



## Contest as-a-Service

Launch innovative contests using power of SymbioSys Contest to motivate advisors drive business goals



Reinventing Insurance Distribution.  
Transformation Assured.

### QUICK FACTS

**09**  
Countries

**14**  
Delighted  
Insurers

**10M+**  
Applications  
Processed

**500+**  
Contest  
Launched

**5M+**  
Advisors  
Tracked

**4+**  
Channels

### BUSINESS CHALLENGES

- Time & cost to launch new contest
- Manual computations due to system limitations
- Periodic information sharing with advisors

### BUSINESS DRIVERS

- Reduce contest administration cost
- Dynamism in launching contest
- Measure contest effectiveness



HIGHLY CONFIGURABLE  
SERVICE



PROVEN  
EXPERIENCE

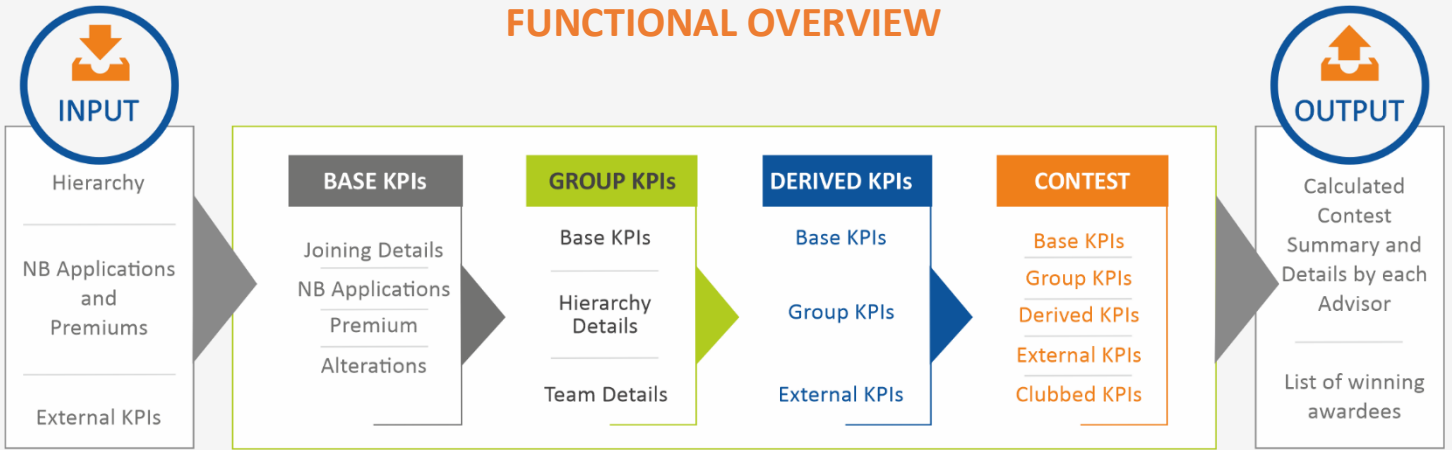


CLOUD READY  
ARCHITECTURE



PAY-AS-YOU-GO  
ENGAGEMENT

## FUNCTIONAL OVERVIEW



## KEY FEATURES

- Configure contest based on various combinations
- Change on-going contest parameters including awards from effective date with versioning
- Ability to define waiting period for administrative delays
- Dry run to publish intermediate results
- Analyse contest effectiveness
- Contest simulation

## SERVICE BENEFITS

- Drive your business goals thru innovative contests
- Motivate advisors to drive higher results
- Simulate and assess effectiveness before launching contest
- Improved time to market and reduced operation cost

## OTHER COMPLEMENTARY SYMBIOSYS SERVICES

**Incentive  
as-a-Service**

**Commission  
as-a-Service**

**Balance Score Card  
as-a-Service**

**Performance  
as-a-Service**

**Agent Onboarding  
as-a-Service**

**Hierarchy Management  
as-a-Service**

**Distribution Management  
as-a-Service**

**Distributor Portal  
as-a-Service**

4  
Multi-Country  
Implementations

10  
Solutions

30%  
CAGR  
Over Past 5 Years

300+  
Professionals

400+  
Years of Core  
Team Experience

40+  
Clients

9 of 30  
Global Top Insurers

100+  
Implementations

12+  
Years

12  
Countries

