

CROWDSOURCED VS. TRADITIONAL PENETRATION TESTING

	Crowdsourced	Traditional
 Cost	Cost-effective. Researchers are only paid for verified, original findings.	Based on the scope and the selected vendor, but it can be costly.
 Timing	Continuous testing. A researcher can work as long as they want to find vulnerabilities.	Penetration test is a time-bound activity, typically lasting one or two weeks.
 Expert team	Wide range of ethical hackers with different experiences and education. Up to hundreds of researchers.	Depending on the scope and timing, a penetration test is generally assigned to one or two people.
 Motivation	Ethical hackers paid only for valid vulnerabilities.	Pen testers paid hourly, regardless of results.
 Methodology	Testing styles will vary greatly per researcher, leading to creative and out-of-box testing that finds new and unique vulnerabilities.	A professional penetration tester is going to follow a standard methodology and conduct similar testing for each assessment.
 Deliverables	Secure platform to keep vulnerability reports centralized and easily manageable.	Reports in pdf format about the results of the testing at the end of the project.