Global Brands Group

Founded in 1997, Global Brands Group (GBG) commenced operations under a senior executive leadership with local and international experience, who guided a professional team, which collectively exceeded hundreds of man-years of experience.

GB – SQL Migration Assessment Offer
SQL Migration Assessment Offer

Migrating hundreds of SQL Server instances and thousands of databases to Azure SQL Database, our Platform as a Service (PaaS) offering, is a considerable task. To streamline the process as much as possible, you need to feel confident about your relative readiness for migration. Identifying low-hanging fruit, including the servers and databases that are fully ready or that require minimal effort to prepare for migration, eases and accelerates your efforts.

SQL Migration Assessment Capabilities:

- Assess on-premises SQL Server instance(s) migrating to Azure SQL database(s). The assessment workflow helps you to detect the following issues that can affect Azure SQL database migration and provides detailed guidance on how to resolve them.
  - Migration blocking issues: Discovers the compatibility issues that block migrating on-premises SQL Server database(s) to Azure SQL Database(s).
  - Partially supported or unsupported features: Detects partially supported or unsupported features that are currently in use on the source SQL Server instance.
  - Discover issues that can affect an upgrade to an on-premises SQL Server. These are described as compatibility issues and are organized in the following categories:
    ❖ Breaking changes
    ❖ Behavior changes
    ❖ Deprecated features
- Discover new features in the target SQL Server platform that the database can benefit from after an upgrade. These are described as feature recommendations and are organized in the following categories:
  - Performance
  - Security
  - Storage
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**SQL Migration Assessment Capabilities:**

- Migrate an on-premises SQL Server instance to a modern SQL Server instance hosted on-premises or on an Azure virtual machine (VM) that is accessible from your on-premises network. The Azure VM can be accessed using VPN or other technologies. The migration workflow helps you to migrate the following components:
  - Schema of databases
  - Data and users
  - Server roles
  - SQL Server and Windows logins

After a successful migration, applications can connect to the target SQL Server databases seamlessly.
Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

**WHY AZURE**

**BUILD ON YOUR TERMS**
You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.

**OPERATE HYBRID SEAMLESSLY**
On-premises, in the cloud, and at the edge—we’ll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90% of enterprises globally.

**TRUST YOUR CLOUD**
Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a $1B+ investment in security R&D and 3,500 cyber security experts, security is foundational for Azure.

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