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# Digital Transformation & Cloud Enablement Services

# Cloud Adoption / Digital Transformation Driving Factor

## Cost Model Transformation



- CAPEX to OPEX
- Datacenter Modernization
- Increasing DC Operational Costs

## Security & Compliance



- Modern Security for Modern Threats
- Regulatory Compliance Requirements
- Business Continuity

## Need for Business Agility



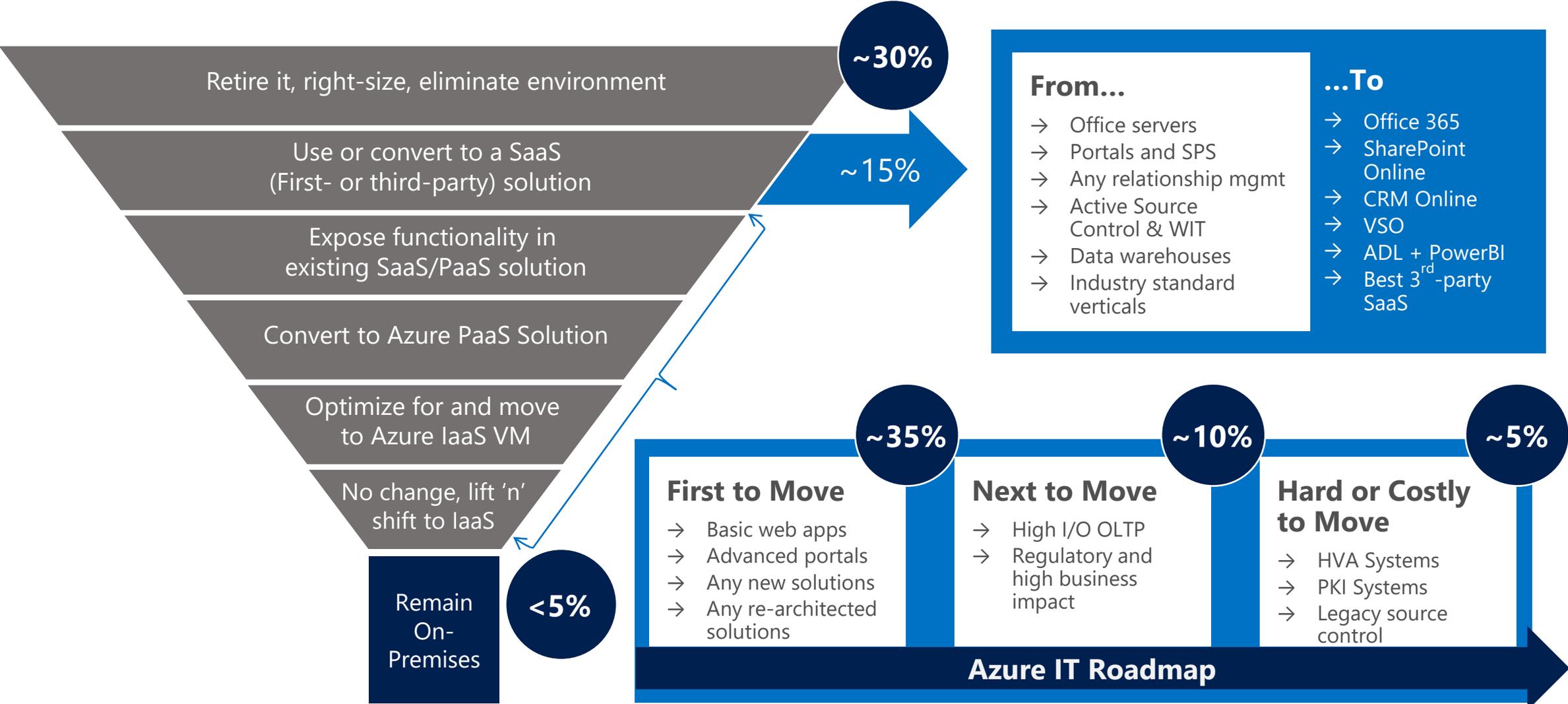
- New Capabilities – e.g. advance analytics
- Time to Value – Build, Deploy, Manage
- Availability of Skills
- Retain Relevance of Internal IT through Higher Value to Business

## Contracts, Licenses up for Renewal



- Expiring co-location contracts
- End of support of Software
- End of support contracts

# Cloud Adoption Roadmap



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Cloud  
Assessment  
& Planning  
*(4 Weeks)*

Foundational  
Services  
*(1 Week)*

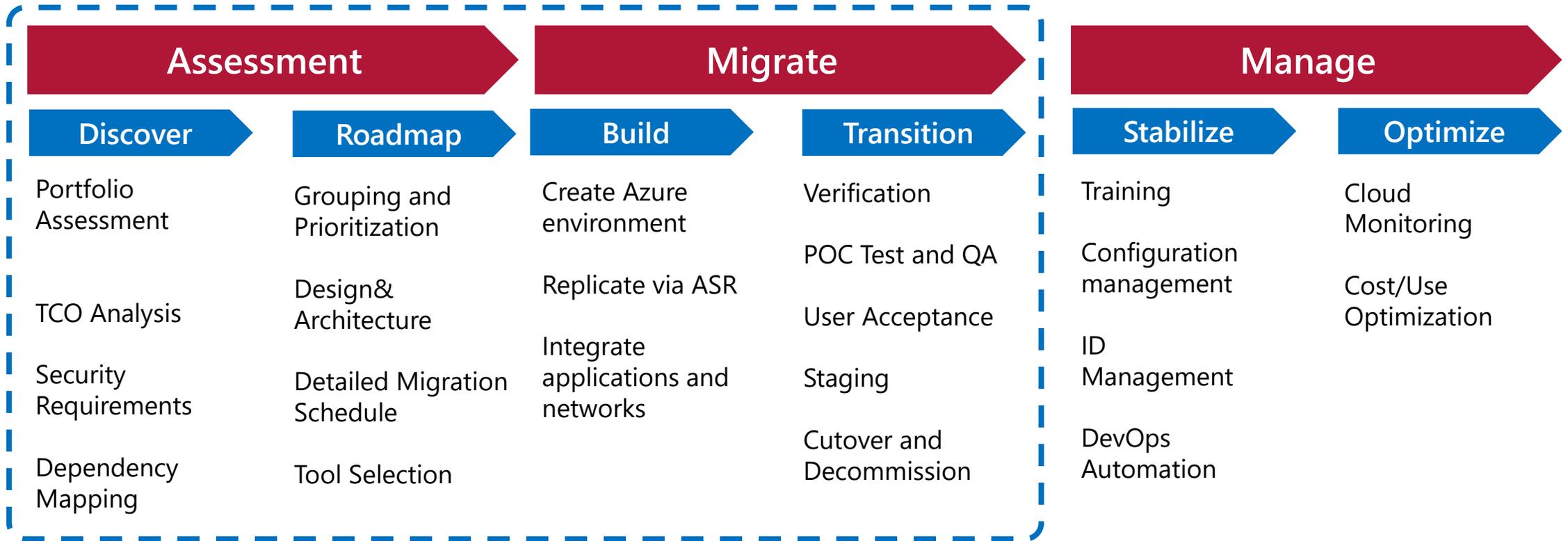
Migration,  
Innovate &  
Deploy  
*(6 Weeks)*

Manage &  
Optimize  
*(Ongoing)*



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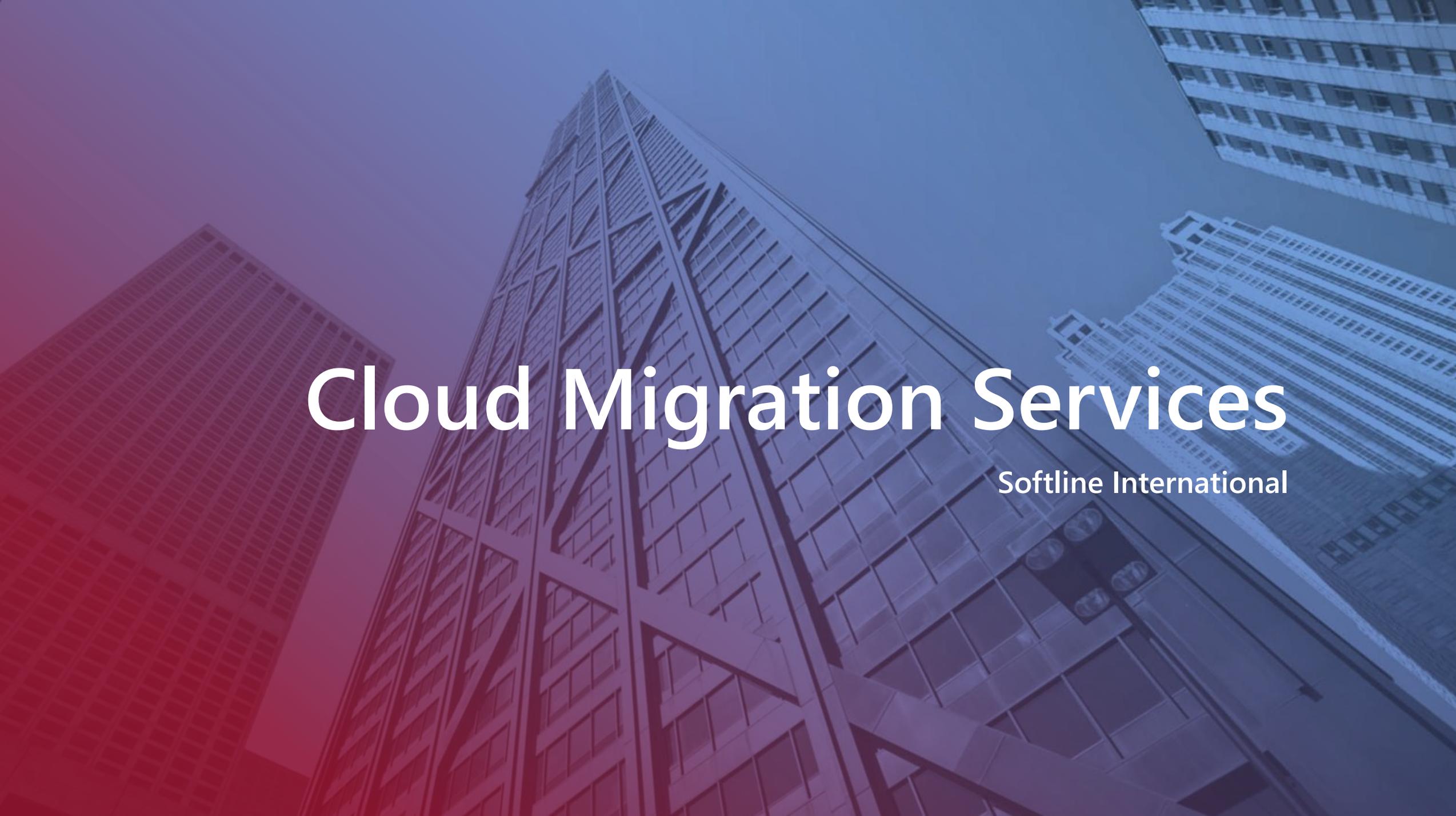
# Cloud Migration Framework



Assessment & Migration tools, Monitoring, Management, Optimization, ITSM & Automation tools

Services Provider Billing and Operations Management & Automation, CSP integration

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# Cloud Migration Services

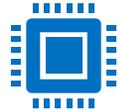
Softline International

# Cloud Migration Methodology



## REHOST

Lift & Shift Approach  
Retain & Extend  
Current Infrastructure  
Architecture in Azure  
Low Infrastructure  
Optimization  
Lower Cost Benefits  
(*unto 30%*)



## REFACTOR

Retain Current  
Infrastructure  
Architecture in Azure  
Port OS and/or  
Database  
Reconfigure/Change  
Application to Cloud  
Services (PaaS)  
Fairly Quicker Time to  
Market



## REVISE

Critical for Aging  
Infrastructure  
Modernize Legacy On-  
prem Application Code  
Deploy App using  
Rehost or Refactor  
Increase in One-Time  
Cloud Migration Cost,  
but Increased ROI in  
longer term



## REBUILD

Rearchitected Solution  
Discard On-prem  
Application Code &  
Develop using Newer  
& Innovative Services  
Increased Time to  
Market and Migration  
Cost  
Reduced OPEX and  
Higher ROI



## REPLACE

Discard an Existing  
Application  
Use Commercial  
Software Delivered as  
SaaS  
Requires Data  
Modernization &  
Migration  
Increased License Cost

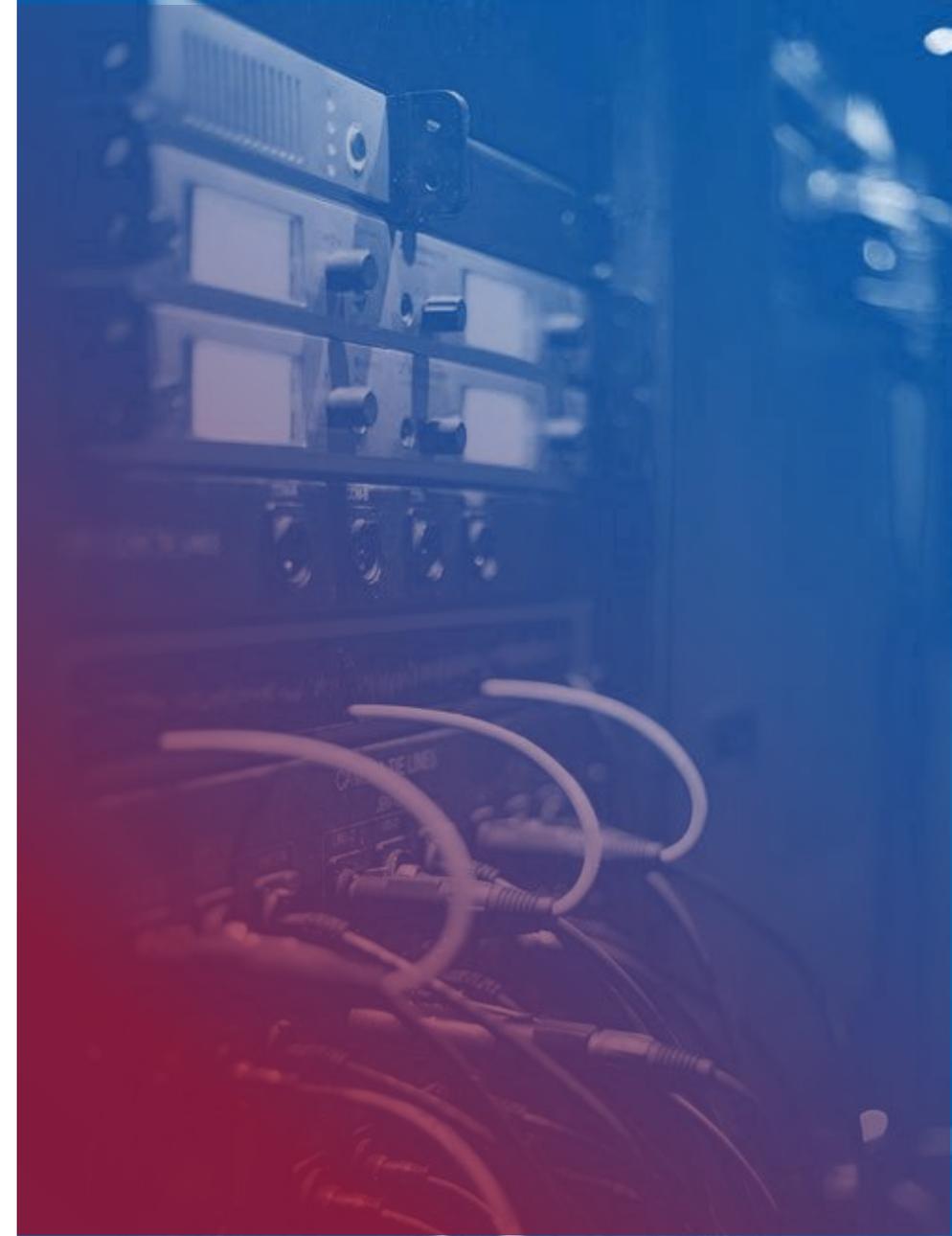
Softline recommends Gartner 5 R's approach to transition into Cloud

# REHOST

This option doesn't require code changes and allows you to migrate your existing apps to Azure quickly. Each app is migrated as is, to reap the benefits of the cloud, without the risk and cost associated with code changes.

## **When to use:**

- when you need to move apps quickly to the cloud.
- when you want to move an app without modifying it.
- when your apps are architected so that they can take advantage of Azure IaaS scalability after migration.
- when apps are important to your business, but you don't need immediate changes to app capabilities.



# REFACTOR

Often referred to as "repackaging," refactoring requires minimal changes to apps, so that they can connect to Azure PaaS, and use cloud offerings.

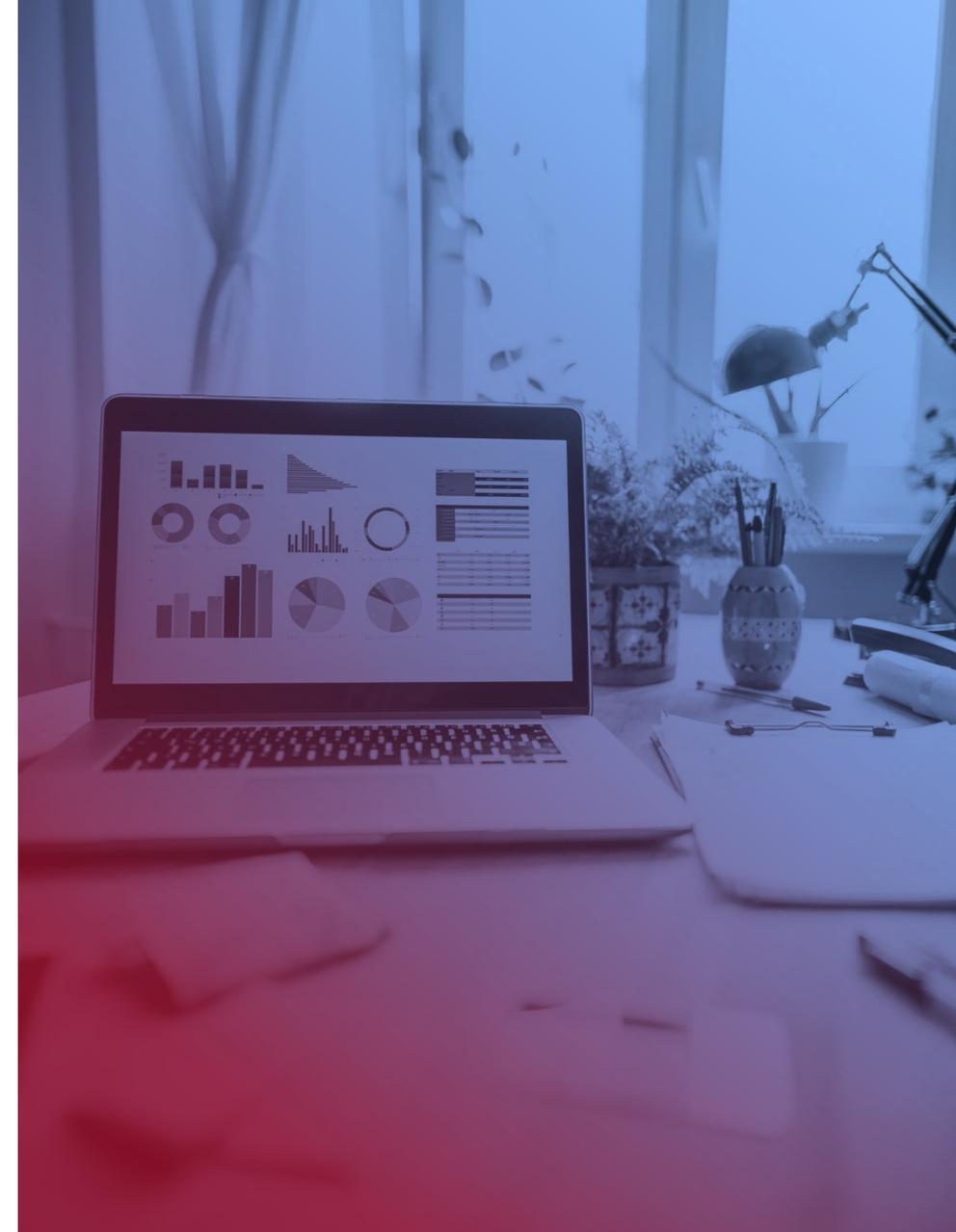
For example, you could migrate existing apps to Azure App Service or Azure Kubernetes Service (AKS).

Or, you could refactor relational and nonrelational databases into options such as Azure SQL Database Managed Instance, Azure Database for MySQL, Azure Database for PostgreSQL, and Azure Cosmos DB.

## **When to use:**

- if your app can easily be repackaged to work in Azure.
- if you want to apply innovative DevOps practices provided by Azure, or you're thinking about DevOps using a container strategy for workloads.
- for refactoring, you need to think about the portability of your existing code base, and available development skills.

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# REARCHITECT

Rearchitecting for migration focuses on modifying and extending app functionality and the code base to optimize the app architecture for cloud scalability.

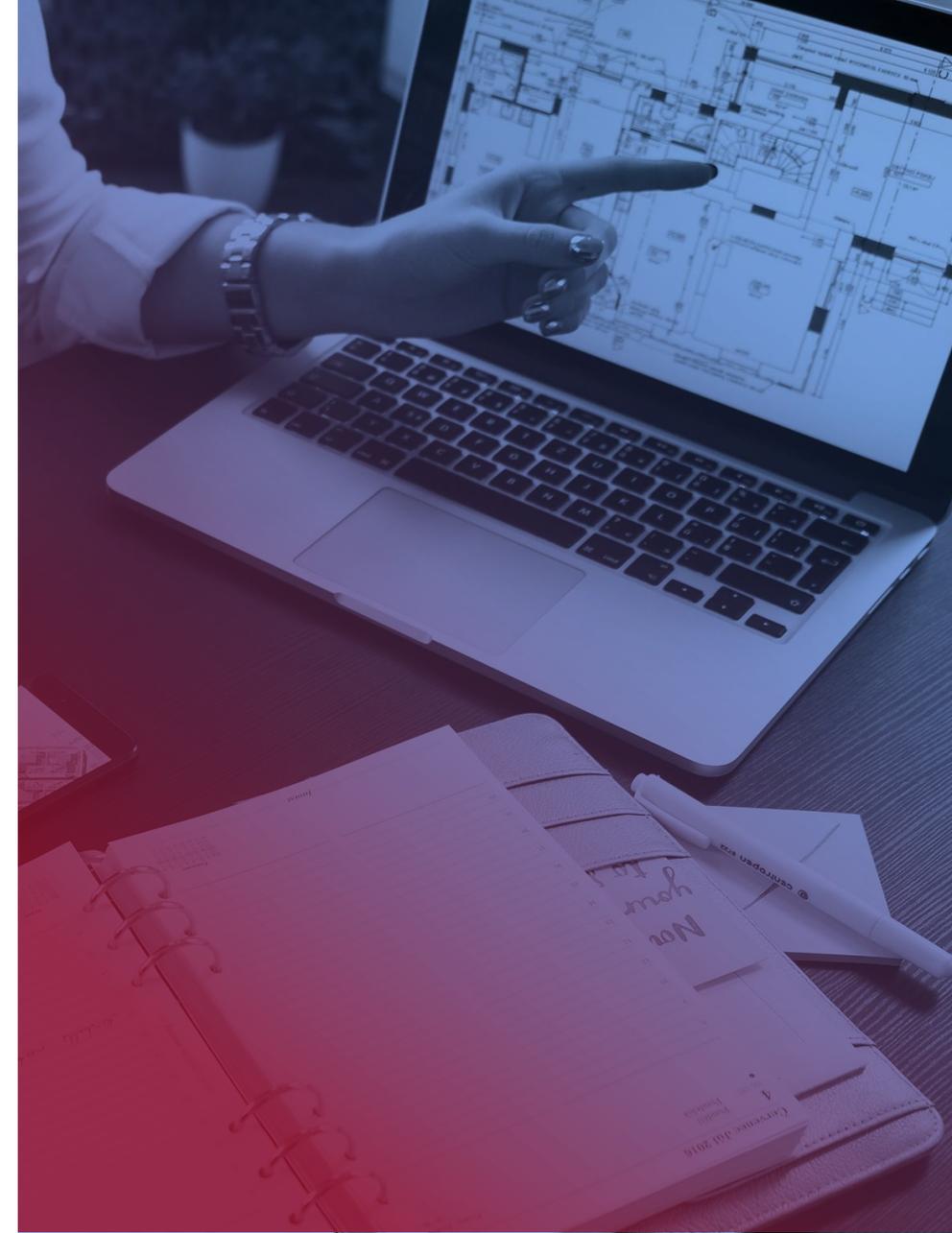
For example, you could break down a monolithic application into a group of microservices that work together and scale easily.

Or, you could rearchitect relational and nonrelational databases to a fully managed database solution, such as Azure SQL Database Managed Instance, Azure Database for MySQL, Azure Database for PostgreSQL, and Azure Cosmos DB.

## When to use:

- when your apps need major revisions to incorporate new capabilities, or to work effectively on a cloud platform.
- when you want to use existing application investments, meet scalability requirements, apply innovative Azure DevOps practices, and minimize use of virtual machines.

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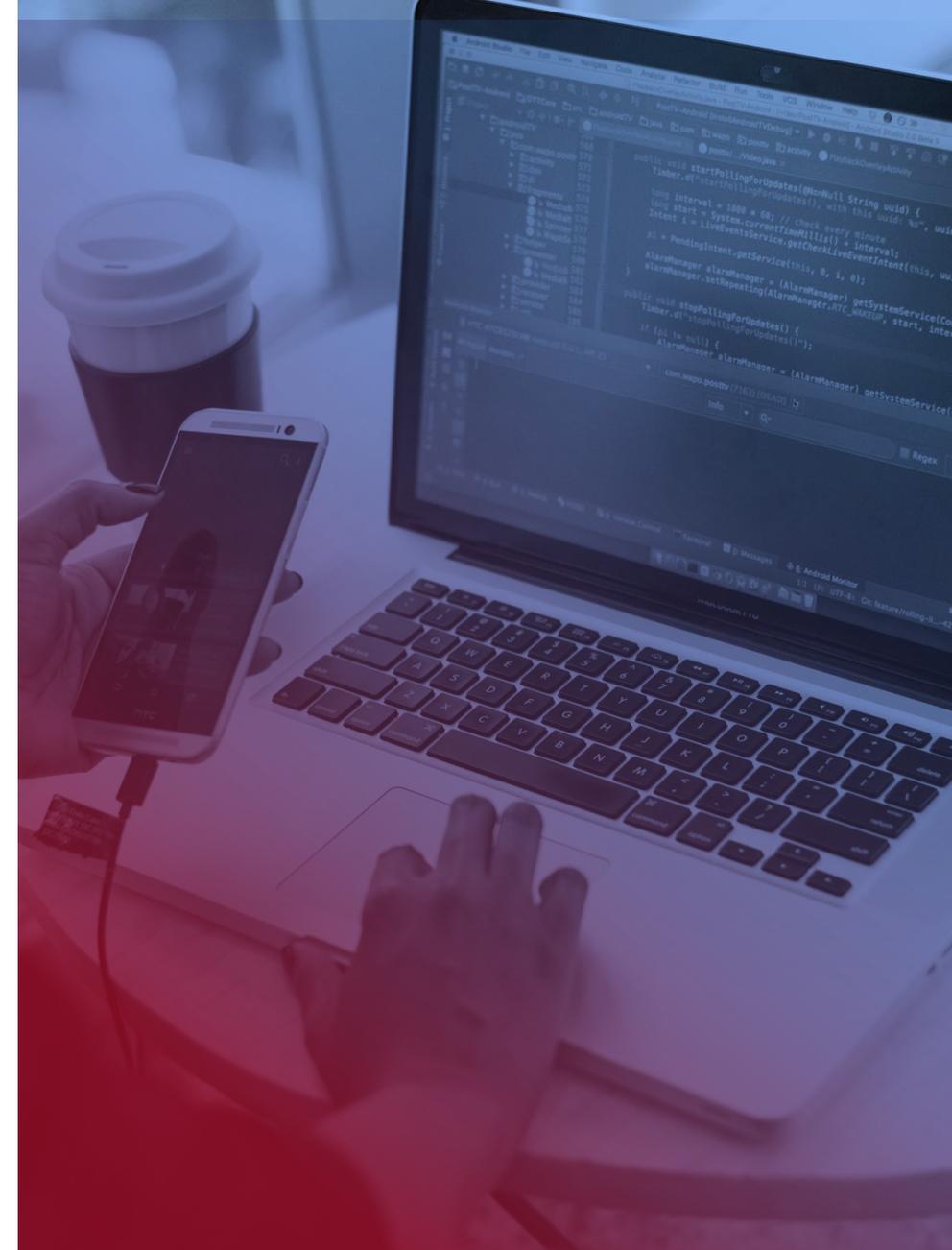
# REARCHITECT

Rebuild takes things a step further by rebuilding an app from scratch using Azure cloud technologies.

For example, you could build greenfield apps with cloud-native technologies like Azure Functions, Azure AI, Azure SQL Database Managed Instance, and Azure Cosmos DB.

## When to use:

- when you want rapid development, and existing apps have limited functionality and lifespan.
- when you're ready to expedite business innovation (including DevOps practices provided by Azure), build new applications using cloud-native technologies, and take advantage of advancements in AI, Blockchain, and IoT.



# Migration Approach



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# Cloud Migration Assessment & Automation Tools

## Assessment Tools



## Migration Tools



## Management Tools

Monitor

Secure

Support



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# Microsoft + Softline: Strategic Partnership

**#1** Microsoft partner\* in Russia

\* By sales volume in FY16

**20+** years of collaboration

\* Ongoing partner status from 1995, LSP status from 2002

## Microsoft Partner

- Gold Hosting
- Gold Application Development
- Gold Application Lifecycle Management
- Gold Cloud Platform
- Gold Cloud Productivity
- Gold Collaboration and Content
- Gold Communications
- Gold Customer Relationship Management
- Gold Data Analytics
- Gold Data Platform
- Gold Datacenter
- Gold Devices and Deployment
- Gold Application Integration
- Gold Identity and Access
- Gold Intelligent Systems
- Gold Software Asset Management
- Gold Messaging
- Gold Midmarket Solution Provider
- Gold OEM
- Gold Small Business
- Gold Small and Midmarket Cloud Solutions
- Gold Volume Licensing
- Silver Project and Portfolio Management
- Silver Learning

Winner and nominee of annual Microsoft partner awards all over the world

**#1** Partner of Year 2018, Cambodia

**#1** Microsoft Partner of Year, 2017, Cambodia, Chile, Kazakhstan

**#1** Microsoft Partner of Year, 2016, Georgia

**#1** Microsoft LSP Partner in Russia, 2015

**#3** Microsoft LSP Partner in LATAM, 2015

**#1** Microsoft Partner of Year, 2015, Venezuela

Expertise in implementation of Microsoft solutions

**10+**  
years of experience

**100+**  
Certified professionals in Russia, EE&CA, LATAM and APAC

**2500+**  
projects implemented

**30+**  
out-of-the-box solutions

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# Cloud Enablement & Managed Service Offering Packages

Packs	Services	Duration	Per VM Rate*
CEA01	Cloud Assessment – Light <i>Tool based assessment for lift &amp; shift migration covering TCO only</i>	2 Weeks	\$ 59
CEA02	Cloud Assessment – Heavy <i>Tools &amp; Human Intelligence based assessment covering Digital Transformation Road Map and TCO &amp; ROI</i>	6 Weeks	\$ 149
CEM01	Cloud Migration Lift-Shift (Rehost) **	12 Weeks	\$ 280
CEMSN01	Cloud Managed Services – 24 x 7 Network Ops Center	On-going	\$ 85
CEMSS01	Cloud Managed Services – 24 x 7 Network & Security Ops Center	On-going	\$ 120

\* Discounted rate are available for larger (> 200 VMs) Infrastructure Engagements.

\*\* Migrations which requires Refactor, Revise, Rebuild & Replace approach are subject to addition cost or custom T&M price quote.

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GO GLOBAL



GO CLOUD



GO INNOVATIVE

Digital Transformation and Cybersecurity Solution Service Provider