

# Who We Are // We are a global consulting company with a proven track record of generating value at scale for 250+ enterprises since 2002.













**HALLIBURTON** 













Listed among the "10 Best

**IT Services Companies**"

- The Silicon Review 2018

Named as one of "The 20

Most Valuable Microsoft

Solution Providers"

- Insights Success 2017



# What We Do // We engineer impactful business outcomes for technology-driven initiatives through breadth and depth of capabilities.



Digital Strategy	Customer Experience Agile Transformation Product Management Business Outcomes Consulting
Data & Al	Data Platform Modernization Artificial Intelligence Modern Business Analytics
Conversational Solu	Smart Transcription Voice Interfaces Workflow Automation Conversational Apps & Insights
Digital Experience	Product, App, Website Development UI & API Modernization Cloud Development & Migration
IoT Industry 4.0	Predictive Maintenance Embedded Systems Programming Indoor Asset Tracking Custom Development
Licensing & Manag	ed Services Data Center & Cloud Migrations (Azure) Backups & On-Prem



# Indoor Asset Tracking // Locate and monitor assets quickly and easily

#### Challenges

The need for Indoor location services is increasing and expanding in new markets. With a lot of processes getting automated, tracking of assets automatically in an Indoor environment is becoming key.

The market is continuing to evolve with the addition of new indoor location data acquisition capabilities or the combination of new and existing technologies to address the growing use cases.

#### **Ideal Solution**

RFID involves a lot of manual processes, meaning a lack of efficiency. BLE is becoming the new norm. BLE Beacons used for asset tagging combined with gateways to map locations helps to take real time indoor asset tracking to next level.

Flexibility of integration is essential for Indoor Asset Tracking platforms to provide the application options needed to address different use cases across multiple domains.

#### **Desired Outcomes**

BLE technology combined with our core framework helps optimize the entire process of managing assets. Longer battery life, real time location updates, compatibility with different beacons and a maintenance free system are some of the key aspects.

Along with real time tracking, the data acquired from the system can provide significant value,, opening different opportunities for generating revenue and faster ROI.

Utilizing Microsoft Azure IoT Hub, Event Hub, Stream Analytics, Azure Cloud, Cosmos DB and Azure SQL DB



### Domain Application //

## Indoor Asset Tracking can be utilized in the following scenarios

#### Pet Tracking

- Pets can unintentionally roam around in spaces like hospitals, boarding facilities etc.
- Keep track of pets in realtime so that they can located quickly to avoid any undesired circumstances.

#### **Patient Tracking**

- Maintain safety for residents in retirement and psychiatric facilities with location tracking.
- This technology can help locate missing people and raise alerts in real-time if they cross a geo location.

### **Inventory Tracking**

- High value and critical inventory tracking can be done by tagging it with beacons
- Enable inventory location identification in big warehouses to reduce search time and increase efficiency.

#### People Tracking

- Small kids in schools
- Employees on a shop floor
- Staff in a mall or within the hospitality industry.
- Visitors in big enterprises.

# iLink's IoT Experience //





























































# **Contact Us**

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"Direct digital transformation (DX) investment is growing at a compound annual growth rate (CAGR) of 17.5% from 2020 to 2023 and is expected to approach \$7.1 trillion as companies build on existing strategies and investments, becoming digital-at-scale future enterprises. Organizations with new digital business models at their core are successfully competing in the digital platform economy."

IDC, 2020