

## Microsoft Business Applications

Low Code

Application Development





### Innovation can be challenging



## "We need to go faster"

IT application development is gravitating towards low-code and high-productivity application platforms to minimize cost and support rapidly changing business needs.



## "We already have the data"

Essential part of these high-productivity application platforms is that they natively integrate with existing business data – e.g., CRM or ERP systems and existing business process applications.



## Custom code isn't keeping up with business demand

### 500 million

new apps will be built in the next 5 years - more than all apps built in the last 40 years.<sup>1</sup>







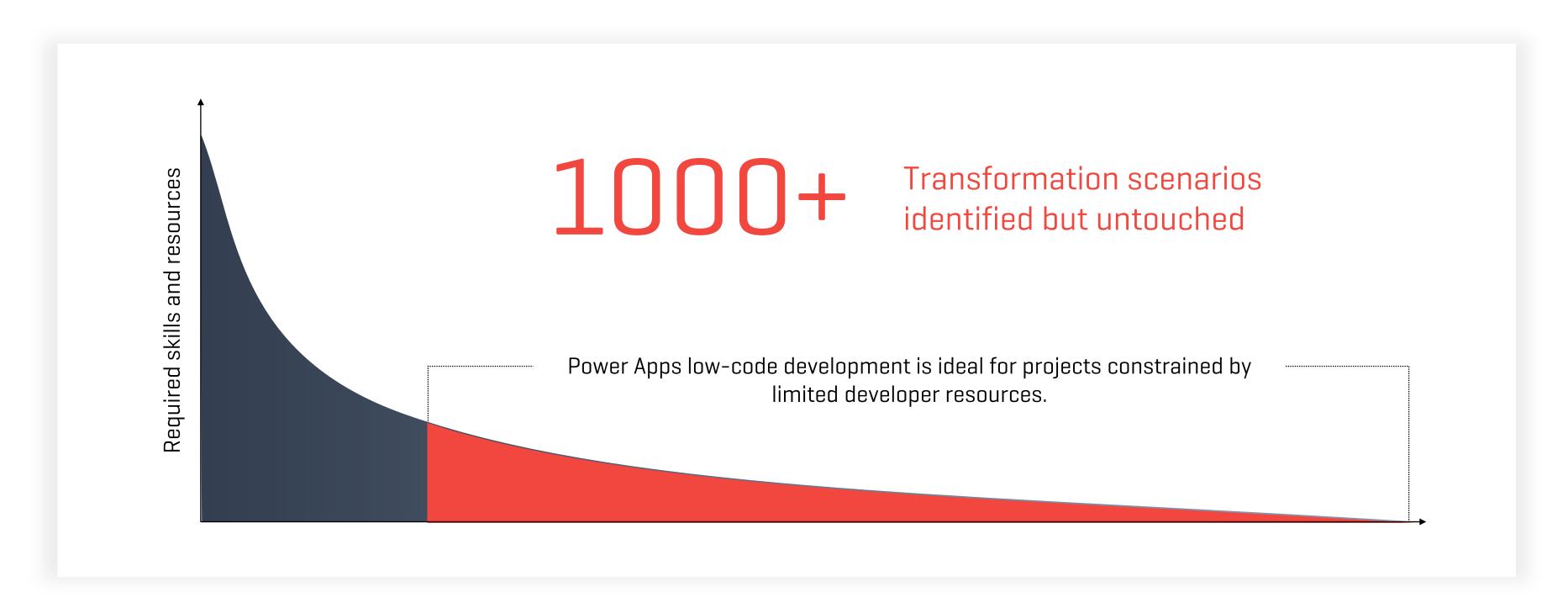


70%

of new applications developed by enterprises will use low code or no-code technologies by 2025. – Gartner<sup>2</sup>



#### Power Apps extends your development potential

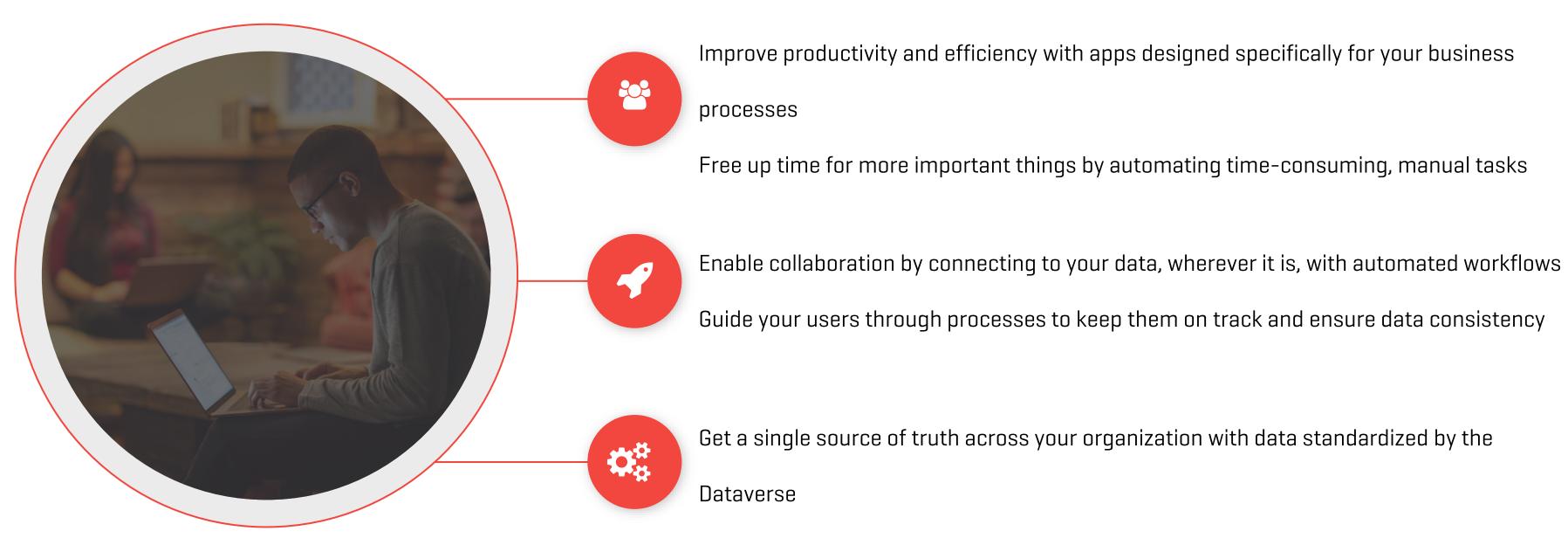


The average cost to develop an app is 74% less with Power Apps than with traditional coding methods.

Forrester: The Total Economic Impact™ Of Power Apps. March, 2020.



### Why Power Apps?



Have confidence in a solution backed by experts in Dynamics, Azure, and system implementation and integration



# Microsoft Business Applications Proof of Concept

