

Can you meet customers, employees and the public **where they want you to be...**without drowning in channels?

96%

of U.S. households have voice-enabled devices

1.83 Billion

people will access voice assistants by 2021 globally

50%

of all searches are started by voice commands

\$80 Billion

in voice-activated purchases by 2023

45%

of Millennials use voice assistants while shopping

Get **COVID-19** updates out fast across voice and chat channels at app.zammo.ai

Zammo is offering 100% free access to share COVID-19 updates – enter **CODE: CORONAINFO**

More info: <https://blog.zammo.ai/share-coronavirus-info-on-voice>

Accelerate user engagement without hiring voice developers or investing in siloed, platform-specific software application development projects.

- ▶ **Go broad.** Engage employees and consumers **across voice assistants and all major chatbot platforms.** Learn how users are engaging, and how to improve their experience through a single analytics dashboard.
- ▶ **Go deep.** Enable high-value transactional conversations through no-code conversation modules and integration modules to enterprise backend systems.
- ▶ **Get smart.** Protect your brand by **securing your unique-yet-scarce voice domain**, a.k.a. **invocation name**, before a similarly-named organization claims it!

“We tried to get on Amazon Alexa for six months. Now we are live on Alexa, Google Assistant and Microsoft Cortana.”

Phoenix Sky Harbor Airport

“The Alexa team built a voice app for us, but we also wanted to use Google Assistant, plus see user engagement analytics, so we can improve over time.”

State of Texas



Meet users on all the popular channels

Many are experimenting with chatbots, but those must be rebuilt for voice assistants. Now, you can provide the public, consumers and employees **current, accurate information without overloading customer service staff.**

Here is how organizations across the U.S. are using Zammo

State Government – complying with public transparency and accessibility mandate

County Sheriff – providing officers latest policy and procedure guidance 24/7

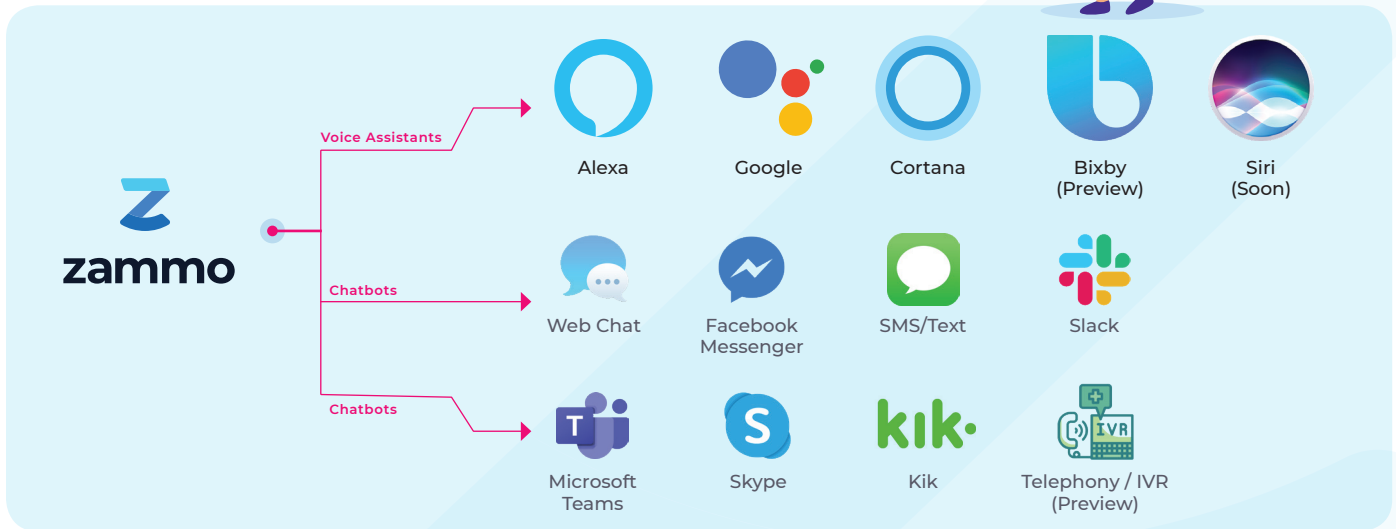
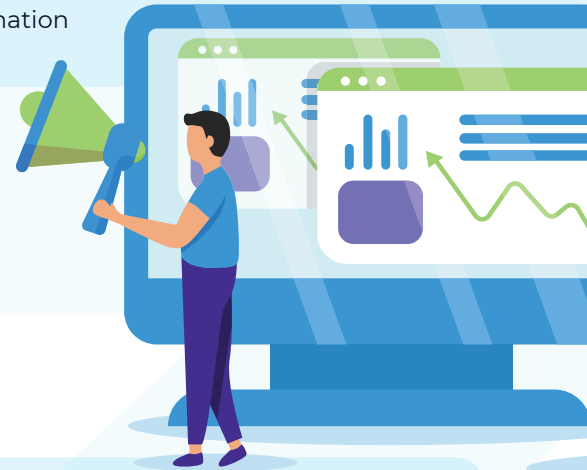
State University – enabling access to detailed financial aid program information

National Media Outlet – offering cross-platform flash briefings to share latest news

Major County – highlighting latest COVID-19 updates and resource information

Our Solution

Zammo's **voice first approach** means your content extends across voice and chat channels – with a unified data analytics dashboard to see user engagement trends for learning and improving.



Your journey with Zammo



Want to go deep now?

Just provide the use case and backend. Zammo's no-cost POC will **prove cost and technical feasibility**—before any investment.