates can update and manage retail prices in the store to reflect local needs. Coordinate the release of new retail prices from item to the point-of-sale and print shelf labels all from a mobile device.

Key benefits

- Maximize revenue
- Optimize replenishment
- Reduce on-site inventory
- Minimize out of stocks
- Reduce food waste
- Increase management engagement with customers

Digital transformation is at your fingertips

To learn more, visit blueyonder.com

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