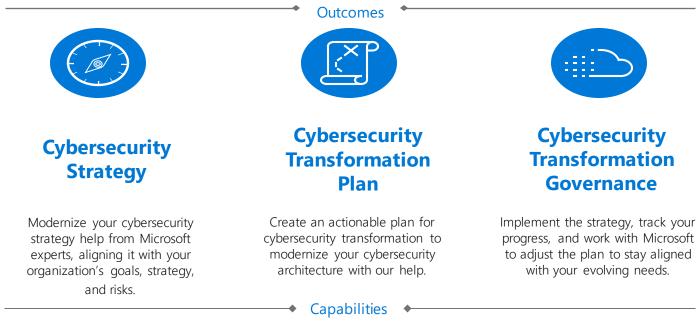
# Enterprise Cybersecurity Advisory Service

Partner with Microsoft and transform securely.

Transforming your business and protecting it can often feel at odds with each other—you want to act on new and emerging opportunities, but the uncertainty of navigating constantly evolving cyber threats keeps you from making the changes you need to become a modern enterprise.

Fortunately, you are not alone. Microsoft has been already working on digital transformation: integrating cybersecurity into the transformation process, helping organizations implement modern business models, and changing the way they operate.



Transforming how your organization operates can be challenging and transforming securely even more so. Microsoft experts will be with you every step of the way—sharing our experience and our security insights to make your transformation both valuable and more secure. Using the Enterprise Cybersecurity Advisory Service, your organization will be better able modernize and deal with threats

### Aspire and align

Threats are always evolving, and it's important that your security does too. You'll better understand today's threat landscape, and we'll help you anticipate what's next making sure that your investments align with your goals.

#### Reduce uncertainty and risk

You'll be able to more effectively reduce risks for your organization using the expertise of Microsoft to prioritize which cybersecurity investments to make.

#### **Realize value**

You'll get more value out of the security investments you've already made and gain a strategic understanding of where to make your next cybersecurity investments with the help of Microsoft experts.

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### Approximately 31 weeks



Align cybersecurity strategy with your organization's goals Detail the actions you will take to transform your cybersecurity Manage your cybersecurity strategy and activate opportunities

Stats •

\$3000

Is all it costs to rent a 50,000 device botnet for a two-week attack campaign<sup>1</sup> 24-48 hours

Is all it takes for many attackers to gain total control of a network<sup>2</sup>.

# 22.7%

Is the percentage increase in cost of cybersecurity in a year<sup>3</sup>

Additional information

Why Microsoft Industry Solutions? With internal access to the full platform stack and product engineering teams, Microsoft Delivery is uniquely positioned to bring together the products, services, and devices it offers to innovate new solutions and resolve challenging issues. You can benefit from our more than 35 years of commitment to promoting security in our products and services, to helping our customers and partners protect their assets, and to working to help make sure that their data is kept secure and private.

**Next steps:** Learn more about creating an effective cyber defense strategy and mitigating risk by contacting your Microsoft Delivery representative, or visit <u>https://microsoft.com/industrysolutions</u>

- <sup>1.</sup> https://www.darkreading.com/perimeter/iot-botnets-by-the-numbers/d/d-id/1330924
- <sup>2</sup> https://azure.microsoft.com/en-us/?ocid=cloudplat\_hp
- <sup>3</sup> https://www.juniperresearch.com/whitepapers/cybercrime-the-internet-of-threats-2018

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