



An executive deep dive into foundational identity strategy, tailored to a customer's organization

Identity Workshop overview

Designed as a 20 day engagement, the Identity Workshop enables partners to assess the maturity of a customer's identity estate. By making use of **Secure Score** and **application discovery tools**, this workshop gives customers visibility into their present state and will help define clear next steps and the best ways to mitigate risks.

Audience

Customers

Senior BDMs concerned about workforce security, LOB leaders (Identity), and TDMs

Partner Participants

Consultants, Solution Architects, Dev and Design Leads

Workshop

Preparation

Pre-Engagement Activities

- Pre engagement call
 define scope, and gather information on current identity estate
- Identify executive sponsors and business stakeholders
- Pre-engagement questionnaire

Envision

Art of the Possible

- Drive intent through the engagement setup
 - Secure Score for identity
 - Application discovery
- Showcase security scenario's with demo's

Design & Plan Create a Strategy

- Develop deployment plans based on key results and recommendations
- Define next steps

Identity Workshop phases and activities

PRE-ENGAGEMENT CALL

ENGAGEMENT SETUP REPORTING

DESIGN & PLANNING

OUTCOME & RESULTS

Pre-engagement call

- Introductions
- Engagement walk-through

Identity Workshop

• Fill in and return the questionnaire

• Other pre-engagement preparations

questionnaire

- Expectations
- What's next

Kick-Off Meeting

- Engagement walk-through
- Engagement tools
- Expectations
- What's next

Week 1



Secure Score Overview and Identity

- Present Secure Score
- Gather Identity Security Posture

Security Posture Assessment

Week 1

Application Discovery presentation and setup

- Application Discovery presentation
- · Configure engagement tools

Application Discovery Reporting and discussion

- Report discovered applications and get ready for prioritization
- Application discussion

Identity platform

Azure AD Application Management

Week 3

- Secure Hybrid Access
- Single Sign-on
- Application Proxy
- My Apps

Conditional Access

CA options

Week 3

Self-Service Password Reset (SSPR)

SSPR options

Week 2

Multifactor Authentication (MFA)

MFA options

Identity Fundamentals

- Integration scenarios
- Cloud and Hybrid Identities

Customer Value Conversation

Value of the Microsoft

Week 4



Week 4



Week 4

Discovery Session

Discuss security strategy

Demos

MS identity experience

Key results, recommendations and next steps

- Present design decisions
- Present prioritization
- Discuss next steps





Customer benefits of the Identity Workshop

With identity attacks on the rise, this workshop provides you with the tools and resources you need to evolve your infrastructure by securing identities. You will receive a strategic plan based on recommendations from Microsoft identity experts and customized specifically for your organizational needs.

The workshop will help you design and plan out your optimal identity model to ensure you have a roadmap for enhanced security.

Optimize identity

Identify potential risks related to identity and see opportunities for improvement.

Assess security posture

Receive a numerical rating of your identity security posture and see how it compares to similar organizations

Reduce costs

Minimize expenses associated with password reset and helpdesk resources.

Increase visibility

Get a sample survey of apps your employees are using and if IT supports them or not.



Who should attend



Security decision makers

- C-Suite
- Chief Information Security Officer (CISO)
- Chief Information Officer (CIO)
- Chief Security Officer (CSO)
- Identity and or Application owners/decision makers



Other roles

- IT Security
- **IT Operations**
- **Security Architect**
- **Security Engineers**
- Application business owners

Top concerns

- Remote workers won't have the same secure, productive experiences from home as they do from the office.
- Lack of visibility to potential threats that could compromise users' identity.
- Uncertainty about unsanctioned apps usage and their impact on the organization's security.
- Workers are geographically scattered, making it difficult to keep up with all the people who need remote access to apps and information.
- Mixed apps (on-premises and cloud) make it hard to provide consistent access.



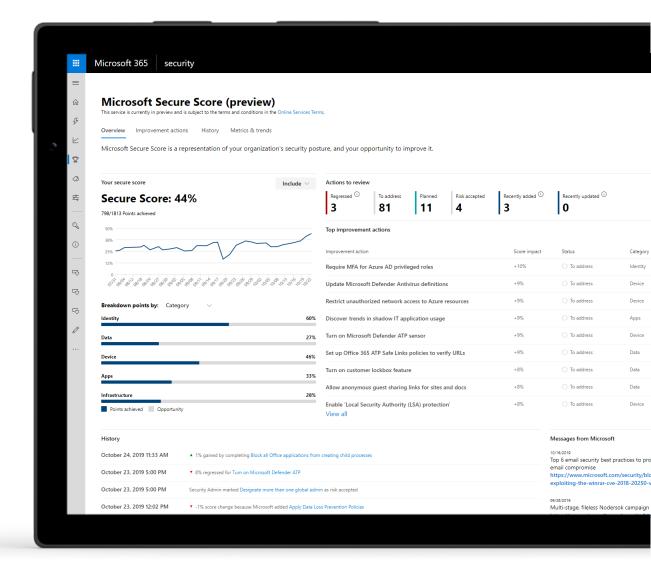
Engagement Setup
Secure Score & application discovery

Microsoft Secure Score Vision

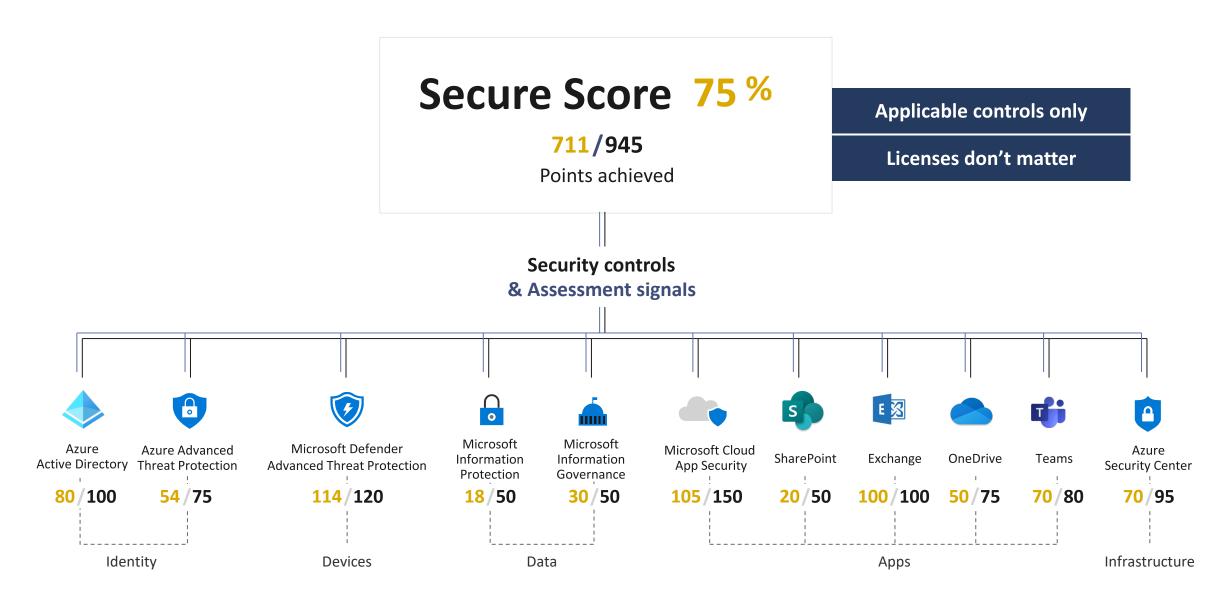
Empower every organization to achieve their most secure, most productive security posture.

One number for org-wide posture; Higher number indicating lower risk

- Absolute true posture
- Built-in and integrated
- Heterogenous environment



How does it work?



Collect your facts...



New App Policy

All new applications must support modern authentication protocols and are authenticated via Azure Active Directory



Discovery

App inventory

Cloud App Security Broker

ADFS Readiness tool

Identity Transporter Tool

Start sniffing traffic

Log analysis



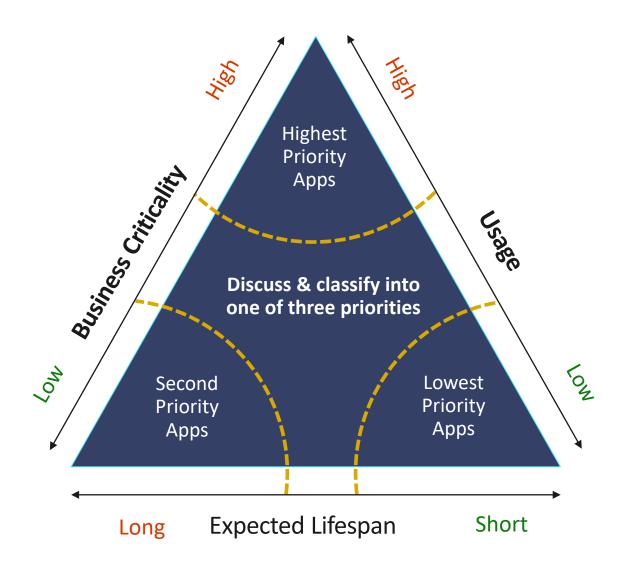
Classify

Categorize applications

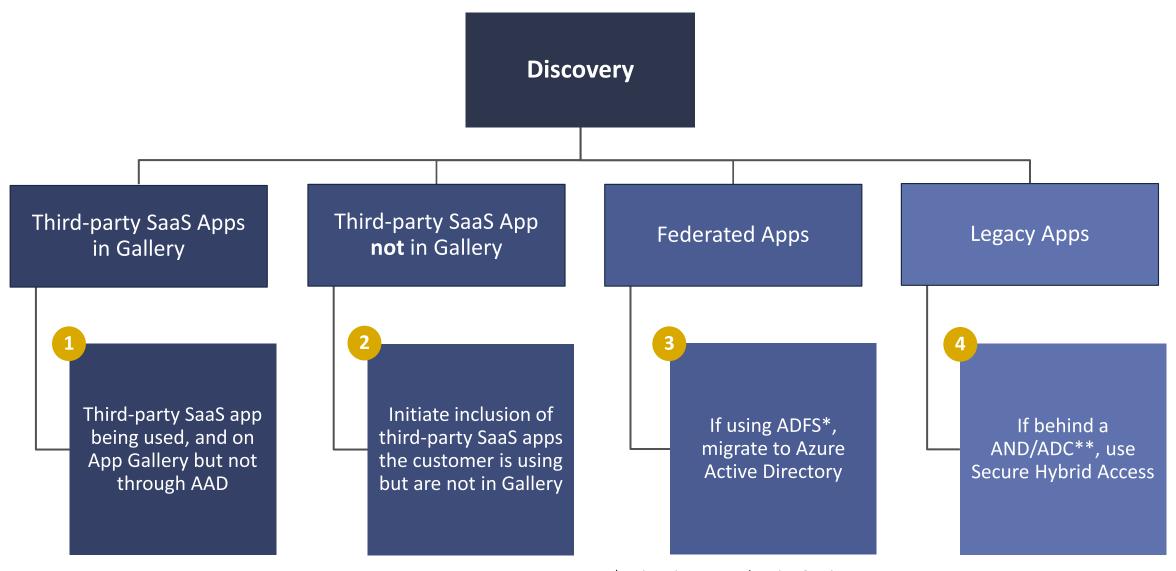
Scope applications to be Migrated, Not migrated and Deprecated



App Categorization



Application Prioritization



^{*}Active Directory Federation Service

^{**}Application Network Delivery/Application Delivery Controller



Design and Planning

Design and Planning



Identity Fundamentals

- Review Azure AD integration scenarios (ADFS, AAD Connect with PHS or PTA, Cloud Identities)
- ADFS to Managed Identity migration discussion



Self-Service Password Reset (SSPR)

Review SSPR options and opportunity to lower password reset helpdesk costs



Multifactor Authentication (MFA)

Review Azure AD MFA enablement and different options available



Conditional Access (CA)

- Review CA concepts
- Deep dive into CA assignments, conditions and controls



Azure AD Application management

- Discuss why you should care and what 'modernizing' actually means
- How to build your migration strategy (My Apps, Azure AD App proxy, third-party application delivery controllers)

Discovery session

Clarify your current state, priorities, objectives and key influences on your identity strategy.

- Learn about people & processes, current technology as well as network/core infrastructure.
- Define foundational security objectives and priorities for Identity and access management
- Discover the factors that will help or hinder your identity objectives.
- Define the top five initiatives to focus on in the next months



Demos

Practical guidance and recommendations designed to facilitate a clear understanding of the role played by Identity in the following key areas

- Enabling remote access to all cloud applications
- Managing applications
- Protecting corporate resources



Key results, recommendations and next steps

- Technical-level next steps
- Strategic-level next steps
- Agree on follow-up engagements



Key results, recommendations and next steps

Technical-level next steps



Identity security posture improvement through Secure Score deployment plan



Identity Fundamentals – Azure AD integration and authentication scenario design decision



SSPR, MFA and CA design decisions and high-level deployment plans



Application Classification and Prioritization Plan



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Microsoft Partner

