Data & Analytics Workshop

Harness the power of a modern data architecture to increase business success, efficiency and customer engagement.

Innovate Solutions
on Microsoft Azure

According to IDC, 90% of the data that exists today was created in the last two years and by 2025 the volume of data is expected to hit 175 trillion gigabytes. As data variety, volume, and velocity quickly increase, businesses are struggling to manage data and generate meaningful analysis.

To accelerate innovation and remain competitive, companies must streamline and modernize their data architecture to align with their business objectives using a modern cloud data platform that enables advanced analytics capability through stream processing, AI and machine learning.

Business Challenge

Lack of in-house experience to build a business case that will gain support from stakeholders across the business.

Resource constraints make it difficult to design, develop and deploy a cloud data platform efficiently (on-time and in budget).

Inability to access and leverage business data in a timely manner.

Technical barriers to leveraging advanced analytics capabilities for real-time insights into customer experience and business needs.

Business Outcome

A complete, end-to-end solution customized to your business objectives, goals and desired outcomes.

An agile delivery process that accelerates development from months to weeks while decreasing cost through operating efficiencies.

Comprehensive business and customer analytics dashboards with self-serve access to key stakeholders across your organization.

A path to enable and operationalize AI across your organization for predictive analytics that empowers proactive decision making.

But not all businesses have these competencies in house – that's where Rackspace Technology can help.

We work with you to envision the possibilities with data analytics and develop a practical solution that focuses on both technology and business transformation. Our **Data & Analytics Workshop** meets you where your needs are and simplifies the next steps for adoption.

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What to expect:

Discover how businesses in your segment are leveraging data and analytics today while you explore core data and analytics services on Azure. Through our virtual Azure Data & Analytics Workshop, Rackspace Technology data architects will determine the technical and business requirements of your project and design a high-level solution that demonstrates the possibilities for your business.

- Understand and review priority business use cases
- Hear how similar businesses are leveraging data
- Overview of Azure – strengths and differentiators
- Visualizations and driving data-driven experiences
- Building a modern data platform and modernizing your data lakes and data warehouses

- Engage in the solution showcase and demos
- Collaborate on drivers and desired outcomes
- Solution ideation for your high-priority use cases
- Requirements, outcomes, high-level architecture
- Wrap up session with discussion on next steps between a PoC and MVP solution

SESSION 1

– 3 hours –

Discovery and Knowledge Sharing

Uncover the possibilities when leveraging cloud analytics + big data services on Azure.

SESSION 2

– 3 hours –

Technical Deep Dive

Understand various modern data solutions enabled by analytics and big data services on Azure.

SESSION 3

– 3 hours –

Solution Ideation and Design

Brainstorm and develop a solution that fits your workloads and high priority use cases.

Post workshop deliverables include a customized solution architecture and recommendations report.

Who should participate

The workshop is intended for business and technical decision-makers such as:

- Operations and product teams
- Digital transformation, technical sales and technical engineering leaders

- Engineering / IT leadership
- Software engineers
- DevOps and Data scientists

Gold
Microsoft Partner
Azure Expert MSP
Microsoft

Cloud Platform
DevOps
Application Development
Data Platform
Data Analytics

2,300+ Microsoft Certifications Worldwide
300+ Microsoft Azure Certifications
17 Azure Competencies
5x Microsoft Partner of the Year

Gartner
Leader
Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide

Get started with a COMPLIMENTARY Discovery Session to learn how a modern analytics platform can accelerate your path to becoming a truly data-driven organization.

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