

We help brands leverage data and technology to craft superior brand experiences fifty-five is a new breed of data company that helps brands leverage data and technology to improve marketing, advertising, and customer experience, through a combination of specialized consultancy and technology services. fifty-five was founded in 2010 by former Google executives and is now a proud member of The Brandtech Group, formerly known as You & Mr Jones. Headquartered in Paris, fifty-five is a global partner to its blue-chip clients, with offices in New York, London, Geneva, Hong Kong, Shanghai, Shenzhen, Taipei & Singapore.

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Data Architecture



Media Consulting



Customer Experience