

#### An introduction to RDT



- RDT has been developing software systems for insurers since 1991, helping them benefit from cutting edge technologies that increase efficiency, raise profitability and reduce fraud.
- Founded by three 20-something friends working in two cramped rooms above a fish and chip shop in south east London, we now have more than 100 staff working in spacious, custom-designed headquarters in Kings Hill, West Malling, and in offices in Halifax and Adelaide.
- RDT creates some of the UK's most widely used insurance software. Our technology is popular because it makes insurance more profitable to sell and manage, and easier to buy.

- Collaboration is one of our key principles and we work closely with our clients to create an infrastructure that's right for their products and customers – one that delivers speed, market intelligence, and above all better business performance and competitive advantage.
- We have been a Microsoft Partner since 2000 and are actively involved in the Microsoft UK partner community. RDT has Gold Application Development competency, the highest level of expertise recognised by Microsoft.
- Our latest initiative, the Atlas suite, can be tailored to fit any size of business; our clients range from household names to new disruptors, from volume market players with books of \$2billion to niche players generating high returns.



#### Journeying into the digital age with complete, cloudbased end-to-end insurance technology





### The most advanced, consumer friendly, operationally efficient, cloud-deployed, modular insurtech platform





- Atlas is comprised of our insurance administration solution Landscape, our award-winning data orchestration platform Equator, our app and website capability Panorama, and our data warehousing service Horizon.
- Atlas is flexible so that all our customers have the exact solution to suit them. It's been designed to be hosted in Azure, with some solutions scaling up and down as demand dictates, meaning businesses pay only for what they use, when they use it.
- Whether your business has reached the point where it needs the next push for growth, or is more speculative and innovative, we are experienced in delivering solutions and services to help you achieve your goals.



App and website capability



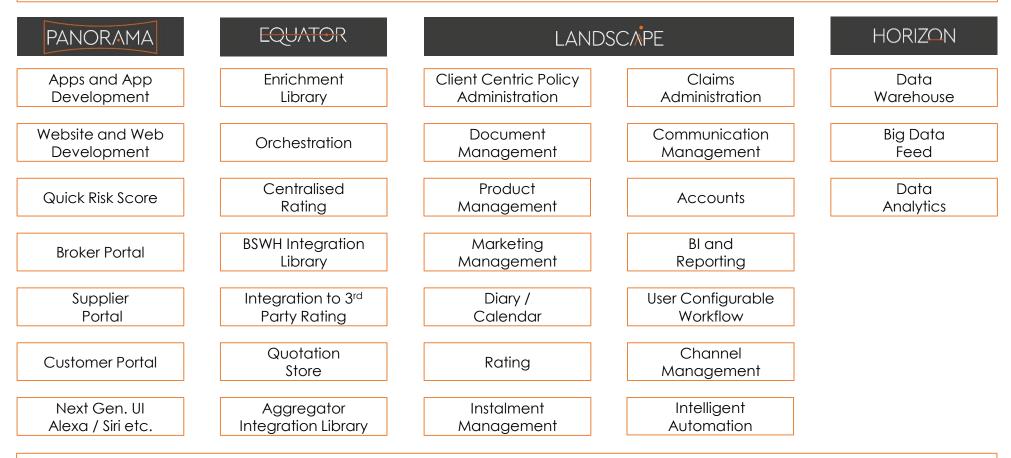
Rating and enrichment platform



Insurance administration solution



Data warehousing service



Private/Commercial Vehicle, Motor Trade, Fleet, House, Commercial Property, Pet, Boat, Travel, Gadget, Niche

APIs and Integrations (including Full lifecycle Claims, Policy, Payment)

Multi year, Annual, Subscription or Short Term

**Cloud Based Microsoft Azure Managed Service** 







### Panorama is the e-commerce gateway to our core technology services





- Panorama smart phone apps and websites enable customers to purchase insurance after answering only a few questions – sometimes no more than five. They provide instant, on-demand rating and pricing, and add immediacy and convenience to the customer experience.
- The short customer journey is possible because Panorama is leveraging data enrichment through Equator. Insurers no longer have to ask customers for information that they might not have, such as the year their house was built, because the data is coming to them directly from the appropriate agency.
- Panorama's APIs provide a simple, cost-effective way for our customers to upgrade their systems because they enable Landscape and Equator to connect to virtually any other system or application whether it's a brand-new piece of insurtech or a 20-year-old legacy system.





#### Equator is RDT's award-winning data orchestration engine designed in collaboration with insurers





- Equator is our centralised rating platform. It provides accurate real-time risk rating, drawing on data from third party information feeds to enable the insurer to provide the right price for the right risk. With Equator, insurers can manage their rates centrally and handle 50 million quotes a day.
- Equator does away with the need to distribute rates. Due to its lightning-fast capabilities, it allows insurers to update their rates as and when they want to, while the cloud version provides pay-as-you-use cost advantages and rapid scalability for peaks in demand.
- Undesirable applicants can be identified at point of quote, cutting application fraud by up to 60 per cent.

## LANDSCAPE

#### Landscape handles relationships with millions of insurance customers and is used by 19 businesses including Markerstudy Group and Direct Line Group





- Cloud based and scalable for any size of insurance business, Landscape integrates seamlessly with aggregators and supports the rapid development of new websites.
- Landscape supports all sales channels and, as it's modular, it can be introduced component-by-component as well as all at once. It spans all areas of insurance including policy and claims, accounts, rating and channel management.
- Landscape has its own comprehensive rating engine. The rating engine enables insurers to build and launch new products, and modify existing products, very quickly. Alternatively, Landscape can integrate seamlessly with our centralised rating platform, Equator.

### HORIZON

Horizon is the ultimate data solution that can be tailored to meet your data needs, providing the essential components for data storage, management, analysis and real time reporting





- Horizon products provide a full suite of capabilities, from real-time interactive analytics, high-scale big data processing, data warehousing and direct access to all live data, both for your own use and to satisfy the increasing reporting requirements of regulators and your capacity providers.
- Horizon allows large sets of information to be put together to create a complete view of an individual customer. It provides powerful data visualisation and enables users to pick out data samples for specific trend analysis.
- RDT makes use of industry-leading Microsoft Azure Cloud to provide these services, including Microsoft Azure Data Lake, Stream Analytics, high-scale event processing with Azure Event Hubs, Azure SQL Data Warehouse and Azure Machine Learning.



Joe O'Connor

Sales and Marketing Director

<u>joconnor@rdt.co.uk</u>

07701 009300

Stuart Favier

**Business Development Executive** 

<u>sfavier@rdt.co.uk</u>

07912 083420

