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# PLATFORM OVERVIEW

EMPOWER PEOPLE.  
REDUCE CYBER RISK.



**BEAUCERON**  
SECURITY

## PLATFORM OVERVIEW



# WHY BEAUCERON?

*Empower people.  
Reduce cyber risk.*

Security awareness alone does not reduce cyber risk.

The world has never been more aware of cybersecurity. What most people and most organizations have not done is change their behaviour.

Businesses are overwhelmed by the burden of illustrating compliance. New laws and vague regulations with steep fines are adding more complexity for all industries. Meanwhile, attempts by criminals to extort businesses continue to surge.

It's evident that people haven't been engaged in protecting their organizations. Criminals know this all too well: 93% of malicious breaches still start from social engineering attacks.

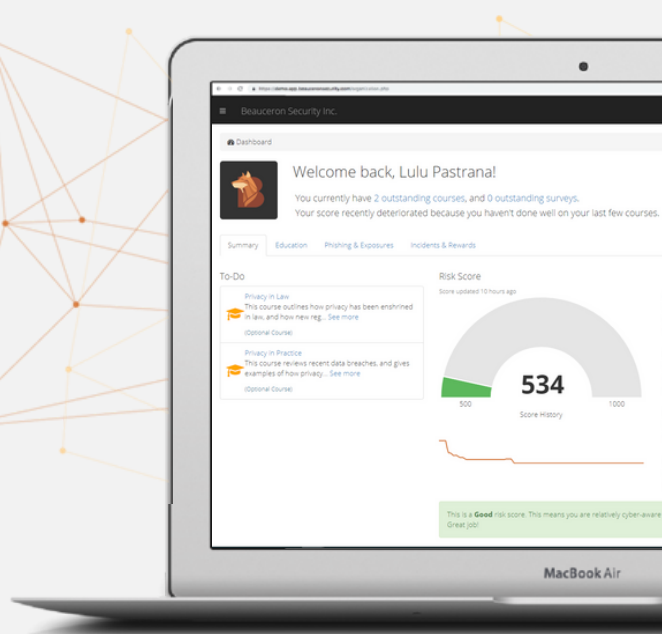
## So how do we change behaviour to empower employees to be the greatest line of defense?

At Beauceron, we've created a powerful software-as-a-service platform to help organizations tackle cyber risk. Our comprehensive tool drives security programs that change behaviour.

People are empowered to make better cyber risk decisions when they have the right information; Beauceron's real-time reporting provides that crucial information at the right time. We drive better decisions about cyber risk through meaningful personal and organizational risk scores that individuals and teams can see and improve.

The platform has a variety of options that can meet the needs of your organization wherever you are in your behaviour change journey.

Beauceron Security was started by security practitioners looking to customize their security program to meet their corporate culture and compliance requirements while increasing automation to effectively scale. Headquartered in Canada, we have a presence in over 45 countries.



## PLATFORM OVERVIEW

# FEATURES

### Overview of the Platform

Beauceron's cloud-based platform is designed to enable organizations and individuals to change their risky cyber behaviours by understanding the important role they play in protecting the organization.

The platform includes both an experience for every employee and a variety of security roles. These can be leveraged for senior leaders to remain informed on the risk of their departments. This creates a culture where cyber risk can be managed across the organization in real time.

Beauceron's high degree of automation can save the organization thousands of hours while arming leaders with real-time performance metrics to quickly illustrate compliance.



### Risk Management

The risk management components are focused on answering the questions, how do we compare to others and what do we need to do to improve.

Beauceron includes a variety of self-assessments that can be completed at the division or organization level to increase visibility into the organization's current cyber risk posture.

Self Assessments cover:



**Technologies deployed**



**Processes**



**Incident handling**



**Supply chain**



**Privacy**

In combination with the employee surveys, training and phishing results, Beauceron's Risk Advisor provides actionable recommendations regarding the top risks facing the organization which can be leveraged to build a security roadmap.

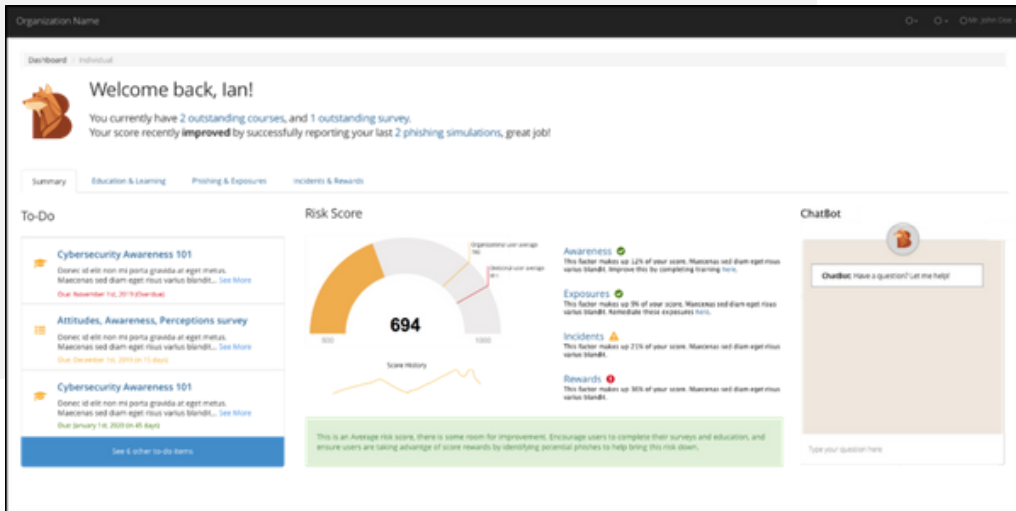
These results also impact the organization and division risk scores. These scores can be compared to the Beauceron Index, the average of all our customers.

Finally, the results are compared to the NIST Cybersecurity Framework (CSF) to provide guidance on your organization's maturity.

## PLATFORM OVERVIEW

# FEATURES

### Personal Dashboard



“Your personal cyber risk coach”

### Education

The number one thing we hear in the field is that vast amounts of standardized content is not as valuable as custom relevant content and it's difficult to gain buy in from employees because they can't connect.

Beauceron includes a library of bi-lingual content that can be automatically assigned to individuals or groups either proactively or reactively after an incident. Courses can also be made available for self-enrollment.

Enabling employees to self-enroll in security courses is both a great way to provide education that's relevant for employee's home life (social media, etc.) and proactively identify candidates across the organization that may have an interest and skill in cybersecurity.

### Custom Curriculums

Take the experience to the next level by customizing any of Beauceron's courses to meet your organization's specific needs.

Enterprise customers have the ability to group specific courses together into individual curriculums available through self enrollment or administrator assignment. This feature is ideal for targeting unique regulatory requirements impacting certain lines of business.



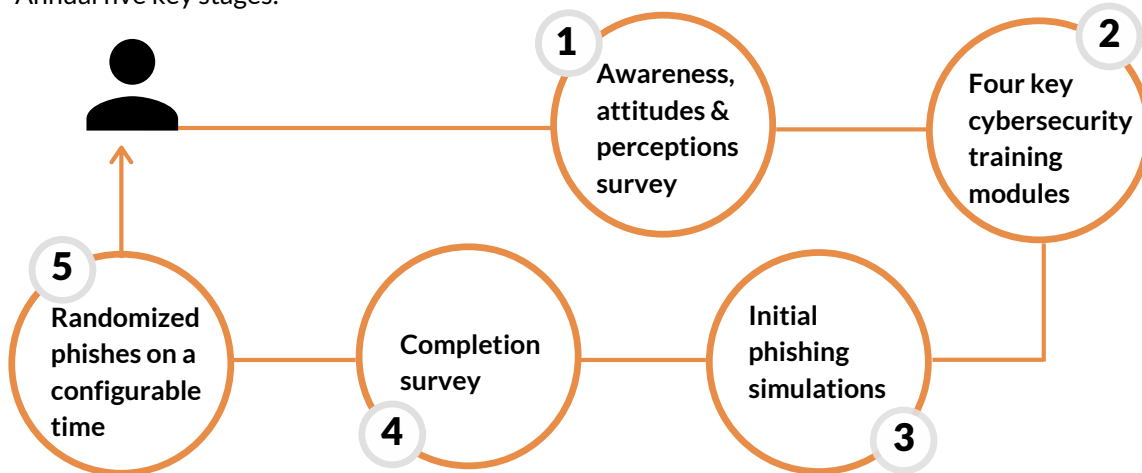
## PLATFORM OVERVIEW

# FEATURES

### Employee Workflow

#### Standard Workflow

Annual five key stages:



Beauceron automatically e-mails reminders for employees to take surveys, training or supplemental training.

When employees properly report the simulations using the Beauceron Report a Phish Button, or forwarding to the correct e-mail address, they will be automatically rewarded.

If they fall victim to a simulation, they will automatically receive remedial training specific to phishing.



### Custom Workflow

Maximum engagement comes from relevant role and organizational training. Training required for front line staff varies widely to that of senior leaders.

Beauceron Enterprise Essentials includes completely customizable workflows that can be assigned to specific individuals, departments or the entire organization. These workflows define the employee's experience.

Organizations can optimize the training employees receive ensuring it's relevant to their role, seniority, department or geography.

## PLATFORM OVERVIEW

# FEATURES

### Behaviour Reinforcement

The security team can leverage Beauceron to assign rewards and incidents and attach remedial training if desired. This enables the security team to reinforce positive behaviour and follow up with the employee to explain how to avoid an incident in the future.

### Security Newsletters

Building a cybersecurity culture in the organization requires continuous communication. Our newsletter functionality enables your security team to deliver relevant news to employees' inboxes on an ongoing basis. This re-enforces the employee's role in security as an active defender.

### Simulations

Our platform helps organizations move beyond phishing campaign click rates with deeper insights to which employees regularly know how to spot and report cyber risks.

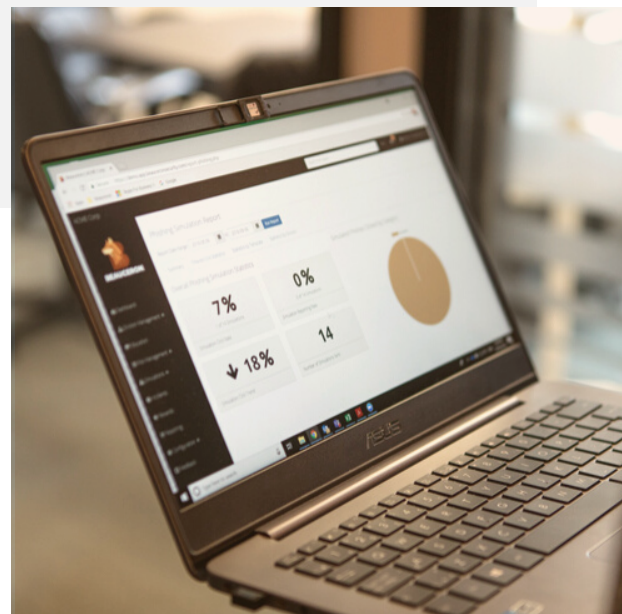
Beauceron provides a variety of automated phishing simulations that can easily be customized to meet the organization's needs. Organizations can configure automated, random simulations to run on a biweekly, monthly or quarterly basis as well as manually schedule specific campaigns, or run campaigns without supplemental training. With Beauceron's in-tool editor, organizations can easily customize or create their own phishing simulations.

Once implemented, consider phishing on autopilot.

For organizations leveraging Beauceron Foundations or Enterprise Essentials, simulations are integrated into the individual score. Once a simulation is reported, employees are automatically rewarded for the positive security behaviours. Beauceron offers a simple and easy to deploy Phishing Reporting Button via Office365 and is compatible with Outlook 2013 and above, on PCs and Macs. If they fall victim, remedial training can be automatically assigned.

### Additional Security Features

- Ability to use different authentication methods (SSO, Local Authentication) at the same time depending on different departmental setup and maturity
- You control how long your data is retained in the platform
- Session Timeout
- Granular, role-based security permissions
- Multi-factor authentication options



## PLATFORM OVERVIEW

# THE RIGHT INFORMATION AT THE RIGHT TIME

Simplify your user onboarding, pull real time compliance reports, and create custom relevant content in a fraction of the time.

Your time is valuable, put it where it matters most – engaging your community.

Ready to empower people and reduce cyber risk? Then let's get started!



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### Move Beyond Compliance

### Leverage Automation

### Customize

