

Are you a Microsoft ISV with an IP Co-sell SaaS solution? Nebula's Go To Marketplace platform, Stactize, will accelerate getting your solution into the Azure Marketplace as a purchasable listing with minimal additional development effort.

## Stactize Go To Marketplace Platform Description

We provide ISVs with a platform that is fully integrated with the Azure Marketplace APIs allowing you to take advantage of all features offered by the marketplace with minimal development effort.



# Full Subscription Lifecycle Integration

- Supports the full customer subscription journey to enable Sign Up, Monthly Billing, Tier Upgrade, Cancel and Suspension
- Customers can also sign up for a 30 trial or Subscribe to Private Offers you create

Low to zero development effort to sell through Azure Marketplace

## Branded Customer Sign Up Journey

- Pre-developed product Sign Up/Registration pages easily customized with your product branding
- Branded and Customized Sign Up experience

Decreased conversion cycle due to direct product subscriptions

#### Start your Journey

## Why Stactize Go To Marketplace?

- Development time decreased from 6 months to 3-4 weeks for marketplace integration
- Increased speed to market
- Ongoing Marketplace
  support
- Seamless Customer
  Subscription

## Live Customer Notifications

- Customers are notified of new product subscriptions or changes made to an existing subscription on Marketplace
- Inform customers and your product team of billing errors or subscription errors.

**Built-in Notification System** 

"Selling our OneView solution through Azure Marketplace has enabled us to access multiple engagement channels to take our products to market and at the same time develop a platform for other ISVs to do the same with minimal development effort."

– Andre Witte, CTO, Nebula

