

## Zammo Conversational AI Envision Session

### About Crayon:

Crayon Software Experts is a leading IT advisory firm in software and digital transformation services. With unique IP tools and skilled employees, Crayon helps optimize its clients' ROI from complex software technology investments.

### Crayon Conversational AI Envision Session

When looking to implement Conversational AI with Zammo, collaborate with Crayon Data Scientists and AI Advisors to identify business use cases and develop a strategic roadmap for solution implementation/integration.

### Session Overview

- ✓ Working session with Crayon AI team and customer decision makers to explore and evaluate current AI strategy around conversational AI/chat bots/customer 360 to avoid siloed data and singular viewpoints
- ✓ Enhance understanding of AI for business
- ✓ Evaluate opportunities, advantages, and risks with AI implementation
- ✓ Identify business use cases within industry AI can solve, leading to strategic advantages for your organization
- ✓ Determine use case(s)
- ✓ Continue Data exploration
- ✓ Build strategic roadmap and recommendations for a tighter Zammo integration and implementation delivered in seven (7) business days

Crayon AI and Machine Learning (ML) projects are hosted in Microsoft Azure and utilize leading learning technologies including Azure Databricks and Microsoft HDInsight. Crayon empowers companies through technology to modernize and optimize the way business challenges are solved.